

ASX Release

FOR IMMEDIATE RELEASE

12 October 2018

Isentia Director to Retire after 2018 AGM

Isentia (ASX:ISD) announces that Pat O'Sullivan has advised his intention to retire as Non- Executive Director of the Company at the end of the 2018 Annual General Meeting to be held on 15 November 2018 and will not be standing for re – election.

Mr O'Sullivan was appointed to the Isentia Board prior to the Company listing on the Australian Securities Exchange in June 2014 and has served as Chair of the Board's Audit and Risk Committee throughout that period.

Isentia Chairman, Doug Snedden said "I thank Pat for his dedicated service and contribution to Isentia both as a member of the Board and as Chair of the Audit and Risk Committee".

As part of its on-going board renewal process, Isentia continues its process of working to identify new directors with skills and experience to complement the Board as it continues to oversee the Company's growth and transformation.

Any new appointments will be announced to the market at the appropriate time.

Jacquie Shanahan
Company Secretary

About Isentia

Isentia (ASX:ISD) is APAC's leading integrated Media Intelligence and Insights business with operations in 11 markets. Isentia blends market-leading monitoring experience with analytics to help the world's biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit www.isentia.com