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ASX/Media Release

Super Retail Group Limited
Trading Update at 2018 Annual General Meeting

Super Retail Group (SUL) will provide an update on trading performance so far this financial year at today's annual general meeting.

In the 16 weeks to 20 October 2018, sales growth across the Group's four major businesses has been as follows:

| | Total | Like for Like |
|-----------------|-------|---------------|
| Supercheap Auto | 4.1% | 3.1% |
| rebel | 4.0% | 2.4% |
| BCF | 1.7% | 2.4% |
| Macpac | 17.6% | 8.4% |

Mr Peter Birtles, Managing Director and Chief Executive Officer, Super Retail Group said, "We have made a solid start to the year with all of our businesses delivering positive like for like growth. There are some signs that the retail consumer is being more cautious so it will be very important that our businesses get the balance right between driving sales and managing margin as we move into the major trading period of the year."

"We have reached a major milestone with all of our businesses now operating on a new digital platform. We are now focused on utilising the platform to provide a more engaging online offer to our customers including the ability to provide access to a much wider range of products than we can carry in our retail stores."

“We are very pleased with the continuing strong performance of the Macpac business. The integration of the Rays business into Macpac is continuing in line with plan and we anticipate the nine Rays stores converting to Macpac Adventure Hub stores in the fourth quarter of the current financial year.”

ENDS

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