

ASX ANNOUNCEMENT

30 October 2018

amaysim completes sale of fixed line broadband customer base

amaysim Australia Limited (ASX:AYS) today announced that it has completed the sale of its fixed line broadband customer base to Southern Phone Company Ltd.

This transaction was announced on Friday 26 October 2018.

Investor & analyst contact:

Mark Chen, Head of Investor Relations

T: +61 466 999 998

E: mark.chen@amaysim.com.au

Media contact:

Renée Bertuch, Cannings Strategic Communications

T: +61 409 550 389

E: rbertuch@cannings.net.au

ABOUT AMAYSIM

amaysim exists to remove the unnecessary hassle from everyday life by simplifying mobile and energy services. Offering customers DIY account management backed by award-winning, online-first customer support, all amaysim products feature no lock-in contracts, and are built to deliver great customer experience, convenience and outstanding value. For more about amaysim visit www.amaysim.com.au.