

FONTERRA SHAREHOLDERS' FUND

ANNUAL MEETING
12 NOVEMBER 2018





JOHN SHEWAN

Chairman

FSF Management Company



AGENDA



Welcome and introduction

FSF Management Company Chairman's address

Fonterra Chairman's and CEO's address

Questions

Resolution to re-elect John Shewan

Address by John Shewan

General business

John Shewan

John Shewan

John Shewan

Miles Hurrell

Pip Dunphy

John Monaghan/

2018 - A VERY POOR YEAR



- Unacceptable performance
- Significant decline in unit price
- Dividend reduced to 10 cents per unit
- What caused this outcome?
- What is being done about it?
- What is the role of the board of the Manager of FSF?

UNIT PRICE DECLINE REFLECTS EARNINGS DROP





THE PERFORMANCE IN 2018 HAS RE-ENERGISED TWO KEY QUESTIONS



- Is the Farmgate Milk Price setting mechanism fair to unit holders?

 The Farmgate Milk Price is calculated in accordance with the Milk

 Price Manual. Both the Farmgate Milk Price and underlying

 methodology are subject to regulatory oversight.
- Is the Fonterra Shareholders' Fund model achieving its objectives and is it sustainable?

The model has achieved the objectives of eliminating redemption risk and providing investors with the opportunity to invest in dairy. Farmer shareholders and unit holders' interests are aligned in requiring an acceptable return on their invested capital.

KEY FUND STATISTICS



Units on Issue¹: 101 million ◀

Fund Market Capitalisation¹: \$493 million **♣**

Fonterra Market Capitalisation¹: \$7.4 billion ■

Fund Size¹: 6.3% of Fonterra shares on issue

12-month High/Low²: \$6.66 (11 Jan 18) / \$4.50 (10 Oct 18)

^{1.} At 6 November 2018.

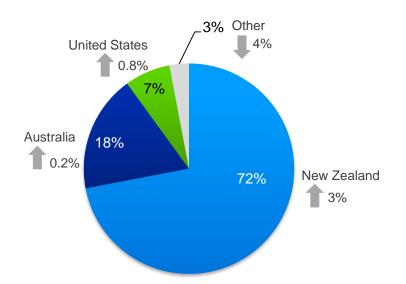
^{2. 28} September 2017 - 6 November 2018.



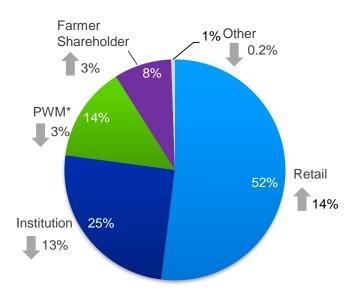


- Reduction in institution holdings picked up by retail investors
- The geographic split is largely unchanged with New Zealand dominating the register

Holding by country¹



Holding by investor type¹



^{*} PWM = Private Wealth Management

¹ As at 28 September 2018 – comparison 25 August 2017

FSF MANAGEMENT COMPANY DIRECTORS



Independent directors

John Shewan – retires by rotation, offers himself for re-election

Fonterra directors

- Nicola Shadbolt retiring from the Fonterra and FSF Management Company Boards
- Farmer Director Donna Smit joins the FSF Management Company Board

OUTLOOK FOR THE FUND FOR 2019 AND BEYOND



- Investors require an appropriate dividend and positive outlook for Fonterra's earnings to drive the unit price
- The Fund's performance is tied inextricably to Fonterra's performance
- There are clear challenges but also much to be positive about
- Fonterra's new Chairman and CEO have recently set out the roadmap, including what will be done differently
- Today provides unit holders the opportunity to hear directly from them and to ask questions





STRONG FARMGATE MILK PRICE RANGE





^{1.} Total available for pay-out = Forecast Farmgate Milk Price range of \$6.25 - \$6.50 + Forecast Earnings Per Share (EPS) of 25-35 cents. For farm budgeting purposes the likely dividend will be calculated in accordance with Fonterra policy of paying out 65-75 per cent of adjusted net profit after tax over time.

Note: Farmgate Milk Price: \$ per kgMS; Dividend: \$ per share



EARNINGS PERFORMANCE

Margin pressure, higher costs and one-offs

margin proceduo, migner ecote and en

VOLUME

22.2B LME

→ 3%

REVENUE

\$20.4_B

6%

GROSS MARGIN¹

\$3,152м

3%

OPEX1

\$2,496м

1 7%

NORMALISED EBIT²

\$902м

22%

NORMALISED NPAT2

\$382N

→ 51%, EPS¹ 24c

NET PROFIT AFTER TAX

\$(196)_M

→ 126%, EPS (14)c

ANNUAL DIVIDEND

10_{CPS}

₹ 75% YIELD 1.7%³

Ingredients

Volume (LME)⁴

Gross Margin (%)¹

Normalised EBIT

Return on Capital⁶

■ 20.5B

■ 9.0%

■ 8.79M

■ 8.3%

Consumer and Foodservice

China Farms

Volume (LME)⁵
Gross Margin (%)¹

0.3B 2.1%

Normalised FBIT

\$(9)M

- Reflect normalisation adjustments.
- 2. Attributable to equity holders.
- 3. FY18 divided over volume weighted average FCG price of \$5.84 across the year.
- Includes inter-company sales.

- Prior year volumes include 26m LME of milk powders not included this year.
- Return on Capital (ROC) includes goodwill, brands and equity accounted investments. Excluding goodwill, brands and equity accounted investments ROC was 8.2% in Ingredients and 35.1% in Consumer and Foodservice.



VALUE CREATION

Requires improved performance and better use of capital



Return

Capital

RETURN ON CAPITAL^{1,2} 15.4%

6.3%

Down from 8.3%

GROSS MARGIN²

■ Down from 16.9%

OPEX²

\$2,496м

WORKING CAPITAL

83 DAYS

NORMALISED EBIT²

NET DEBT³

1 Up 11%

CAPEX

1 8 days

Return on Capital (ROC) includes goodwill, brands and equity accounted investments. Excluding goodwill, brands and equity accounted investments ROC was 8.0% in FY18 and 11.1% in FY17.

Reflect normalisation adjustments.

Economic net interest-bearing debt.

COMMITTED TO REDUCING DEBT

A strong balance sheet provides options



GEARING¹

48.4%

Up 4.1%

NET DEBT²

↑ Up 11%

DEBT/EARNINGS³

4.5x

1 Up from 3.5x

TOTAL EQUITY

\$6.3B

CREDIT RATING

Fitch

A STABLE A- STABLE

S&P

^{1.} Gearing ratio is economic net interest-bearing debt divided by economic net interestbearing debt plus total equity excluding hedge reserves.

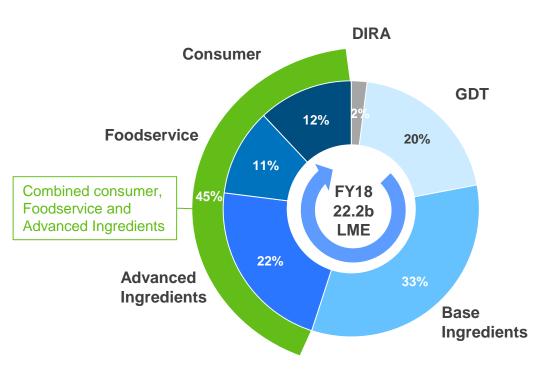
^{2.} Economic net interest-bearing debt.

^{3.} Debt payback ratio is economic net interest-bearing debt divided by EBITDA. Both debt and EBITDA are adjusted for the impact of operating leases.

MORE VOLUME TO HIGHER VALUE

465 million more LMEs shifted to higher value





- Total volumes declined 3% due to lower collections
- More volume into higher value, up from 42% to 45%
- 334m¹ LMEs shifted to higher- margin Advanced Ingredients
- Added 131m¹ more LMEs

Note: Wheel shows category percentage of total FY18 external sales (LME) 1. Additional LME volumes include inter-company sales.



PLANTO LIFT BUSINESS PERFORMANCE

1

TAKING STOCK OF THE BUSINESS

We have dropped our volume-based ambition

We are maximising New Zealand milk 2

GETTING THE BASICS RIGHT

We are living within our means

Reducing financial year-end debt by at least \$800m

Capital expenditure set at \$650m, down from \$861m

We are working to reduce our operational expenses back to FY17 levels over the next two years

3

ENSURING MORE REALISTIC FORECASTING

We are working to reduce subjectivity in our forecasting

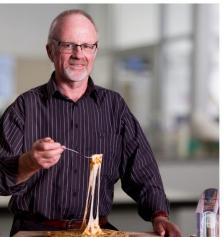
Over time this will include increased use of technology



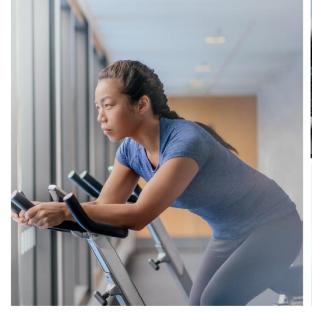






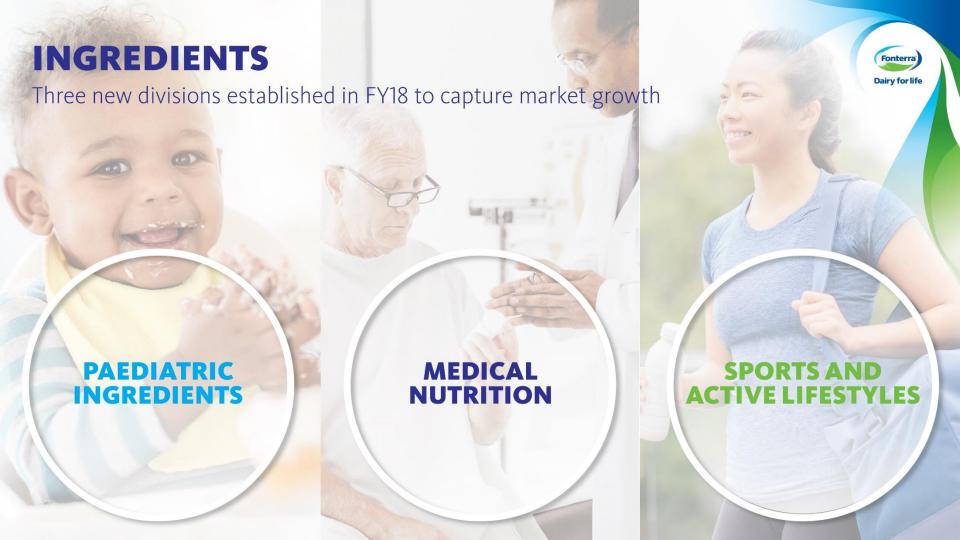












GLOBAL CONSUMER AND FOODSERVICE





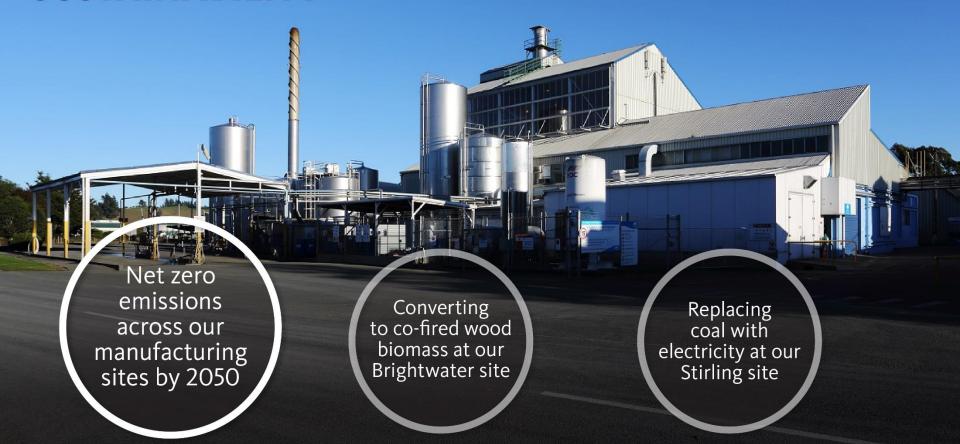
Anchor brand breaks even in China - two years ahead of seven year target 47 Anchor products now available in more than 13,000 stores across China







SUSTAINABILITY







PORTFOLIO REVIEW PHASES





IMMEDIATE ACTIONS IN FY18

Debt reduction focus



STRATEGIC REVIEW OF PORTFOLIO

- Strategic alignment
- Value creation potential
- Agree where to exit / optimise / invest



DELIVERY OF STRATEGIC REVIEW ACTIONS

- Exit / optimise and reallocate capital
- Invest
- Reduce debt / return capital







QUESTIONS





FONTERRA
SHAREHOLDERS'
FUND





RESOLUTION 1

That John Shewan, who retires by rotation and, being eligible, offers himself for re-election, be re-elected as Director of the Manager of the Fund



JOHN SHEWAN

Director

FSF Management Company





RESOLUTION 1

That John Shewan, who retires by rotation and, being eligible, offers himself for re-election, be re-elected as Director of the Manager of the Fund

VOTING



- In respect of each resolution, please tick the "for", "against" or "abstain" box.
- Once you have completed your voting, please place your vote in a ballot box.
- Please raise your hand if you require a pen.
- Results will be announced to the NZX and ASX as soon as they are available.



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GENERAL BUSINESS





THANK YOU MEETING CLOSED.

