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## **ASX Release**

### **Resignation of Ian Elliot**

Impelus Limited (ASX: **IMS**) (**Impelus** or **Company**) advises that its Chairman, Mr Ian Elliot, has tendered his resignation from the Board effective 9 November 2018, due to a change in his personal circumstances. He thanks the Management and Board for their support and contributions to the business.

Commenting on his resignation, Mr Elliot said:

*"Even in the face of many unforeseen macro headwinds, this group has demonstrated an ability to adapt and overcome. I have faith in the prospects for the industry and in Impelus' ability to create world leading IP to assist companies to find, connect and convert customers."*

David Haines will act as the interim Chairman until such time as an additional appointment of director is made and the Company will keep the market updated in this respect.

#### **FOR FURTHER INFORMATION, PLEASE CONTACT:**

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#### **ABOUT IMPELUS LIMITED**

Impelus Limited (ASX: IMS) is a Customer Acquisition Engine that enables businesses to cost efficiently find customers through digital channels, at scale, globally. To learn more please visit [www.impelusc corp.com](http://www.impelusc corp.com) or follow us on Twitter @ImpelusLimited

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