



Jumbo Interactive Ltd

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POWERED BY JUMBO – MATER SaaS LICENCE AGREEMENT



Jumbo Interactive is pleased to announce that it has entered in to an initial 5 year SaaS (Software as a Service) licence agreement, which can be extended to 10 years subject to performance criteria being met, with leading charity lottery operator Mater Foundation for the use of its Jumbo Lottery Platform.

Under the agreement, which is in addition to the existing product reseller agreement, Mater Foundation will utilise a personalised version of Jumbo's lottery platform to manage its own lottery sales. Initially, Mater Foundation will migrate its digital sales channels to the Jumbo Lottery Platform, and then afterwards, extend to other portions of its business as the capability is made available by Jumbo.

"We are excited to be delivering the "Powered by Jumbo" benefits to the Mater Foundation run lotteries", said Mr Mike Veverka, Founder and CEO of Jumbo.

Mater Foundation will be the first lottery operator to utilise the new Jumbo Lottery platform with an integration program that is anticipated to be completed over a 12 month time frame.

The agreement is an important milestone in the further development of Jumbo's Powered By Jumbo initiative and leverages the significant investment made by the company in enhancing its technical capabilities. Jumbo appreciates the confidence that Mater Foundation has shown in its innovative technology post a thorough evaluation and is confident the efficiencies unlocked by utilising the platform will allow for an increased community contribution to Mater's health, research and education services.



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About Jumbo Interactive

Jumbo Interactive Limited has been listed in Australia (ASX: JIN) since 1999.

In 2000, Jumbo sold its first lottery ticket on the internet and witnessed a dramatic rise in popularity due to the convenience of buying tickets online. At first customers were attracted to the security of never losing a ticket and the convenience of automatic number checking, prize payments and auto-play. In 2012, Jumbo released a lottery app for the iPhone and a new transition began driven by the convenience of mobile lotteries. This was followed by further innovations such as features for the Apple watch, Google Voice and most recently, Lotto Party.

The Company operates the popular website www.ozlotteries.com in Australia under agreements with the Tabcorp Group (ASX: TAH), following the merger with the Tatts Group in December 2017.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet. Jumbo has succeeded in targeting a younger and more mobile demographic with mobile now accounting for 75% of all customer interactions.

For further information:

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CEO and Executive Director

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