



ASX ANNOUNCEMENT

Simavita releases updated Corporate presentation materials

For Immediate Release:

21 November 2018

Sydney, Australia – Simavita Limited (ASX: SVA) is pleased to release an updated Corporate Presentation materials.

For further information, please visit the Company's profile on SEDAR (www.sedar.com) or the Company's website (www.simavita.com) or contact the persons listed below.

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About Simavita

Simavita (ASX: SVA) develops and markets advanced systems associated with smart, wearable and disposable sensors for the health care industry. Our first products focus on major unmet needs for the assessment and management of incontinence. The annual global economic burden is billions of dollars for incontinence diapers alone and is increasing rapidly.

Simavita operates in Australia, Europe and North America where there is a significant and growing demand for products that deliver real clinical and cost benefits to the health care industry.

With the support of our shareholders, customers and employees, Simavita is absolutely committed to the business at hand; creating a commercially successful and growing corporation. www.simavita.com

Forward-Looking Information

This document may contain "forward-looking information" within the meaning of Canadian securities laws ("forward-looking information"). This forward-looking information is given as of the date of this document.

Forward-looking information relates to future events or future performance and reflects Simavita management's expectations or beliefs regarding future events. Assumptions upon which such forward-looking information is based include that Simavita will be able to successfully execute on its business plans. Many of these assumptions are based on factors and events that are not within the control of Simavita and there is no assurance they will prove to be correct.

In certain cases, forward-looking information can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "budget", "potential", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or information that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved" or the negative of these terms or comparable terminology. By its very nature forward-looking

information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Simavita to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include, among others, risks related to actual results of current business activities; changes in business plans and strategy as plans continue to be refined; other risks of the medical devices and technology industry; delays in obtaining governmental approvals or financing or in the completion of development activities; as well as those factors detailed from time to time in Simavita's interim and annual financial statements and management's discussion and analysis of those statements. Although Simavita has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. Simavita provides no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information

Simavita

Next Steps

November 2018



Forward Looking Statements

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We are a business with clear focus

Our Product Smart, wearable and disposable sensors

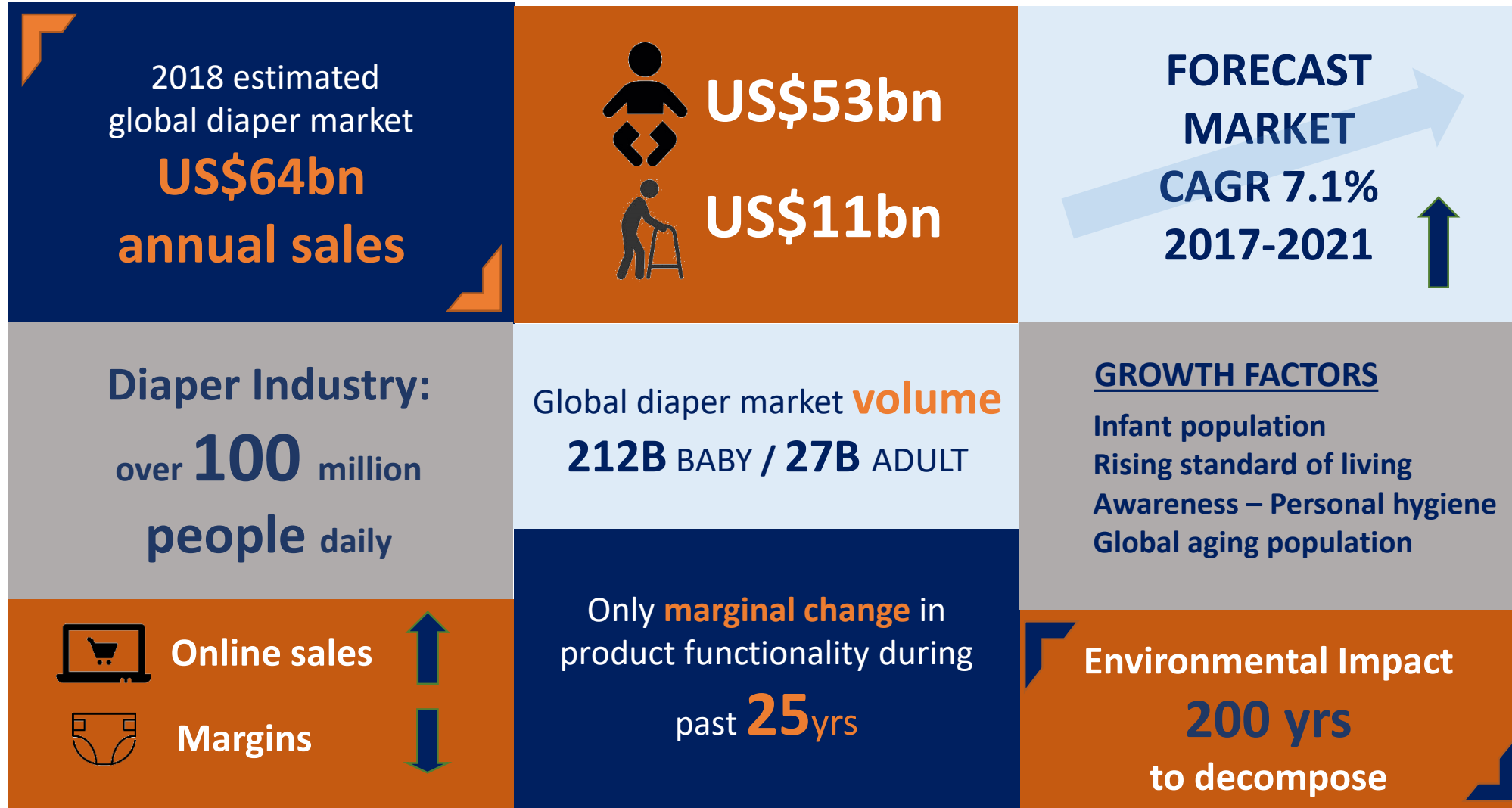
Our Market Smart diapers, a rapidly growing multi billion dollar market for infants, the aged and disabled

Our Goal Rapid transition to a highly profitable & commercially successful company

Investment Highlights

- 1 Unique and highly disruptive technology platform in a market that has become commoditised
- 2 Major market ripe for disruption. >100 million consumers demanding better and connected product to meet their information needs
- 3 We have a technology platform that delivers multiple and significant revenue opportunities. It is a platform for growth and innovation
- 4 Extensive IP portfolio of international granted patents
- 5 Management team with extensive international experience

Global Diaper Market



Simavita makes diapers SMART and CONNECTED at no cost or risk to consumers



AlertPLUS™ turns traditional diapers into smart diapers providing real time feedback to parents and carers

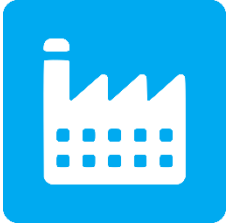
AlertPLUS™ is a HIGHLY disruptive technology

- “Dumb diapers” cannot compete with “smart diapers”
- Materially reduces wastage
- Improves efficiencies
- Delivers a consumer interface to FMCG
- Rapid response to changing consumer needs
- Platform to deliver continuous innovation

“Disruptive technologies significantly alter the way businesses or entire industries operate. These technologies force companies to alter the way they approach their business, or risk losing market share or becoming irrelevant”

Cuts costs, delivers information and improves efficiencies in a manner never seen before in this industry

AlertPLUS™ Benefits



Manufacturers:

- Less than 1c manufacturing cost for adult
- Even cheaper for infant diapers
- No change or impact upon manufacturing
- Fewer product lines and far greater efficiencies
- Rapid delivery of new product to meet consumer demand



Retailers:

- Customised solutions for each major retailer
- Consumer loyalty integration
- Market and marketing management
- Social media



Consumers:

- Healthier and happier
- In all aspects, a smart diaper outperforms a dumb diaper
- Platform of Apps delivering quality care from temperature to hydration monitoring
- Improved carer efficiency



Simavita

The Smart Diaper Landscape

Company	Abena	SCA / Essity	Simavita
Product	Abena Nova™	TENA Identifi™	alertPLUS™
Low cost?	✗	✗	✓
Everyday use?	✓	✗	✓
Assessment?	✗	✓	✓
Retail solution?	✗	✗	✓
No impact on Diaper Manufacturing?	✗	✗	✓
Granted IP?	✗	?	✓
Independent / Brand neutrality?	✗	✗	✓



TRANSITION

In 2 years Simavita has transitioned to new and major markets with a small but sustainable cost structure



In 24 months we refocused and delivered



- ✓ Materially reduced operating costs
- ✓ Aligned strategy to mass market opportunities with consumer demand
- ✓ Industry disruptive solutions
- ✓ Leveraged strengths in sensors and continence
- ✓ Built mass market platform technology
- ✓ Roadmap for growth
- ✓ Rapid market access – a partnership model
- ✓ Multiple revenue streams
- ✓ Circa AUD13.5m invested in the past 24 months

PIVOT: A transformational strategy

LEGACY

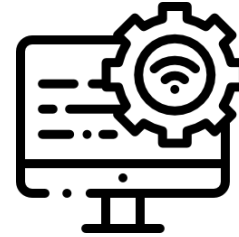


PIVOT STRATEGY

- **Large** corporate support structure
- **Limited** market opportunity
- **Assessment** sensor solution used over 72 hours
- Mix of **direct sales** and distribution
- **Adults only** – institutional care
- **High cost**
- **Manufacturing & Inventory**

- **Lean** & responsive corporate structure
- **Substantial market** for **adult and infant**
- **Everyday** sensor solution used 24/7, connects our Apps on any smart device
- Non-exclusive **licensing**
- **Focus on distributors, retail and online sales**
- Extremely **low cost**
- No **manufacturing** and no **inventory**

AlertPLUS™: Multiple Major Revenue Streams



Licensing



Software development
and data



App Sales

Our future with Retailers and Distributors

Retailers and Distributors have most to gain:

- Brand and loyalty
- Reductions - product cost, floor space
- Green credentials
- Social media
- Consumer interface and electronic reordering



Our opportunity is to create an industry standard

Our future with Manufacturing Partners

Focus on delivering a unique product offering to our manufacturing partners:

- Rapid market entry for early adopters
- COGS reductions and margin increases
- Provides speed to market for fast followers
- Reduced product lines
- Retailers will demand smart diapers to take market share



Consumers and retailers will demand an industry standard smart technology platform

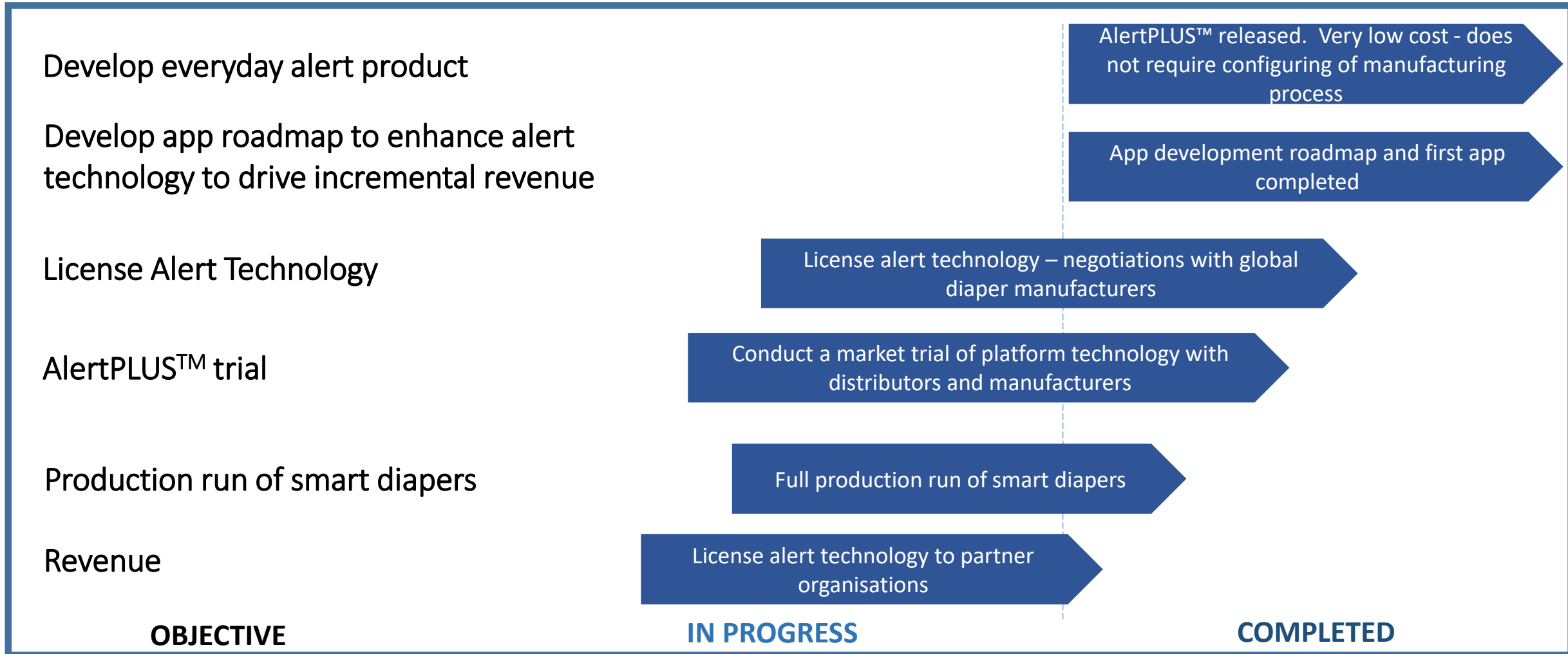
We are in ongoing discussion with multiple partner organizations

The international diaper industry is highly competitive. AlertPLUS™ is a “market changer” accordingly our partner organisations demand confidentiality.

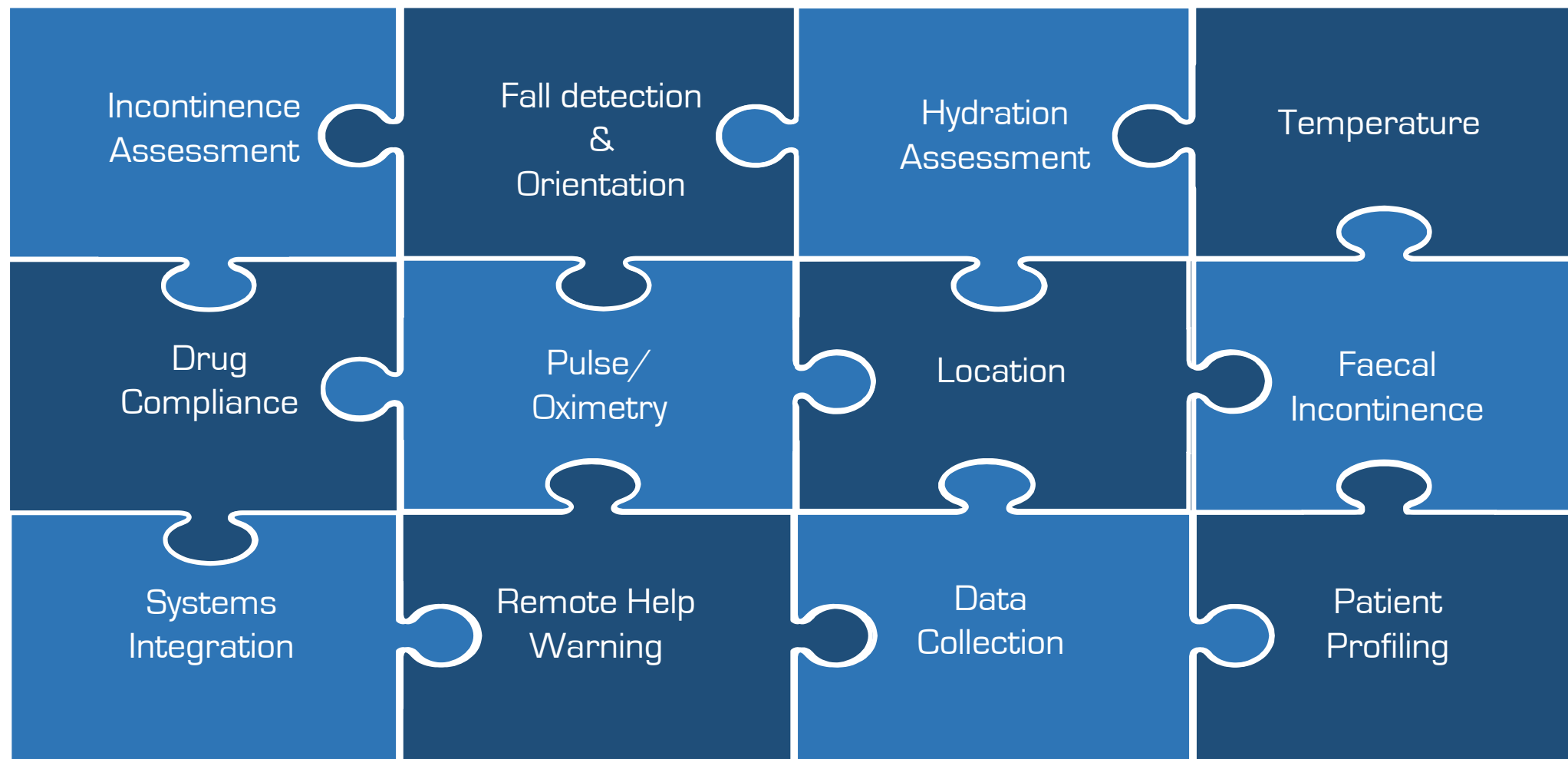
- We’re focused on international markets for both adult and infant products
- As part of our normal operating procedures, we will conduct all those activities, including market trials, necessary to win substantial agreements with partners

Market communications will focus on contracted revenue

Pathway to profitability



AlertPLUS™: A disruptive technology driving growth and innovation



Strong IP position



- 12 patent families with significant independent claims
- 46 international granted patents
- A further 35 filed & in progress
- Landscape monitoring

IP fields include:

- Wearable Sensors
- Algorithms
- Incontinence management software + methods
- Manufacturing methods

Granted Patents in target markets

A strong successful commercial team with international experience



Michael Spooner, Chairman
Experienced CEO & Director, listed international biotech companies.
Ex Partner Global Consulting firm



Dr. Gary W Pace, Director
Over 40 years experience as both an executive & Director of biotech listed companies in US, Europe & Australia



Warren Bingham, Director
More than 20 years experience in field of medical devices & technologies in both domestic & international markets



Peter Curran - Chief Technology Officer since May 2009.
Over 30 years experience in engineering, operations & commercial management.
Qualifications in electrical engineering & business administration.



Peta Jurd - Chief Commercial Officer since Sept 2015.
Extensive experience in health & technology companies in commercial & operational roles. Qualifications in commerce, law & corporate management.



Colin Stickland – Director, UK since Sept 2018
Over 20 years sales and marketing experience in leading FMCG, Medical and Technology companies and has worked in Absorbent Products markets since 2002. Founded and built own medical supplies company through to successful trade sale exit.



Wessel Van Dijk - VP, EU Sales & Marketing since Dec 2015.
Over 25 years in sales & marketing leadership roles in multinational medical device companies. Qualifications in business administration & nursing.

Appendix

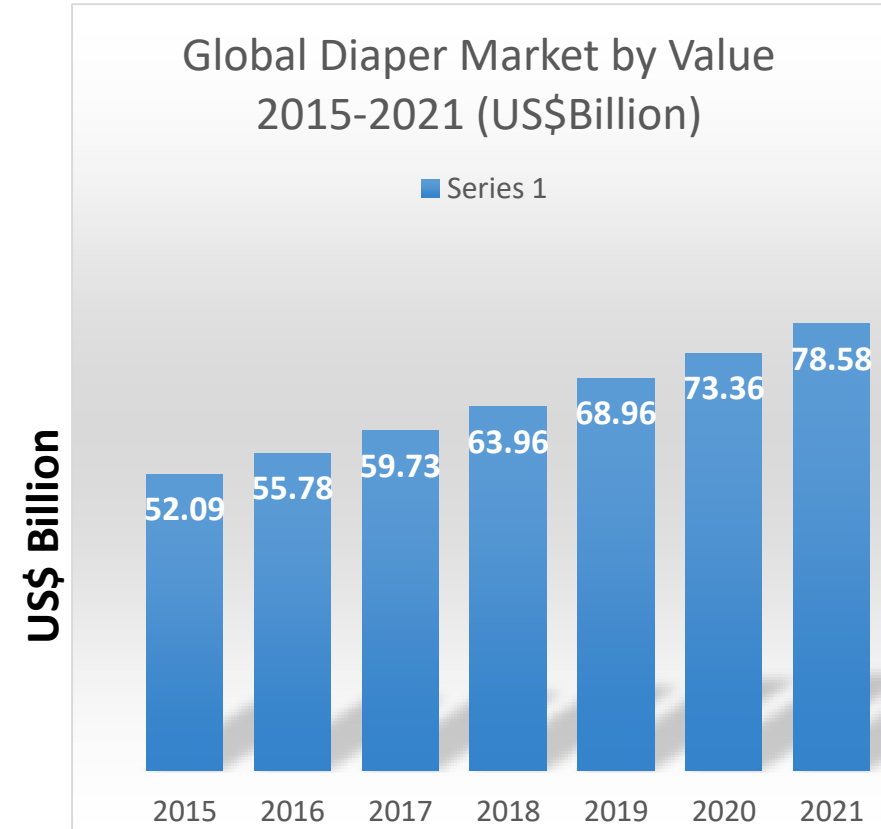


The Company

- SYDNEY HEAD OFFICE
- ACTIVE PRESENCE IN
 - North America
 - Europe
 - Australia
- ASX Listed CDIs
- Tightly focused company
- Led by customer and community demand
- Leveraged strengths in sensors for continence
- Industry disruptive solutions
- Rapid product delivery
- Platform technology with ongoing innovation roadmap for growth

The global diaper market is a growing substantial market

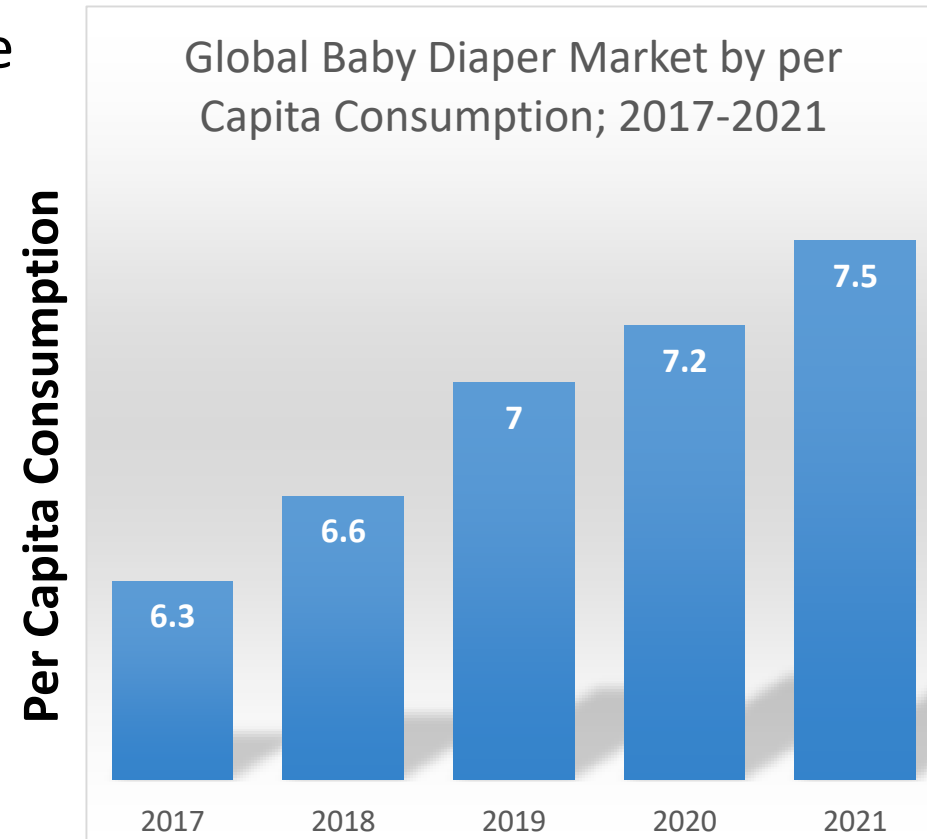
- Global diaper market comprises baby diapers and adult diapers
- Aggregate diaper market valued at US\$55.78 billion in 2016, up by 7% from US\$52.09 billion in 2015.
- The market value is anticipated to increase up to US\$78.58 billion in 2021 a CAGR of 7.10% over the years 2017 to 2021.
- Growth is due to ↑ infants population, ↑ purchasing power, ↑ awareness about the personal hygiene, global ageing population and ↑ incontinence.



Source: Daedal Research

The global diaper market volume is significant

- Global diaper market volume in 2018 is forecast to be 212bn baby diapers and 27.25 bn adult diapers *
- These volumes are forecast to grow to 263bn baby diapers and 32bn adult diapers by 2021
- Forecast CAGR of 7.4% baby diapers & 5.58% adult diapers over 2017 - 2021
- Per capita consumption of baby diapers in 2018 was 6.6 and is forecast to grow
- Per capita consumption of adult diapers is approximately 4



* Daedal Research - Global Diaper (Adult and Baby Diaper) Market: Size, Trends & Forecasts (2017-2021) – June 2017 and Euromonitor International - Adult incontinence market research March 2016.

The potential customer numbers are huge

- Volumes of 212bn baby diapers and 27.25 bn adult diapers
- Online sales are rising due to convenience and price comparison benefits
- The market is being reshaped by retailers (online and bricks and mortar) purchasing in bulk seeking increased margins and customer ownership
- Millennials and working parents want to use technology to check on their babies



* Daedal Research - Global Diaper (Adult and Baby Diaper) Market: Size, Trends & Forecasts (2017-2021) – June 2017 and Euromonitor International - Adult incontinence market research March 2016.