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ASX Release

Impelus to Host Mobile Marketing APAC Growth Summit

- **Impelus and App Growth Summit to host the first mobile growth event of its type in Australia**
- **Includes speakers from some of the world's top digital companies and attendees from major brands**
- **Showcase event for Impelus as it positions itself as a Digital Customer Acquisition innovator**

Digital Customer Acquisition Company Impelus Limited (**ASX: IMS**) (**IMS, Impelus** or **Company**) is pleased to advise that today it will host the Mobile Marketing APAC Growth Summit.

Over 100 mobile and digital marketers, including representatives from a number of the world's top digital companies and brands, will be attending including speakers from Impelus, facebook, Google, Snapchat, Audible, Atlassian and Hubspot, as well as attendees from eharmony, Woolworths Group, quickbooks, acorns, Primo, and Qantas.

The event will greatly assist app and digital marketers better understand how to leverage mobile as an effective growth channel for all businesses where Digital Customer Acquisition and Lead Generation is an important and growing component of the marketing mix. This is a showcase event for Impelus as it positions itself as a Digital Customer Acquisition innovator.

For further information, please visit: <http://appgrowthsummit.com/events/mobile-marketing-apac-2018/>

FOR FURTHER INFORMATION, PLEASE CONTACT:

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ABOUT IMPELUS LIMITED

Impelus Limited (ASX: IMS) is a Customer Acquisition Engine that enables businesses to cost efficiently find customers through digital channels, at scale, globally. To learn more please visit www.impeluscop.com or follow us on Twitter @ImpelusLimited

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