



30 November 2018  
ASX Release

Impelus Ltd (ASX:IMS)  
ABN 24 089 805 416  
t +612 9360 3385  
info@impelus.com  
Level 23 100 William St  
East Sydney NSW 2011  
Australia  
[impelus.com](http://impelus.com)

## Results of Annual General Meeting

Impelus Limited (**ASX: IMS**) (**IMS** or **Company**) is pleased to advise that the resolutions contained within the Notice of Meeting were put to shareholders today at the Company's Annual General Meeting. As previously announced to the ASX, Resolutions 3, 4, 8 and 11, as contained in the Notice of Meeting, were withdrawn prior to the meeting.

The voting on all Resolutions was conducted via a poll. Resolution 1 received more than 25% of votes against the resolution and therefore the Company received a second strike on their Remuneration Report. Resolution 2, Spill Meeting Resolution was not carried. All other resolutions were carried.

Valid proxies received prior to the meeting for all resolution together with the results of the poll for all resolutions are attached.

**~ ENDS ~**

### ABOUT IMPELUS LIMITED

Impelus Limited (ASX: IMS) is a Customer Acquisition Engine that enables businesses to cost efficiently find customers through digital channels, at scale, globally. To learn more please visit [www.impeluscop.com](http://www.impeluscop.com) or follow us on Twitter @ImpelusLimited.

### DISCLAIMER

Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Impelus Limited and its subsidiaries.

### MEDIA CONTACTS

Rachael Mooney  
Marketing Manager, Impelus Limited  
+61 2 9360 3385  
[Investor.relations@impelus.com](mailto:Investor.relations@impelus.com)

Neil Wiles  
CEO and Managing Director, Impelus Limited  
+61 2 9360 3385

Ben Jarvis  
Six Degrees Investor Relations  
+61 413 150 448

ANNUAL GENERAL MEETING  
Friday, 30 November, 2018

As required by section 251AA(2) of the Corporations Act 2001 (Commonwealth) the following statistics are provided in respect of each resolution on the agenda.

Resolution	Manner in which the securityholder directed the proxy vote (as at proxy close):				Manner in which votes were cast in person or by proxy on a poll (where applicable)		
	Votes <i>For</i>	Votes <i>Against</i>	Votes <i>Discretionary</i>	Votes <i>Abstain</i>	<i>For</i>	<i>Against</i>	<i>Abstain **</i>
01 ADOPTION OF REMUNERATION REPORT	80,684,921	31,945,845	3,678,347	1,578,833	86,975,518 72.43%	33,105,845 27.57%	1,578,833
02 CONDITIONAL SPILL RESOLUTION	33,846,512	72,412,587	4,378,347	7,250,500	33,846,512 29.58%	80,563,184 70.42%	7,250,500
03 ELECTION OF MR. IAN ELLIOT AS A NON-EXECUTIVE DIRECTOR	32,823,408	30,443,963	32,788,347	65,791,867	Withdrawn	Withdrawn	Withdrawn
04 ELECTION OF MR. GEOFF NESBITT AS A NON-EXECUTIVE DIRECTOR	53,336,408	9,930,963	32,788,347	65,791,867	Withdrawn	Withdrawn	Withdrawn
05 APPROVAL OF 10% PLACEMENT FACILITY	136,839,961	20,904,277	4,063,347	40,000	143,515,558 86.67%	22,064,277 13.33%	40,000
06 APPROVAL OF ISSUE OF SHARES UNDER PROPOSED CONVERTIBLE NOTE AGREEMENT	139,269,581	18,699,157	3,678,347	200,500	145,560,178 87.99%	19,859,157 12.01%	200,500
07 RATIFICATION OF SHARE PLACEMENT	139,255,581	15,178,157	6,478,347	935,500	148,346,178 90.08%	16,338,157 9.92%	935,500
08 APPROVE ISSUE OF OPTIONS TO IAN ELLIOT	30,652,694	37,167,754	33,108,347	60,918,790	Withdrawn	Withdrawn	Withdrawn

\*\* - Note that votes relating to a person who abstains on an item are not counted in determining whether or not the required majority of votes were cast for or against that item

ANNUAL GENERAL MEETING  
Friday, 30 November, 2018

As required by section 251AA(2) of the Corporations Act 2001 (Commonwealth) the following statistics are provided in respect of each resolution on the agenda.

Resolution	Manner in which the securityholder directed the proxy vote (as at proxy close):				Manner in which votes were cast in person or by proxy on a poll (where applicable)		
	Votes <i>For</i>	Votes <i>Against</i>	Votes <i>Discretionary</i>	Votes <i>Abstain</i>	<i>For</i>	<i>Against</i>	<i>Abstain **</i>
09 TO APPROVE THE IMPELUS LIMITED EMPLOYEE SHARE/OPTION PLAN	75,733,610	35,030,490	5,700,013	1,423,833	84,045,873 69.90%	36,190,490 30.10%	1,423,833
10 PARTICIPATION IN PLACEMENT RELATED PARTY	117,669,848	15,460,891	6,310,013	2,123,833	126,009,458 87.99%	17,203,544 12.01%	2,123,833
11 PARTICIPATION IN PLACEMENT RELATED PARTY	70,742,863	18,260,891	33,210,013	39,633,818	Withdrawn	Withdrawn	Withdrawn

\*\* - Note that votes relating to a person who abstains on an item are not counted in determining whether or not the required majority of votes were cast for or against that item