

## ASX ANNOUNCEMENT

# Vita Group achieves Artisan Aesthetic Group milestones in 2018

13 December 2018

Vita Group (ASX: VTG) today announced further progress with its Artisan Aesthetics Group strategy, including the opening of its latest clinics, taking the portfolio to ten, which includes a mixture of greenfields (Artisan branded) clinics and acquired clinics.

Recent additions to the network include the group's first two Artisan Aesthetic Clinic branded locations: Artisan Racecourse Road and Artisan Gasworks; as well as the recently acquired Emetheni clinic; and aesthetics training provider, the Face Academy.

Artisan Racecourse Road, in the heart of the popular Ascot and Hamilton racing area, is led by highly skilled medical aesthetics doctor, Dr Gus Abiad. Artisan Gasworks, in the boutique shopping precinct in Newstead, is under the guidance of experienced general practitioner and aesthetics trainer, Dr Scott Horsburgh. Both clinics offer a range of treatments including cosmetic injectables, laser and light-based therapies, body contouring, skin-tightening and dermal treatments, in a premium environment.

The recently acquired Gold Coast clinic, Emetheni, is operated by founders Dr Peter Morley and Kitty Morley and specialises in skin and aesthetic treatments including cosmetic injectables, laser and light-based therapies and facial thread lifting. Vita acquired Emetheni for its strong medical focus, comprehensive service offering and premium positioning. In time, Emetheni will be rebranded to Artisan Aesthetic Clinics.

Another key acquisition by the group is the Face Academy – a training organisation led by nurse, Robin Curran, offering independent training services to doctors and nurses within the aesthetics industry. This acquisition supports the continued focus on building training competency within the Artisan group.

Artisan Aesthetics Group also recently implemented its medical board, which will oversee clinic safety, and drive industry best practice as well as research and develop world-class treatments. Dr Horsburgh, Dr Morley, Dr Abiad and Ms Curran will join medical director, Dr Linda Williams and Vita Group CEO, Maxine Horne, on the board, along with other representatives including legal and operational specialists.

Vita Group Chief Executive Officer, Maxine Horne said the group is executing its strategy to establish a premium, national network of medical aesthetic clinics.

"We have made significant progress in establishing Artisan Aesthetic Clinics as a leading medical aesthetics provider," she said. "The team have done an outstanding job creating a beautiful brand that is unlike anything currently on offer in the sector. We have a strong medical team in place to deliver an exceptional experience and the very best results for our clients, as well as to ensure that all treatments are undertaken in a safe, caring environment. We will continue to drive towards our goal of establishing a national network of 70 to 90 clinics over the next five years."

As at today, the Artisan Aesthetics Group portfolio includes:

Queensland:

- Artisan Aesthetics Clinic, Racecourse Road, Hamilton
- Artisan Aesthetics Clinic, Gasworks, Newstead
- Artisan Cosmetic & Rejuvenation Clinic, Fortitude Valley
- Emetheni, Burleigh Heads
- Face Academy, Milton (training)

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**About Vita Group** Vita Group is a consultative solutions provider, specialising in enhancing customers' way of life. Vita operates Telstra branded retail and business points of presence, Vita Enterprise Solutions, Sprout accessories, Artisan Aesthetic Clinics, Clear Complexions clinics and SQDAthletica. For further information, visit [www.vitagroup.com.au](http://www.vitagroup.com.au).

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