ASX Announcement

24 December 2018

Notification of cancellation of shares

Pureprofile Limited (ASX: **PPL** or the **Company**) advises the cancellation of 2,969,562 shares. The shares form part of the consideration received by the Company for its sale of the media trading business as announced to the ASX on 4 October 2018. The shares were received by way of a selective share buy-back, which was approved by a special resolution of the Company's members at its AGM held on 30 November 2018.

In accordance with ASX Listing Rule 3.8A, attached is a copy of the Form 484 lodged with ASIC.

Kohei Katagiri Company Secretary, Pureprofile Limited



Pureprofile Limited ABN 37 167 522 901

Australian Securities & Investments Commission

Electronic Lodgement

Document No. 7EAH41175

Lodgement date/time: 24-12-2018 09:08:24 Reference Id: 120230331

Form 484

Corporations Act 2001

Change to company details

Company details

Company name

PUREPROFILE LTD.

Australian Company Number (ACN)

167 522 901

Lodgement details

Who should ASIC contact if there is a query about this form?

Name

WHITTENS & MCKEOUGH PTY LTD

ASIC registered agent number (if applicable)

36056

Signature

This form must be signed by a current officeholder of the company.

I certify that the information in this form is true and complete

Name

KOHEI KATAGIRI

Capacity

Secretary

Signature

Date signed

24-12-2018

C1 Cancellation of shares

Reason for cancellation

Shares cancellation details

Reason for cancellation

ss.257H(3) Share buyback - Other buy-back type. A form 280 or 281 must be lodged at least 14 days, and no more than 1 year before the share buy-back can take place

The cancelled shares are listed below:

		Amount paid (cash or otherwise)	
ORD	2969562	400000	

Earliest Date of cancellation

21-12-2018

C3 Change to share structure

The updated details for this changed share class are shown in the table below.

Share class code	Full title if not standard	l _		Total amount unpaid on these shares
ORD	ORDINARY SHARES	120060500	43049199.73	0.00

Earliest date of

21-12-2018

change