

ASX Release

FOR IMMEDIATE RELEASE

14 January 2019

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Isentia Group Limited (ASX:ISD) announces the appointment of Abigail Cheadle as an Independent Non-Executive Director and chair of the Audit and Risk Committee effective today.

Isentia Chairman Doug Snedden said the appointment of Abigail Cheadle represented a strong strategic addition to the Isentia Board.

“Abigail has over twenty-five years’ experience including holding senior management positions with Kroll, KordaMentha, Deloitte and Ernst & Young in Australia and Asia. Her experience includes establishing, acquiring, managing and restructuring businesses, particularly in the finance, services and technology sectors, and her wealth of accounting expertise will be an asset to the Audit and Risk Committee. We welcome Abigail and look forward to leveraging her depth of executive experience,” Doug Snedden said.

Ms Cheadle is currently a non-executive director and chair of the Audit, Risk & Compliance Committee (ARCC) of Qantm Intellectual Property Ltd (ASX: QIP) and previously served as a non-executive director and ARCC Chair of SurfStitch Group Ltd. Ms Cheadle holds a Bachelor of Business from Queensland University of Technology and is a Chartered Accountant.

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About Isentia

Isentia (ASX:ISD) is APAC’s leading integrated Media Intelligence and Insights business with operations in 11 markets. Isentia blends market-leading monitoring experience with analytics to help the world’s biggest brands uncover the whole picture – and act on it. Powered by cutting-edge technology and a team of world class experts, our mission is to help businesses leap-forward where only genuine insight can take them. To find out more about how we inform better decisions, please visit

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