



Response to Optimistic Share Price Projections

The Board has become aware through emails that shareholders have posted comments about the new brand ZinXation and growing sales in ZinXation to increase, within 2 years, the share price to \$10 using marketing campaigns and websites.

We want to make clear the Board does not foresee a \$10 share price due to capacity limitations and the current size of the zinc market.

The Board has no plans to sell its own products, but rather allow our distributors and potential brand owners the ability to use the ZinXation brand on their products using our zinc based powder and dispersions.

Further, we have recently employed a Digital Marketing graduate with a Masters in Marketing to research the sunscreen and SPF rated cosmetic markets to assist distributors with our ZinXation brand.

As announced, the Board has tripled production capacity and further increases to capacity have commenced with the investment in production equipment from the recent capital raising. All current capacity produced is pre sold with more than 50% of orders being flown by our customers, such is the significant demand for our product.

At present, ANO is not in a position to increase marketing efforts given the tripling of production capacity is pre sold.

It is anticipated that the half year results along with its investor presentation will be finalised and released to market on Wednesday January 30, 2019. We will provide a further update on current half sales at the EGM in February.

Kind Regards,

Geoff Acton (B.Com CA)
Managing Director