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## ASX announcement

29 January 2019

### **Audinate (ASX: AD8) previews Dante AV Module and Dante AV Product Design Suite**

Audinate Group Limited ('Audinate' or the 'Company'), developer of the professional AV-industry leading Dante® audio over IP networking solution, today announced the preview of the **Dante AV Module** and the **Dante AV Product Design Suite** at the upcoming Integrated Systems Europe tradeshow in Amsterdam from 5 – 8 February 2019.

This preview of video products is consistent with the Company's IPO prospectus strategy to pursue expansion and growth into the video market. The video market represents a significant opportunity and management estimates that entry into this segment can ultimately double Audinate's potential total addressable market.

The **Dante AV Module** provides networked video and audio signal distribution to manufacturers of professional AV equipment. Dante AV offers the benefits of Dante technology including simplified setup, low latency and synchronization to video products. The module distributes one video channel and 8 audio channels across standard IT networks. This product is expected to be commercially available in the middle of 2019.

Audinate will also demonstrate the **Dante AV Product Design Suite**, providing a complete HDMI-over-IP product design to accelerate manufacturers' time to market. The HDMI-over-IP design incorporates the Dante AV Module and includes a comprehensive set of documentation and software to create fully interoperable AV products. A complete product design enables Original Equipment Manufacturers (OEMs) and Original Design Manufacturers (ODMs) to rapidly develop Dante AV products.

Audinate expects that the Dante AV Product Design Suite will be available by the end of 2019 and that video products will commence contributing to revenue in FY20.

CEO Lee Ellison commented that "Customers want us to bring the "V to AV". With Dante AV, we are excited to make that a reality. The Dante AV Module and the Dante AV Product Design Suite will enable manufacturers to quickly get integrated audio and video products to market, with all of the benefits Dante has to offer. With Dante AV, we're taking everything we've learned from years in networked audio to the video world, and delivering on our vision of a truly integrated, easy to use and interoperable AV experience."

Further technical detail on the Dante AV Module and the Dante AV Product Design Suite will shortly be available in the press release section of the Audinate website on the following link:  
<https://www.audinate.com/about/news-activity/press-releases>

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For more information on Audinate, please visit:

Investor Centre – [www.investor.audinate.com](http://www.investor.audinate.com)

Website – [www.audinate.com](http://www.audinate.com)

### **Enquiries**

Rob Goss

CFO & Company Secretary

Audinate Group Limited

Ph: +61 2 8599 1893

Email: [rob.goss@audinate.com](mailto:rob.goss@audinate.com)

### **Forward-Looking Statements**

This ASX release includes certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Audinate. These factors may cause actual results to differ materially from those expressed in the statements contained in this announcement.

### **About Audinate Group Limited:**

Audinate Group Ltd (ASX:AD8) has a vision to pioneer the future of AV. Audinate's award winning Dante audio over IP networking solution is the worldwide leader and used extensively in the professional live sound, commercial installation, broadcast, public address, and recording industries. Dante replaces traditional analogue audio cables by transmitting perfectly synchronized audio signals across large distances, to multiple locations at once, using nothing more than an Ethernet cable. Audinate is headquartered in Australia and has regional offices in the United States, United Kingdom and Hong Kong. Dante technology powers products available from hundreds of leading audio partners around the world. The company's ordinary shares are traded on the Australian Securities Exchange (ASX) under the ticker code AD8.