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Australian Securities Exchange Announcement

Total Brain product upgrade continues

- Second stage of customer product upgrade completed and launched
- By way of an exclusive partnership Total Brain has digitised TLEX Institute content and incorporated it in the training recommendations for Total Brain users
- This includes exclusive breathing exercises and guided meditations plus videos with supporting evidence embedded in the Total Brain users' "journeys"
- The user experience for brain and mind training has also been modernised

Total Brain (ASX: TTB) the world's first holistic brain optimisation platform, today announced the launch of over 40 new trainings and videos to help users optimise their brains. In particular, the new, exclusive breathing exercises and guided meditations are produced by TLEX Institute, a leader in mind-body restoration techniques for Fortune 100 companies.

This launch follows a previous announcement of an exclusive partnership between the two parties to digitise TLEX content and deliver it via the Total Brain platform.

"Total Brain's optimisation process is based on iterative assessments and exercises of the 12 core brain capacities in order to find what works for one's brain," Louis Gagnon, CEO of Total Brain, said. "The proven restoration techniques from TLEX Institute add tremendous value and depth to the 29 'brain trainings' that Total Brain already offers."

Incorporating TLEX's content was part of Total Brain's product development roadmap as it becomes a thorough platform where customers can use assessment and training tools to improve their brain capacities. Mr. Gagnon noted that breathing and meditation top that list with more than 4,000 scientific articles published on the subject.

"We are believers and users of TLEX's techniques, and we are convinced that they will help our users to consolidate their strengths and master their weaknesses," Mr Gagnon said.

"Having traditionally delivered our content in-person, we are thrilled to develop a digital version exclusively for Total Brain," Johann Berlin, CEO of TLEX Institute, said. "We are great believers in objective, personalised brain data to orient and evaluate the effectiveness of any wellbeing practice."

Mr. Berlin noted this was a golden opportunity for people to measure the impact of regular breathing and meditation on their own specific brain capacities. "With this exclusive partnership, experiences from the East now meet science from the West and our explicit common goal is to develop hyper-personalized paths for individuals to find sustainable restoration and peace of mind at scale," he said.

Total Brain differs from the many mindfulness applications in the marketplace. It has unmatched breadth of content that includes breathing and brain exercises relating to 12 specific brain capacities. Training is based on objective neuroscientific data, with recommendations being constantly optimized based on the user's brain profile. The opportunity to test, train and retest while benchmarking oneself against previous scores or comparable populations provides users with a quantitative method to assess their brain capacities.

The new content is available immediately to over 600,000 users via Total Brain's desktop and mobile apps, and it is part of an overall redesign of the training user experience.

To learn more about Total Brain, visit www.totalbrain.com.

About Total Brain Limited (ASX: TTB)

Total Brain Limited (TTB) is a San Francisco and Sydney based company that has developed and sells Total Brain, the world's first brain optimization platform powered by the largest standardized brain database and has over 600,000 registered users. Its SaaS platform helps people scientifically measure and optimize their brain capacities while managing the risk of impairment by common mental conditions. Benefits for employers and payers across the United States include productivity improvement and healthcare cost reduction. For more information, please visit www.totalbrain.com and follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About TLEX:

TLEX Institute develops leaders with greater personal and social resilience as a foundation for greater agility. Our empirically validated tools for self-mastery, social mastery, and mastery of possibility have been taught to more than 200,000 employees, in over 200 organizational clients across the globe, including American Express, Microsoft, Amazon, and Intuit. TLEX was inspired by global humanitarian and spiritual leader Sri Sri Ravi Shankar. For more information, please visit www.tlexinstitute.com

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