

oOh!media Limited  
ABN 69 602 195 380

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## ASX Release

### **oOh!media Limited responds to media reports**

oOh!media Limited (ASX: OML) (**oOh!media**) is aware of media reports regarding industry-wide inquiries by the Australian Competition and Consumer Commission (**ACCC**) in relation to discounts and rebates in the Out Of Home advertising industry.

As part of its usual business operations oOh!media corresponds with regulators including the ACCC from time to time. oOh!media understands its legal obligations and respects the ACCC's processes. oOh!media's practice is to engage with regulators to assist with any questions regarding the industry.

oOh!media will not be making further comment at this time. oOh!media confirms that it is in compliance with the ASX Listing Rules, including ASX Listing Rule 3.1, and will provide market updates if that becomes necessary.

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**About oOh!:** oOh! is a leading media company in Australia and New Zealand that creates deep engagement between people and brands through an Unmissable world of physical and digital solutions. Our connected offline and online media ecosystem makes brands Unmissable across oOh!'s diverse network of more than 45,000 classic and digital signs across roadsides, retail centres, airports, train stations, bus stops, office towers, cafes, bars and universities and integrating with experiential, social, mobile and online helping brands connect with their audiences through powerful integrated campaigns. We combine this unparalleled reach with the industry's best data, insights and media planning tools, as well as world-best technological innovation, to give advertisers an added layer of campaign intelligence. With oOh!'s A World of Unmissable, advertisers can reach and engage with audiences anytime, anywhere.