

ASX Announcement

12 February 2019

Resignation of Director – Mr Marcelo Ulvert

Pureprofile Limited (ASX: **PPL** or the **Company**) advises that Mr Marcelo Ulvert has resigned, effective immediately.

Non-Executive Chairman, Andrew Edwards, said: 'The Board thanks Marcelo for his contribution over the past six months. He has carried out his duties with the utmost professionalism and we wish him well in his endeavours.'

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For further information, please contact:

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About Pureprofile

Pureprofile Limited (ASX: PPL) connects brands with empowered customers across the world by finding, understanding and engaging them through direct-to-consumer technology platforms. The Pureprofile group is a global leader in data and insights, programmatic media and performance media. Pureprofile delivers next-generation marketing solutions for more than 700 brands, publishers and research groups worldwide.