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ASX Release

Change of Company Secretary

Digital Customer Acquisition Company Impelus Limited (**ASX: IMS**) (**IMS**, **Impelus** or **Company**) is pleased to announce the appointment of Vanessa Chidrawi of BoardRoom Limited as Company Secretary, effective today.

Vanessa is a highly experienced Company Secretary and has previously worked in multiple Company Secretary roles both locally and internationally prior to joining Impelus and brings a significant degree of experience to this position. She holds a Bachelor of Law and a Bachelor of Commerce.

Vanessa had 12 years' private practice experience in commercial law and litigation, practicing for her own account in Johannesburg. Over the past 13 years, she has acted as General Counsel and Company Secretary for various ASX- and TSX-listed companies. Ms Chidrawi brings with her a wealth of experience in governance management, mergers and acquisitions, litigation management, board advisory and capital raising in the listed company space.

The Board also notes that Justin Clyne will cease his role as Company Secretary due to a significant increase in time commitment to another project. The Board would like to thank Justin for his contribution to Impelus and wish him all best for the future.

Neil Wiles

CEO & Managing Director

ABOUT IMPELUS LIMITED

Impelus Limited (ASX: IMS) is a Customer Acquisition Engine that enables businesses to cost efficiently find customers through digital channels, at scale, globally. To learn more please visit www.impeluscorp.com or follow us on Twitter @ImpelusLimited.

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Forecasts and estimates may be materially different and may be affected by many factors such as the timely release of products and services, dependencies on third parties, the overall global economy, competition in the industry and other events beyond the control of or unforeseen by Impelus Limited and its subsidiaries.

FOR MORE INFORMATION PLEASE CONTACT

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