

**INVESTMENT DRIVES GROWTH MOMENTUM
CASH EBITDA MORE THAN DOUBLES ON 1H18**

Financial Results for the 6 months to 31 December 2018

25 February 2019 – Sydney, Australia: Infomedia Ltd (ASX:IFM), a leader in parts and services software to the global automotive industry, today announced its financial results for the six months to 31 December 2018 (1H19).

1H19 Result (compared to 1H18)

- 14% increase in revenue – operating costs steady
- 28% increase in NPAT
- 36% increase in EBITDA and 114% increase in Cash EBITDA

Infomedia reported a 14 percent increase in revenue to \$40.4 million for 1H19, when compared to \$35.3 million reported in the previous corresponding period (pcp). Net profit after tax (NPAT) increased 28 percent to \$7.3 million from \$5.7 million pcp. Earnings before interest, tax, depreciation and amortisation (EBITDA), were \$17 million, up 36 percent pcp. Cash EBITDA increased 114 percent pcp.

	1H19 A\$'000	1H18 A\$'000	movement
Group revenue	40,389	35,345	14%
Cash EBITDA	7,889	3,681	114%
Development costs capitalised	8,691	9,120	(5%)
EBITDA	16,980	12,441	36%
NPAT	7,315	5,708	28%
Earnings per share (cents)	2.36	1.84	28%
Dividend per share (cents)	1.75	1.40	25%

Cash EBITDA for 1H19 was \$7.9 million, up from \$3.7 million pcp, reflecting strong revenue growth in each region and disciplined management of operating costs. Infomedia reports Cash EBITDA as a key measure to identify the cash impact of investing in development costs that are capitalised in reported NPAT.

The 1H19 result reflects the benefit of investment in prior periods, leveraging the company’s assets to deliver sustained growth.

Investment driving growth

As a global leader in parts and service software, Infomedia’s strategy is to drive innovation in the parts and service segment of the global automotive industry.

Infomedia is investing in capability to leverage its current data assets. In late 2018, Infomedia announced the acquisition of Nidasu, the leading provider of data analytics to automakers and dealerships throughout Australia, marking a key step in building Infomedia’s third area of business: data and insights.

Infomedia’s CEO, Mr Jonathan Rubinsztein said: “Our focus over the last three years of investing in our core assets has set a foundation to deliver future growth and drive innovation for the benefit of our customers.

“We are pleased with the improvement in Cash EBITDA, which is a key internal metric, and we believe a true reflection of how the business has performed in the period.

“Providing information to our global customer base with valuable insight from data, that is not readily or currently available, is a significant opportunity for Infomedia. We remain focussed on providing solutions that support auto manufacturers and their aligned dealers to improve productivity and retain customers,” Mr Rubinsztein said.

Outlook

Infomedia’s first half result provides confidence to the board and management that Infomedia is on track to deliver strong full year results in Revenue, NPAT and EBITDA.

Infomedia continues to explore growth opportunities, including acquisitions, that are complementary to its automotive parts, service and data core. Infomedia will pursue strategies that provide an entry into new markets, access to new customers, or provide innovation and added value to our customers.

Dividend

Infomedia declared a 1H19 dividend of 1.75 cents per share, unfranked. The dividend represents a payout ratio of 74 percent of NPAT.

Infomedia’s dividend record date will be 4 March 2019 and the payment date will be 3 April 2019. The Company’s Dividend Reinvestment Plan (DRP) will operate. No discounts will apply.

Shareholders wishing to participate in the DRP must ensure their DRP election forms are received by Infomedia’s registry services provider, Link Market Services, by logging into the Investor Centre at www.linkmarketservices.com.au before 5:00pm on 5 March 2019. Please refer to www.infomedia.com.au for further information on the DRP rules.

Capital management

Capital management is an important component of delivering Infomedia’s growth strategy. Funding options, including reducing the dividend payout ratio, remain under active consideration.

- ENDS -

Investor call & presentation: Infomedia Ltd CEO, Jonathan Rubinsztein and CFO, Richard Leon will present the 1H19 Investor Presentation via conference call and webcast **at 10:00am AEDT today**.

To join the conference call in Australia, dial +61 2 8038 5221 and enter Conference ID **5677446**.

Dial in details for international callers (toll-free):

Canada 1855 5616 766
China 4001 203 085
Hong Kong 800 908 865

India 1800 3010 6141
Japan 0120 477 087
New Zealand 0800 452 782

Singapore 800 616 2288
United Kingdom 0808 234 0757
United States 1855 293 1544

Please dial the Australian number above if the country you are calling from is not listed. The webcast will be available via the following link <http://www.openbriefing.com/OB/3247.aspx>

Further queries, please contact: Tanya Thomas, Head of Investor Relations & Communications O: +61 2 9454 1547 E: tthomas@infomedia.com.au

About Infomedia: Infomedia Ltd (ASX: IFM) is a leading provider of software and data insights to the parts and service sector of the global automotive industry. Founded in 1987, Infomedia supplies mission critical parts selling technology, service quoting and vehicle inspection applications, as well as analytics-driven marketing applications that drive sales and customer retention for automakers and dealerships. Our products are used by over 170,000 customers from franchised and independent auto dealerships in 186 countries around the world.