

25 February 2019 Australian Securities Exchange Announcement

## OneDigital partners with Total Brain to Help Optimize Brain Capacities and Manage Risk Associated with Mental Health

- Total Brain's easy-to-use neuroscience-based app to be deployed by OneDigital both internally and externally
- Partnership will enhance OneDigital's integrated approach to wellbeing by offering over 1,500 employees and 44,000 clients a comprehensive digital brain health platform

**Total Brain (ASX: TTB)** announced it is entering a partnership with <u>OneDigital Health and Benefits</u> - the United States' largest company solely focused on employee benefits and human resources.

The partnership with Total Brain will enhance OneDigital's integrated approach to wellbeing by offering over 1,500 employees and 44,000 clients a comprehensive digital brain health platform to help assess and optimize their core brain capacities while screening for risk of a mental condition that may affect them.

The Total Brain experience starts with a 20-minute clinically validated assessment using fun digital tasks to measure and benchmark 12 brain capacities encompassing emotion, feeling, cognition and self-control.

The assessment also screens, with 70-80% accuracy, for risk that an individual may be affected by one of seven common mental conditions such as depression, anxiety and addiction.

Unlike traditional screening tools, Total Brain does it in an anonymous, secure, stigma-free, brain performance context that offers targeted resources when needed.

Based on brain strengths and weaknesses, Total Brain further recommends science-backed digital brain exercises, breathing and meditations that help employees activate neuroplasticity and optimize themselves wherever they are on the spectrum from low to high brain performance.

"Starting in January 2019, we are offering this exceptional benefit to our valued clients and employees with the hope of achieving great overall health, physically and mentally," <a href="Shira Wilensky">Shira Wilensky</a>, National Practice Leader of Health & Wellbeing at OneDigital, said.

"The Total Brain platform provides us all a unique opportunity to gain insights, manage risk, improve productivity and reduce healthcare costs."

"Partnering with OneDigital, a true leader in the HR benefits and wellness space, will provide tens of thousands of people with the opportunity to optimize themselves at home and work," Louis Gagnon, CEO of Total Brain, said.

"It's an honor to collaborate with such a progressive partner that shares our vision of combining innovative tools and solutions to reduce risks and achieve optimal health for all."

To learn more about Total Brain, visit www.totalbrain.com.

## About Total Brain Limited (ASX: TTB)

Total Brain Limited (TTB) is a San Francisco and Sydney based company that has developed and sells Total Brain, the world's first brain optimisation platform powered by the largest standardized brain database and has over 600,000 registered users. Its SaaS platform helps people scientifically measure and optimize their brain capacities while managing the risk of impairment by common mental conditions. Benefits for employers and payers across the United States include productivity improvement and healthcare cost reduction. For more information, please visit <a href="https://www.totalbrain.com">www.totalbrain.com</a> and follow us on <a href="https://www.totalbrain.com">Twitter</a>, <a href="https://www.totalbrain.com">LinkedIn</a> and <a href="https://www.totalbrain.com">Facebook</a>.

## About OneDigital Health and Benefits:

OneDigital Health and Benefits, the nation's largest company focused exclusively on employee benefits and HR, combines people and technology to power business growth. Serving companies of all sizes, OneDigital offers employers a sophisticated combination of strategic benefit advisory services, analytics, compliance support, human resources management tools and comprehensive insurance offerings. Headquartered in Atlanta, OneDigital has over 1,500 employees throughout the country, serves 44,000 clients and manages nearly \$5.8 billion in premiums. OneDigital has been named to the Inc. 5000 List of America's fastest-growing companies every year since 2007. Currently listed as 13th in EBA's Top 50 Brokers in the Large Employer Group, OneDigital's experience offers a fresh thinking and strategic perspective that will improve all aspects of plan design and performance.

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