
Form 605

Corporations Act 2001
Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme oOh!media Limited
ACN/ARSN 602 195 380

1. Details of substantial holder (1)

Name JPMorgan Chase & Co. and its affiliates

ACN (if applicable) NA

The holder ceased to be a
Substantial holder on 6/March/2019

The previous notice was given to the company on 7/March/2019

The previous notice was dated 5/March/2019

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Appendix	J.P. Morgan Securities PLC	Holder of securities subject to an obligation to return under a securities lending agreement	See Appendix	2,041,660 (Ordinary)	2,041,660 (Ordinary)
See Appendix	J.P. Morgan Securities Australia Limited	Holder of securities subject to an obligation to return under a securities lending agreement	See Appendix	9,212,449 (Ordinary)	9,212,449 (Ordinary)
See Appendix	J.P. Morgan Securities Australia Limited	Purchase and sales of shares in its capacity as Principal/Proprietary	See Appendix	16,606 (Ordinary)	16,606 (Ordinary)

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

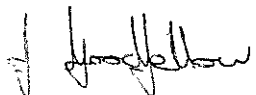
Name and ACN (if applicable)	Nature of association
J.P. Morgan Securities PLC	Subsidiary of JPMorgan Chase & Co.
J.P. Morgan Securities Australia Limited	Subsidiary of JPMorgan Chase & Co.

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
JPMorgan Chase & Co.	383 Madison Ave., New York, New York, NY, 10179, United States
J.P. Morgan Securities Australia Limited	LEVEL 18, 83-85 CASTLEREAGH STREET, SYDNEY, NS, NSW 2000, Australia
J.P. Morgan Securities Plc	25 Bank Street, Canary Wharf, London, E14 5JP, England
JF Asset Management Limited	21st Floor, Chater House, 8 Connaught Road Central, Hong Kong, Hong Kong, Hong Kong

Signature

Print name	<u>James Goodfellow</u>	Capacity	<u>JPMorgan Chase Bank, N.A.</u>
Sign here		Date	<u>8/March/2019</u>

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Law.
- (3) See the definition of "associate" in section 9 of the Corporations Law.
- (4) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Law.
- (5) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (6) The voting shares of a company constitute one class unless divided into separate classes.
- (7) Given details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

oOh!media Limited - AU000000OML6														Appendix
Transaction date	Entity	Type of transaction	Equity/ADR	Ccy	Price	Quantity	Consideration	Total Positions	Issued share capital	% Owned	JPMLPC	JPMSAL	JFAM	Total
Balance as of 5 March 2019								13,178,243	237,484,605	5.55%	2,920,715	9,432,379	825,149	13,178,243
6-Mar-19	JPMSAL	Purchase	Equity	AUD	3.52	4,190	\$ 14,745.47	13,182,433	237,484,605	5.55%	-	4,190	-	4,190
6-Mar-19	JPMSAL	Purchase	Equity	AUD	3.52	799	\$ 2,812.48	13,183,232	237,484,605	5.55%	-	799	-	799
6-Mar-19	JPMSAL	Purchase	Equity	AUD	3.53	6,585	\$ 23,221.88	13,189,817	237,484,605	5.55%	-	6,585	-	6,585
6-Mar-19	JPMSAL	Purchase	Equity	AUD	3.52	5,614	\$ 19,777.53	13,195,431	237,484,605	5.56%	-	5,614	-	5,614
6-Mar-19	JPMSAL	Sale	Equity	AUD	3.52	(65)	\$ 228.80	13,195,366	237,484,605	5.56%	-	(65)	-	(65)
6-Mar-19	JPMSAL	Sale	Equity	AUD	3.52	(51)	\$ 179.52	13,195,315	237,484,605	5.56%	-	(51)	-	(51)
6-Mar-19	JPMSAL	Sale	Equity	AUD	3.52	(466)	\$ 1,640.32	13,194,849	237,484,605	5.56%	-	(466)	-	(466)
6-Mar-19	JPMSAL	Borrow - Return	Equity			(1,600,000)	\$ -	11,594,849	237,484,605	4.88%	-	(1,600,000)	-	(1,600,000)
6-Mar-19	JPMSAL	Borrow - Return	Equity			(7,612,449)	\$ -	3,982,400	237,484,605	1.68%	-	(7,612,449)	-	(7,612,449)
6-Mar-19	JPMLPC	Borrow - Return	Equity			(2,041,660)	\$ -	1,940,740	237,484,605	0.82%	(2,041,660)	-	-	(2,041,660)
Balance as of 6 March 2019								1,940,740	237,484,605	0.82%	879,055	236,536	825,149	1,940,740
JPMSAL - J.P. Morgan Securities Australia Limited														
JPMSPLC - J.P. Morgan Securities PLC														
JFAM - JF Asset Management Limited														

Appendix: Prescribed information pursuant to securities lending transaction disclosed under the substantial shareholding notice filed with ASX.

Date:	8-Mar-2019	
Company's name:	OOH!MEDIA LTD	
ISIN:	AU000000OML6	
Date of change of relevant interests:	6-Mar-2019	
Schedule		
Type of agreement	Australian Master Securities Lending Agreement ("AMSLA")	
Parties to agreement	Citibank N.A. as agent ("lender"), J.P. Morgan Securities Australia Limited ("borrower")	
Transfer date	Trade date	Quantity
	15-Jan-19	88,799
Holder of voting rights	Borrower	
Are there any restriction on voting rights	Yes	
If yes, detail	The borrower undertakes to use its best endeavours to arrange for the voting rights to be exercised in accordance with the instructions of the lender, provided that the lender uses its best endeavours to notify the borrower of its instructions in writing no later than 7 business days prior to the date upon which such votes are exercisable or as otherwise agreed between the parties. This undertaking is set out in clause 4.3 of the standard form AMSLA.	
Scheduled return date (if any)	None	
Does the borrower have the right to return early?	Yes	
If yes, detail	Borrower has right to return all and any securities or equivalent securities early at any time in accordance with the lender's instructions.	
Does the lender have the right to recall early?	Yes	
If yes, detail	Lender has right to recall all or any equivalent securities on any business day by giving such notice as agreed by the parties. The borrower must return the securities not later than the expiry of such notice in accordance with the lender's instructions.	
Will the securities be returned on settlement?	Yes	
If yes, detail any exceptions	No exceptions	
Statement	If requested by the company to whom the prescribed form must be given, or if requested by ASIC, J.P. Morgan Securities Australia Limited will give a copy of the AMSLA to that company or ASIC.	

Appendix: Prescribed information pursuant to securities lending transaction disclosed under the substantial shareholding notice filed with ASX.

Date:	8-Mar-2019	
Company's name:	OOH!MEDIA LTD	
ISIN:	AU000000OML6	
Date of change of relevant interests:	6-Mar-2019	
Schedule		
Type of agreement	Overseas Securities Lender's Agreement (For Non-US Borrowers) ("OSLA")	
Parties to agreement	The Bank of New York Mellon Corporation (formerly known as The Bank of New York) (acting as agent) ("lender"), J.P. Morgan Securities Plc (formerly known as J.P. Morgan Securities Limited) ("borrower")	
Transfer date	Trade date	Quantity
	15-Feb-19	30,000
Holder of voting rights	Borrower	
Are there any restriction on voting rights	Yes	
If yes, detail	The borrower undertakes to use its best endeavours to arrange for the voting rights to be exercised in accordance with the instructions of the lender, provided that the lender uses its best endeavours to notify the borrower of its instructions in writing no later than 7 business days prior to the date upon which such votes are exercisable or as otherwise agreed between the parties. This undertaking is set out in clause 4(B)(ii) of the standard form OSLA.	
Scheduled return date (if any)	None	
Does the borrower have the right to return early?	Yes	
If yes, detail	Borrower has right to return all and any equivalent securities early at any time in accordance with the lender's instructions.	
Does the lender have the right to recall early?	Yes	
If yes, detail	Lender has right to recall all or any equivalent securities at any time by giving notice on any business day of not less than the standard settlement time for such equivalent securities on the exchange. The borrower must return the securities not later than the expiry of such notice in accordance with the lender's instructions.	
Will the securities be returned on settlement?	Yes	
If yes, detail any exceptions	No exceptions	
Statement	If requested by the company to whom the prescribed form must be given, or if requested by ASIC, J.P. Morgan Securities plc will give a copy of the OSLA to that company or ASIC.	

Appendix: Prescribed information pursuant to securities lending transaction disclosed under the substantial shareholding notice filed with ASX.

Date:	8-Mar-2019	
Company's name:	OOH!MEDIA LTD	
ISIN:	AU000000OML6	
Date of change of relevant interests:	6-Mar-2019	
Schedule		
Type of agreement	Overseas Securities Lender's Agreement ("OSLA")	
Parties to agreement	J.P. Morgan Securities Plc ("borrower") and Citibank N.A. acting as Agent ("lender")	
Transfer date	Trade date	Quantity
	26-Nov-18	183,034
	15-Jan-19	119,478
	7-Feb-19	45,000
	18-Feb-19	45,313
	25-Feb-19	53,423
	26-Feb-19	295,668
	27-Feb-19	50,000
	28-Feb-19	50,000
Holder of voting rights	Borrower	
Are there any restriction on voting rights	Yes	
If yes, detail	The borrower undertakes to use its best endeavours to arrange for the voting rights to be exercised in accordance with the instructions of the lender, provided that the lender uses its best endeavours to notify the borrower of its instructions in writing no later than 7 business days prior to the date upon which such votes are exercisable or as otherwise agreed between the parties. This undertaking is set out in clause 4(B)(vi) of the standard form OSLA.	
Scheduled return date (if any)	None	
Does the borrower have the right to return early?	Yes	
If yes, detail	Borrower has right to return all and any equivalent securities early at any time in accordance with the lender's instructions.	
Does the lender have the right to recall early?	Yes	
If yes, detail	Lender has right to recall all or any equivalent securities at any time by giving notice on any business day of not less than the standard settlement time for such equivalent securities on the exchange or in the clearing organisation through which the relevant borrowed securities were originally delivered. The borrower must return the securities not later than the expiry of such notice in accordance with the lender's instructions.	
Will the securities be returned on settlement?	Yes	
If yes, detail any exceptions	No exceptions	
Statement	If requested by the company to whom the prescribed form must be given, or if requested by ASIC, J.P. Morgan Securities Plc will give a copy of the OSLA to that company or ASIC.	