STORY-I LIMITED

Story-i Limited ABN 56 163 916 989 Level 5, 23-25 O'Connell Street Sydney, NSW 2000

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Long term contract to supply devices to Sampoerna

Story-i is pleased to advise that it has been awarded a 2 year contract to supply iPhones, iPads and other Apple devices to PT Hanjaya Mandala Sampoerna Tbk, a subsidiary of Philip Morris International Inc. Commonly known as Sampoerna, it is the largest tobacco company in Indonesia and distributes Marlboro and a range of kretektype clove cigarettes.

Under this supply contract Sampoerna has placed an initial order for iPads with a value of about A\$1.4 million representing the single largest order that the Company has ever received. This will be followed by an order for iPhone 8s.

As part of the contract the Company will also provide service and maintenance for the devices during the contract period.

Michael Chan, Executive Director said "This contract is a significant win for our Enterprise Division and it's the single largest order that we've had in our history."

About Story-i

Story-i is a leading Apple Premium Reseller in Indonesia. It is also an Apple Education Provider with a strong list of educational and tertiary clients and it is also an Apple Authorised Service Provider. The Company recently completed the acquisition of eStore's retail and education business and Global's retail business and post-acquisition it is the second largest Apple Partner in Indonesia.

For more information please contact: Michael Chan, michael@story-i.com

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