



**ASX Release**  
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## **Microsoft signs with Gooroo to provide career advisory solution**

The Board of Gooroo Ventures Ltd (“Gooroo”, the “Company”) is pleased to advise that it has signed a commercial agreement with Microsoft Corporation, USA.

The agreement covers Phase 1 of a global program that could involve the future rollout of Gooroo technology to universities, colleges and schools around the world.

The scope of Phase 1, which is already underway, involves Microsoft paying Gooroo to test and refine the Company’s career planner application with a selection of Microsoft’s local and international partner universities.

Phase 1 is planned to be complete by 30 June 2019. The aim will be to have an agreed approach for commercial release and model for large-scale delivery in place by July 2019.

Gooroo’s Career Solutions technology uses artificial intelligence (AI) and applied neuroscience to understand a student’s skills, passions and mindset preferences to produce personalised career paths and recommendations that help build confidence in taking the next step.

This deal signifies how Gooroo’s unique technology and human thinking science is being applied to address a globally recognised problem that affects millions of students each year. Most students are uncertain about the career options available to them and where they are most likely to thrive.

Both parties are working on further details about this program and any relevant information will be made available in due course.

### **About Gooroo Career Solutions**

Gooroo Career Solutions is an intelligent platform that can be deployed to help people make more informed decision about their options for personal development, careers, jobs and training. Gooroo data models and algorithms are also available via a suite of APIs that can be used by third parties to build solutions and experiences that leverage Gooroo technology. Gooroo Career tools can be directly applied to inform how schools, colleges and universities help to equip and prepare their students for the future world of work.

#### **Investor Enquiries**

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## About Gooroo (ASX:GOO)

To watch Gooroo's Chairman & CEO, click this link: [www.youtube.com/watch?v=iX7ea43OWDs](http://www.youtube.com/watch?v=iX7ea43OWDs)

To watch CEO Greg Muller's AGM Address (Nov '18), click this link: [www.goorooventures.com/blog/2018/11/27/ceo-address-annual-general-meeting](http://www.goorooventures.com/blog/2018/11/27/ceo-address-annual-general-meeting)

Gooroo provides new meaning to an organisation's data to support better decision making and value generation. We do this by applying our unique technology and human thinking science to empower everyone and every organisation to achieve their true potential.

Gooroo has developed world-first capability that understands 'how' every person in the world thinks. When you are able to quantify how different people think, staff, teams, customers and societies can be engaged in an entirely new way to identify potential, reduce risk, direct change and accelerate growth.

With Gooroo, customers:

- Activate the capacity of leaders and teams to adapt, engage and act so they take advantage of volatility, change, uncertainty and disruption
- Improve the speed, confidence and quality of their decision-making at all levels of the organisation
- Build more aligned, agile and growth-oriented teams and cultures
- Better align their people, brand and messaging to the mindsets of your customers - improving engagement, conversion and retention.

Gooroo is building a partner network to distribute its technology to organisations around the world. Gooroo customers are typically management consultancies, medium-large enterprises and government.

In October 2018, Gooroo won the APSCo Excellence Award in Creativity & Innovation.

In October 2017, Gooroo lodged a patent application on the process of human thinking and how human beings make decisions and choices.

In June 2017, Gooroo was awarded Innovation of the Year in the Big Data / Machine Learning category at the AIIA iAwards (Vic).

For more information on Gooroo, visit:

Investor Hub: [www.goorooventures.com](http://www.goorooventures.com)

Investor Blog: [www.goorooventures.com/blog](http://www.goorooventures.com/blog)

Customer Website: [www.gooroox.com](http://www.gooroox.com)