



## ASX Announcement

28 March 2019

## GrowthOps Enters Exclusive Discussions to Acquire ServiceNow Partner, Entrago

GrowthOps ("we" or the "Company") [ASX:TGO] today announced it has entered exclusive discussions to acquire 100% of the shares of Entrago Pty Ltd ("Entrago"), a ServiceNow implementation partner based in Brisbane, with 19 staff and estimated annual revenue of \$1.7 million. GrowthOps and Entrago have signed a non-binding term sheet. The finalisation of the proposed transaction is subject to usual and customary conditions including completion of due diligence and negotiation of final deal documentation.

GrowthOps Chairman, Dominique Fisher, said: "With this acquisition, we believe we can execute on one of our core growth strategies - tapping into the rapid growth of the cloud ecosystems across the Asia Pacific region and helping our clients to truly optimise those platforms. Entrago brings to GrowthOps an experienced team and unique expertise in working alongside clients to unlock the value that ServiceNow's digital workflow solutions offer."

While the term sheet is non-binding on both parties and it is not certain that the transaction will be completed, GrowthOps is providing this update to the market in accordance with ASX Listing Rule 3.1 and the enhanced disclosure procedures the Company has implemented following the announcement of its on-market share buyback program on 15 March 2019.

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## About GrowthOps

Trimantium GrowthOps Ltd (ASX: TGO) is a new kind of service provider - a growth services partner. We've created a new category that fuses together marketing, technology and people disciplines to help large organisations acquire and retain new customers, build and launch transformational products, and scale operations.

Operating across Australia and Asia, our services include: analysis of market opportunities and threats; leadership development; change management; cloud services; software development; systems integration; positioning and brand strategy; performance marketing and marketing communications.

We solve complex problems with one simple goal in mind: to help our clients grow.

## Forward looking statements

This announcement contains forward looking statements which are identified by words such as 'may', 'could', 'believes', 'estimates', 'expects', 'intends' and other similar words that involve risks and uncertainties. These forward-looking statements speak only as of the date of this announcement, and GrowthOps does not undertake to publicly update or revise any forward-looking statement.

Any forward-looking statements are subject to various risks that could cause GrowthOps' actual results to differ materially from the results expressed or anticipated in these statements. Such forward looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of GrowthOps, GrowthOps' directors and management. GrowthOps cannot and does not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and investors are cautioned not to place undue reliance on these forward-looking statements.

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