



ASX ANNOUNCEMENT

ASX: YPB | 3 April 2019

Update on YPB token

Product authenticity and consumer engagement solutions provider YPB Group Ltd ("YPB") is pleased to announce that it has signed an Memorandum of Understanding (MoU) with LINCD HQ Pty Ltd ("LINCD") to create the YPB token.

LINCD is a wholly owned subsidiary of YPB's token facilitator First Growth Funds Limited (ASX:FGF). FGF have advised YPB that given the recent improvement in the global market for digital tokens that it is appropriate to move toward creation of the YPB token and that signing the MoU with LINCD is the next step towards this milestone.

YPB is advised that the process of creating the token should be completed by mid-April 2019 at which time YPB will provide further details to the market.

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For further information please contact investor@ypbsystems.com

About YPB

YPB Group Ltd (ASX:YPB) brings packaging to life through its proprietary technology suite that provides certainty of authenticity and connects brands directly to consumers enabling new levels of market intelligence and ROI data capture. In an evolving marketplace and with the rapid growth of cross border commerce, our expertise presently focuses on the rapidly growing consumer markets of Australia, South East Asia and China.