

10 April 2019

flexigroup appoints Chief Revenue Officer

FlexiGroup Limited (ASX: FXL) ("**flexigroup**") is pleased to announce that Elizabeth Minogue has been appointed as Chief Revenue Officer (Australia) of **flexigroup**, responsible for overseeing the next phase of sales growth in Australia.

Elizabeth joins from REA Group where she was Executive General Manager of Media, Content and Marketing. In this role she set the long-term strategic direction, product design and delivery for the media and content business. This included the creation, delivery and management of REA's Lifestyle consumer experience, driving sales to the business unit that resulted in a 250% year-on-year revenue increase and 20M visits to the site in 2018.

Prior to that role, Elizabeth was Multi-Channel Network's director for integration and content partnerships, responsible for fostering strong relationships with brands clients including Foxtel, Discovery, BBC, Sky News and Turner.

Elizabeth is also a Non-Executive Director at Tennis Australia.

Commenting on the announcement, Rebecca James, Chief Executive Officer at **flexigroup** said:

*"Libby represents a new dynamic breed of executive for the digital age and we're delighted to have someone with her skillset join the company. Her experience of using data, digital and content to truly understand and appeal to the end consumer will play a vital role in driving greater sales for retail partners and volume growth for **flexigroup**. She has a proven track record in building and leading large, high-performance teams and brings with her an enviable network of some Australia's best known and loved retail brands."*

Commenting on her appointment Elizabeth Minogue said:

*"It's an exciting time to start working with **flexigroup** as the company embraces a new direction and purpose. It's rare to find a company like **flexigroup** whose products span a broad price range, meaning that it can legitimately own lifestyle financing across a wide demographic. This is a company that has a proud history of financing Australian's lifestyles and **flexigroup** is in a truly unique position to make a richer, fuller life affordable for everyone. I look forward to making a meaningful contribution to that cause."*

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ABOUT FLEXIGROUP

flexigroup provides a diverse range of finance solutions to consumers and business through a network of retail and business partners. This includes Buy Now Pay Later products, credit cards and consumer and business leasing. **flexigroup** has been operating in Australia for over 30 years, has partnerships with over 62,000 retailers and now serves 1.3 million customers across Australia, New Zealand and Ireland.

Performance has been characterised by solid profitable growth as the company has expanded and diversified its business through organic growth, acquisition and product innovation.

For more information visit: flexigroup.com.au