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Australian Securities Exchange Announcement

Mental Health America Announces Partnership with Total Brain to Enhance Mental Health and Fitness of its Constituents

- Total Brain to offer a free trial of its mental health and fitness platform to the constituents of Mental Health America, a leading nonprofit with 7.7 million annual website visitors
- Total Brain expands its reach into the B2C affinity market with this agreement
- Mental Health America constituents will have option to continue using the Total Brain service, post-trial, for a monthly fee

Total Brain (ASX: TTB) announces its partnership with Mental Health America (MHA), the United States' leading community-based nonprofit dedicated to addressing the needs of those living with mental illness.

Under the terms of the agreement, Total Brain, a mental health and fitness platform powered by the world's largest standardized neuroscientific database, will offer a free trial to MHA's constituents.

The 7.7 million people that visit MHA's website each year will have the opportunity to experience Total Brain through a free trial starting April 22. Total Brain measures the 12 brain capacities that define mental health, screens for the risk of common mental health conditions, creates self-awareness and engages individuals in mental fitness programs that maximize their mental health.

At the end of the free trial, MHA users will have the option to continue using the Total Brain platform for a monthly fee.

"By offering Total Brain to our valued audience, we will provide individuals seeking help the opportunity to assess, screen and train brain capacities as they work to improve their mental health," President and CEO at MHA, Paul Gionfriddo, said.

"We're thrilled to offer our users a variety of resources including Total Brain, so they'll have a better understanding of how their brains function, with paths to become mentally stronger."

With just 15 minutes of mental fitness training a day, individuals can improve their self-awareness and brain performance. By confidentially monitoring and improving a person's mental health, Total Brain can help improve their productivity and decrease stress.

"We're honored to be partnering with MHA whose mission of promoting mental health as a critical part of overall wellness closely aligns with Total Brain's position that mental health can be measured, improved and managed like our physical health." CEO of Total Brain, Louis Gagnon said.

"By taking a confidential, clinically-validated assessment, users will better understand their brain capacities and know if they are at-risk for common mental conditions."

To learn more about Total Brain, visit totalbrain.com.

About Total Brain Limited (ASX: TTB)

Total Brain Limited (TTB) is a San Francisco and Sydney based company that has developed and sells Total Brain, the world's first mental health and fitness platform powered by the largest standardized brain database and has over 600,000 registered users. Its SaaS platform helps people scientifically measure and optimize their brain capacities while managing the risk of common mental conditions. Benefits for employers and payers across the United States include productivity improvement and healthcare cost reduction. For more information, please visit www.totalbrain.com and follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About Mental Health America:

[Mental Health America \(MHA\)](#) - founded in 1909 - is the nation's leading community-based nonprofit dedicated to addressing the needs of those living with mental illness and to promoting the overall mental health of all Americans. Our work is driven by our commitment to promote mental health as a critical part of overall wellness, including prevention services for all; early identification and intervention for those at risk; integrated care, services, and supports for those who need it; with recovery as the goal.

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