ASX announcement

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Audinate (ASX: AD8) Announces New Software Products

Audinate Group Limited ('Audinate' or the 'Company'), developer of the professional AV-industry leading Dante® audio over IP networking solution, today announced two new software-focused offerings for Dante – Dante Embedded Platform™ and Dante Application Library™.

Supporting the AV industry's shift from purpose-built hardware to software-based solutions running on standardized hardware, Audinate – developer of the industry-leading Dante® AV networking technology – today announced two new software-based Dante products. Dante Embedded Platform™ enables manufacturers to add full Dante functionality in software running on Linux for Intel and ARM processors. The Dante Application Library™ allows software developers to seamlessly integrate Dante functionality directly into their PC & Mac applications. These new products will launch at the Infocomm 2019 trade show in June, with initial revenue contribution expected to commence during FY2020.

Software-based Dante solutions enable new solutions and business models. For the first time, software developers have a simple solution for adding Dante support to their AV apps with Dante Application Library. Using Dante Embedded Platform, manufacturers can now offer Dante support in a broader range of price-sensitive products. Both solutions offer substantially more flexibility than dedicated hardware, with the potential to add Dante support to products already in the field and the potential for system integrators & end-users to add new features and more Dante channels to products as their systems grow and change.

Audinate is introducing these new software products in conjunction with three partners, who will be demonstrating their solutions at the upcoming InfoComm 2019 show in Orlando:

> **QSC** will begin to deploy the Dante Embedded Platform within the Q-SYS Ecosystem to enable native software-based Dante audio channels. The effort is part of the strategic partnership between the two companies announced earlier this year.

> **Analog Devices (ADI) -** Audinate announced a reference design with Analog Devices (ADI) for Dante Embedded Platform on the ADSP SC58x family of chips.

> **Zoom Video Communications Inc.**, a leader in video-first unified communications, has teamed up with Audinate to integrate the Dante Application Library into its Zoom Rooms application for video meetings.

Dante Embedded Platform and Dante Application Library each enable complete interoperability with more than 2,000 Dante-enabled audio products already on the market.

Commenting on today's announcements, Lee Ellison, CEO of Audinate noted: "This is an inflection point in the AV industry. The decreasing costs, increasing computational power and improved flexibility of the software approach will enable manufacturers and developers to deploy Dante into a plethora of next generation AV products. The option to go with a software-based implementation will enable OEMs to add Dante functionality to existing products without a major redesign and will drive further growth for networked Dante endpoints."

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For more information on Audinate, please visit:
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About Audinate Group Limited

Audinate Group Ltd (ASX:AD8) was founded with a vision to pioneering the future of AV. Audinate's award winning Dante audio over IP networking solution is the worldwide leader and used extensively in the professional live sound, commercial installation, broadcast, public address, and recording industries. Dante replaces traditional analogue audio cables by transmitting perfectly synchronized audio signals across large distances, to multiple locations at once, using nothing more than an Ethernet cable. Audinate is headquartered in Australia and has regional offices in the United States, United Kingdom and Hong Kong. Dante technology powers products available from hundreds of leading audio partners around the world. The company's ordinary shares are traded on the Australian Securities Exchange (ASX) under the ticker code AD8.