

ASX ANNOUNCEMENT

Special General Meeting Presentation

For Immediate Release: 24 June 2019

Sydney, Australia – Simavita Limited ("Simavita" or the "Company") (ASX: SVA) is pleased to release the attached slide show presentation which will be delivered by its Chairman, Mr Michael Spooner, at the Company's Special General Meeting to be held at 10.00 am this morning at the offices of K&L Gates, Level 31, 1 O'Connell Street, Sydney, New South Wales, Australia.

For further information, please check our website (<u>www.simavita.com</u>) or contact:

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About Simavita

Simavita (ASX: SVA) develops and markets advanced systems associated with smart, wearable and disposable sensors for the health care industry. Our first products focus on major unmet needs for the assessment and management of incontinence. The annual global economic burden is billions of dollars for incontinence diapers alone and is increasing rapidly.

Simavita operates in Australia, Europe and North America where there is a significant and growing demand for products that deliver real clinical and cost benefits to the health care industry.

With the support of our shareholders, customers and employees, Simavita is absolutely committed to the business at hand; creating a commercially successful and growing corporation. www.simavita.com

SPECIAL GENERAL MEETING

24 JUNE 2019



Forward Looking Statements

This presentation may contain "forward-looking information" within the meaning of Canadian securities laws ("forward-looking information"). This forward-looking information is given as of the date of this document.

Forward-looking information relates to future events or future performance and reflects Simavita management's expectations or beliefs regarding future events. Assumptions upon which such forward-looking information is based include that Simavita will be able to successfully execute on its business plans. Many of these assumptions are based on factors and events that are not within the control of Simavita and there is no assurance they will prove to be correct. In certain cases, forward-looking information can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "budget", "potential", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or information that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved" or the negative of these terms or comparable terminology. By its very nature, forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Simavita to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include, among others, risks related to actual results of current business activities; changes in business plans and strategy as plans continue to be refined; other risks of the medical devices and technology industry; delays in obtaining governmental approvals or financing or in the completion of development activities; as well as those factors detailed from time to time in Simavita's interim and annual financial statements and management's discussion and analysis of those statements. Although Simavita has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. Simavita provides no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information.

Agenda

- Presentation To Shareholders
- Resolutions
- Questions & Answers

Pivot Strategy - we've delivered change

- A major change program with "step based" funding
- A program based upon market review and the determination of major opportunity and competitive positioning within the Company expertise
- Pivot to MedTech
 - ✓ Smart, wearable and disposable sensors at a cost < than dumb product
 - ✓ No manufacturing, no inventory, high margins
- Driven monthly recurring costs from circa \$1.25m to circa \$300k
- Delivered a patented platform technology to a USD64Bn industry
 - ✓ That hasn't changed in >25 years
 - ✓ A highly competitive market with customers demanding change.
- We're now positioned to move

Next Step Strategy – revenue focus

The Company's Next Steps Strategy involves:

- Delivery of adult product to market
- A pure focus on short term commercialization

Our 2019 goals with limited funding:

- Regulatory including CE Mark for adult product
- License manufacturers and deliver product
- Completion of Clinical Test Program
- A full commercialization work up

Commence corporate restructuring - subject to financial constraints

Facts that influence our go to market program





FORECAST MARKET CAGR 7.1% 2017-2021

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Diaper Industry:

over 100 million people daily



Online sales



Margins

Global diaper market volume
212B BABY / 27B ADULT

Only marginal change in product functionality during past 25yrs

GROWTH FACTORS

Infant population
Rising standard of living
Awareness – Personal hygiene
Global aging population

Environmental Impact

200 yrs

to decompose

Market characteristics and demands



Diaper Manufacturers:

- Hyper low manufacturing cost
- Improvements to product performance lower environmental impact
- Rapid delivery of new product to meet consumer demand



Retailers (Online + Bricks & Mortar):

- Customised solutions for each major retailer
- Consumer loyalty integration
- Market and marketing management
- Social media



Consumers:

- Healthier and happier
- In all aspects, a smart diaper outperforms a dumb diaper
- Platform of Apps delivering immediate information and quality care
- Improved carer efficiency

Introducing



Smart Diapers. Smarter Care.









empowered by Smartz- a highly disruptive technology

- "Dumb diapers" cannot compete
- Materially reduced cost and wastage
- Improved efficiencies
- Delivers a consumer interface to FMCG
- Rapid response to changing consumer needs
- Platform to deliver continuous innovation

"Disruptive technologies significantly alter the way businesses or entire industries operate.

These technologies force companies to alter the way they approach their business, or risk losing market share or becoming irrelevant"

Cuts costs, delivers information and improves efficiencies in a manner never seen before in this industry



Our 2019 drive to revenue

June 2019 December 2019

Smartz product - Adult

App roadmap

License Smartz Technology

Smartz trial in EU

CE Mark and standards compliance

Sales

Smartz – initial production runs complete
Hyper low cost with NO impact on mfr
A smart and fully connected diaper

App development roadmap, first apps completed

License Smartz technology – manufacturers, distributors, major retail

Clinical Test platform technology with distributors and manufacturers

CE Mark & ISO compliance

Royalty stream



QUESTIONS & DISCUSSION





