



ASX Announcement

25th June 2019

LiveTiles launches intelligent corporate wellness solution “LiveSmiles”

- **LiveTiles enhances its intelligent workplace product suite by launching LiveSmiles, an innovative digital corporate wellness product offered under a “Freemium” model to LiveTiles current and prospective customers**
- **LiveTiles is part of the Company’s commitment to driving social impact and wellness within the workplace, utilising both the Company’s product portfolio and Microsoft’s Office 365, SharePoint and Azure collaboration channels**
- **LiveSmiles has pre-registered interest from over 250 mid-market and enterprise organisations**

LiveTiles (ASX: LVT) (LiveTiles or the Company), an innovative software company that empowers users to create their own intelligent workplace experience, is pleased to announce the public launch of its intelligent corporate wellness solution LiveSmiles, in collaboration with global launch partner Microsoft.

LiveSmiles is a customisable out-of-the-box wellness solution that incorporates LiveTiles Design, LiveTiles Intelligence, LiveTiles Bots and Hyperfish, and was created as part of the Company’s commitment to driving social impact and wellness within the workplace.

Launched with the support of Deloitte Australia at their head office in Melbourne, the intelligent wellness solution will be unveiled later today by LiveTiles co-founder Peter Nguyen-Brown and expert speakers in health and wellbeing, AFL Hall-of-Fame inductee Paul Salmon and founder of The Burnout Project Dr. Amy Imms. LiveSmiles will be made available to all LiveTiles customers from 25 June 2019 as part of World Wellbeing Week 2019¹, and made available to all other organisations through a registration process on the LiveTiles website.²

LiveSmiles will incorporate key features such as an artificial intelligence-powered Bot Assistant, data analytics and insights, as well as real-time recommendations to managers on how to improve engagement and understanding of wellness of employees. Available on a freemium model, the solution opens up LiveTiles to growth opportunities across enterprise customers.

Research from the Global Wellness Institute found that the wellness industry is one of the fastest emerging markets in the Western World, worth a total of \$4.2 Trillion with 12.8% Growth from 2015-2017³ - almost twice the rate of the global economic growth.

The creation of LiveSmiles demonstrates LiveTiles’ commitment to expanding its reach of intelligent workplace technologies into the enterprise market. LiveTiles is committed to consistently investing in customer value, as this drives strong engagement and retention outcomes.

¹ World Wellbeing Week 2019 will provide the opportunity for all participants to promote an overall awareness for the various aspects of wellbeing - including social, physical, emotional, financial, career, community and environmental wellbeing – through a series of individual events and activities <https://www.awarenessdays.com/awareness-days-calendar/world-wellbeing-week-2019/>

² <https://www.livetiles.nyc/livesmiles>

³ According to the 2018 Global Wellness Economy Monitor: <https://globalwellnessinstitute.org/press-room/press-releases/wellness-now-a-4-2-trillion-global-industry/>



LIVESMILES HOME PAGE

Built on top of the core LiveTiles product suite, LiveSmiles offers customers the ability to tailor their content and employee experience through native LiveTiles functionality. LiveSmiles will see LiveTiles to work with and build significant links with government, top tier strategic consulting firms, health organisations, community and traditional LiveTiles partners as the Company promotes and expand the awareness of wellness and LiveSmiles.

The announcement follows a joint event last month with Microsoft Australia's Managing Director Steven Worrall and Microsoft employees to support the use of LiveSmiles and promote the adoption of the solution as part of Microsoft's continued investment into the health and wellbeing of their people.

Peter Nguyen-Brown, Co-founder and Chief Experience Officer, LiveTiles, said: "LiveSmiles was born out of our company's desire to have a positive impact with customers beyond our workplace technologies and into areas where humanity can really benefit. LiveSmiles delivers organisations an enterprise grade digital tool, enabled by LiveTiles and Microsoft technologies, to engage their employees around wellness. We look forward to supporting wellness outcomes for thousands of employees and welcoming new and existing customers. Delivering positive social impact is aligned with shareholder value and our Board and employees are excited to bring this to market".

Jenny Hicks, Health, Safety & Wellness Manager, Microsoft Australia, said: "LiveSmiles is an exciting new solution which we plan to feature in our recently launched Microsoft Technology Centre (MTC) in Sydney, a solution that organisations can freely install as a vehicle for their employee well being initiatives. Microsoft has been working with the LiveTiles team over the past 12 months to bring this to fruition and we look forward to further supporting them in launching LiveSmiles to further the cause of workplace health and well being."

<ENDS>

For further information, please contact:

Rowan Wilkie
Chief Financial Officer
+61 (0) 418 577 956
Rowan.Wilkie@livetiles.nyc

Media Enquiries
Daniel Paperny
Media & Capital Partners
+61 (0) 433 339 454
daniel.paperny@mcpartners.com.au

**About LiveTiles:**

LiveTiles is a global software company headquartered in New York, with operations in Seattle, Tri-Cities (Washington State), San Francisco, Los Angeles, Chicago, North Carolina, Rochester, London, Sligo, Amsterdam, Sydney, Melbourne, Brisbane, Geelong and Hobart. LiveTiles offers intelligent workplace software for the commercial, government and education markets, and is an award-winning Microsoft Partner. LiveTiles' products comprise LiveTiles Intelligent Workplace, LiveTiles Design, LiveTiles Bots, LiveTiles Intelligence, LiveTiles for SAP Software, LiveTiles MX, LiveTiles Mosaic, Hyperfish and Wizdom. LiveTiles' customers represent a diverse range of sectors and are spread throughout the United States, United Kingdom, Europe, the Middle East and Asia-Pacific.