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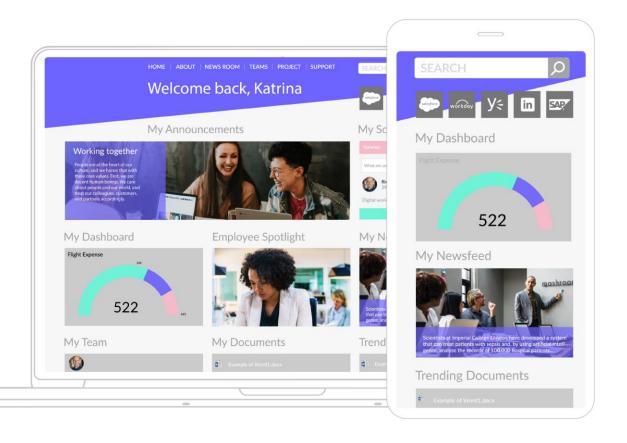
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1. Company Snapshot

2. Product & Market Overview

3. Growth Highlights & Outlook

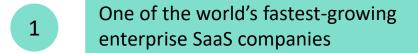
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### **COMPANY SNAPSHOT**







ARR up 10x in 2 years to \$40 million 1

Clear market leader in a large, growing and clearly defined market

Initially targeting enterprise segment amongst ~400,000 Microsoft Office 365 customers

Well-positioned to achieve global scale

Substantial investments in product development and sales infrastructure

\$100 million organic ARR target by 30 June 2021

Implied EV / target ARR valuation multiple of 3.2x

5 Strengthening operating cash flow

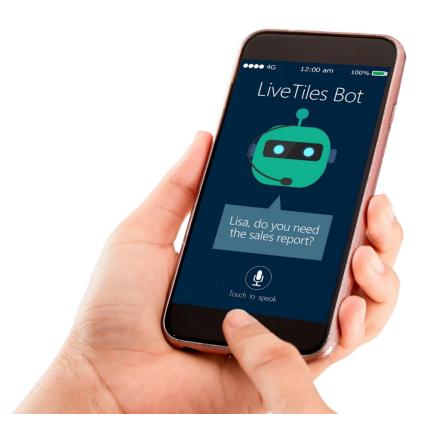
Efficient customer acquisition cost





# LiveTiles is a fast-growing enterprise software company headquartered in New York City

- Monetisation of product commenced in February 2015
- Listed on ASX in September 2015
- \$40.1m of annualised recurring revenue<sup>1</sup>
- 919 paying customers<sup>1</sup>
- Large and rapidly growing addressable market
- Strong emphasis on product innovation, including Artificial Intelligence
- Close alignment and unique global relationship with Microsoft
- Co-founders own 32%





### PRODUCT & MARKET OVERVIEW













#### PAGE DESIGNER

Delivers content and data from any source in a holistic, cohesive and consistent experience

# **EMPLOYEE PROFILING**

Complete and up to date staff profiles, detailing areas of expertise, how individuals work, and the skills and values individuals can provide

#### **BOTS**

Leverages existing technology investments by enabling the creation of relevant and discrete bots across the enterprise

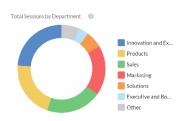
#### **INTELLIGENCE**

Real-time insights into how solutions are being used, enabling datadriven decisions to enhance user experience



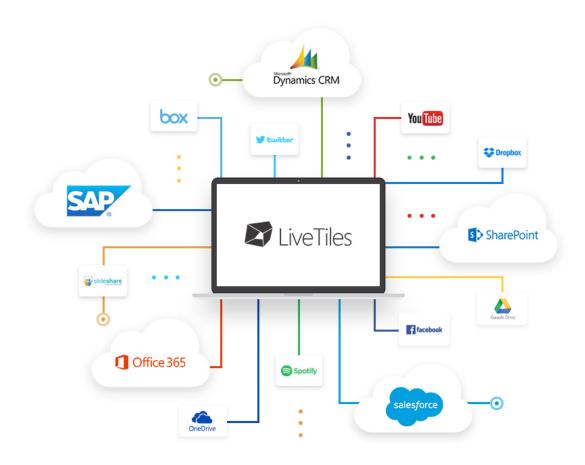












LiveTiles provides the flexible intelligent workplace platform to enable organisations to drive greater productivity and embrace constant change in a fast-paced modern world

- ✓ Integrates seamlessly
- Rapid deployment
- ✓ Easy to use & configure
- ✓ Employee engagement & adoption
- ✓ Mobile friendly & device agnostic
- Significantly reduces custom development - cost effective
- Incorporates Bots and ArtificialIntelligence





### Large and fast-growing global market opportunity

US\$160b

global public cloud market

21.9% CAGR from 2016 to 20211

~400,000

Microsoft Office 365 customers

major focus for Microsoft

20x

growth in Al industry

from 2015>2024<sup>2</sup>

+68%

YoY growth

Microsoft Azure revenue<sup>3</sup>



#### **Recent awards**

#### Winner

Homegrown Export (ARN Innovation Awards)

Winner

**Top 50 SaaS CEOs 2018** (The SaaS Report)

#### **Finalist**

**Emerging Vendor of the Year (UK)** (CRN Channel Awards)

#### **Finalist**

**Greatest Contribution to Ethics, Gender Equality and Diversity in Al** (Alconics San Francisco)

#### **Finalist**

Best Application of AI in a Large Enterprise (Ireland)
(AI Ireland)





Third Annual Alconics Winner
BEST APPLICATION
OF AI IN THE ENTERPRISE







# Multiple high-impact campaigns and go-to-market initiatives contributing to strong customer and revenue growth

- Successfully aligning itself with Microsoft's 'Al-first' vision, LiveTiles has become one of Microsoft's key strategic partners in the data and Al space
- LiveTiles, Wizdom and Hyperfish partnering with Microsoft on SharePoint "home sites" launch (May 2019)
- 2018 Microsoft US Partner of the Year Award for Modern Workplace Transformation (Microsoft has ~100,000 US-based partners)
- Al Spark Partner Program: designed by LiveTiles and Microsoft to accelerate the pace at which Al can be deployed by enterprises
- Al Inner Circle Partner Program: LiveTiles invited as the first software company following independent customer evaluations
- LiveTiles Bots heavily showcased by Microsoft at its global Inspire conference in Las Vegas in July 2018
- Access to Microsoft's partner co-sell program to accelerate leads and new customer growth
- P2P Global Integrated Solution: co-creation of IP with select partners to deliver industry solutions via Microsoft's Marketplace (AppSource)
- LiveSmiles intelligent employee wellness solution based on LiveTiles technology platform; Microsoft global launch partner





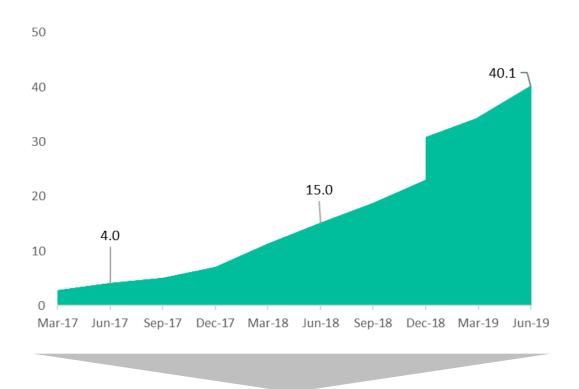
LiveTiles showcased at Microsoft Inspire keynote (17 July 2018, Las Vegas)



## GROWTH HIGHLIGHTS & OUTLOOK



### Annualised recurring revenue growing rapidly (\$m)



yr-on-yr to \$40.1m as at 30 June 19

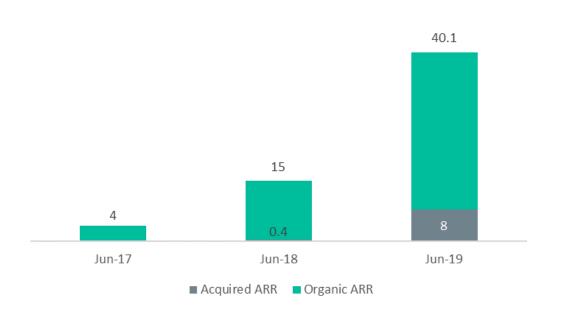
in last 2 years

ARR +167% ARR up 10x Strong growth

in sales pipeline



### Year-on-year ARR growth (\$m)<sup>1</sup>

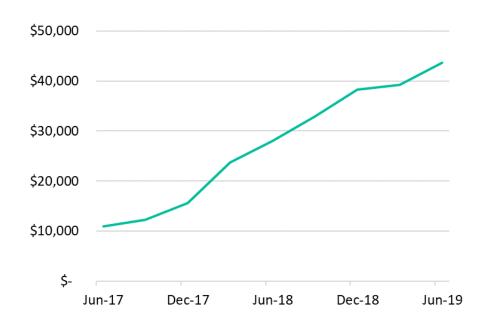


- ✓ ARR up 10x in two years
- One of the world's fastest-growing SaaS companies
- Acquisition of Wizdom, Europe's leading 'plug and play', Microsoftaligned digital workplace software business, completed in Feb 2019



### Continued growth in average ARR per customer

#### Average ARR per customer up 56% in FY19



Strong growth in average ARR per customer driven by:

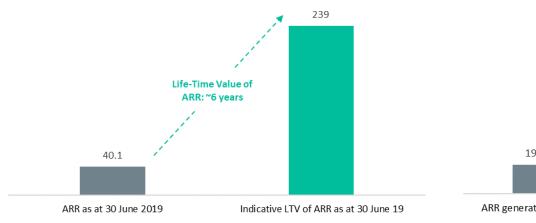
- ✓ A higher proportion of new enterprise customers
- ✓ Product cross-sell / bundling
- ✓ Increased penetration of existing customers

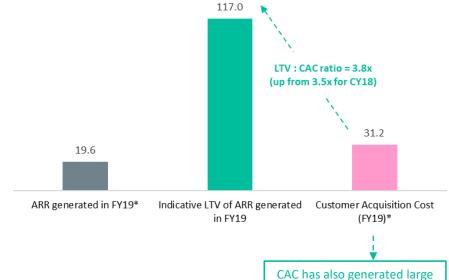


### Investing in long-term recurring revenue

# Indicative Life-Time Value of ARR base (\$m)

# **Efficiency of Customer Acquisition Cost (\$m)**





ARR = Annualised Recurring Revenue.

LTV = Life-Time Value. Assumes 95% gross margin, 92.5% net retention and a 10% discount rate.

Net retention = (ARR expansion from existing customers less churn in trailing 12 months) / ARR at beginning of 12 month period.

CAC = Customer Acquisition Cost. Comprises 100% of sales and marketing costs and 50% of customer success costs.

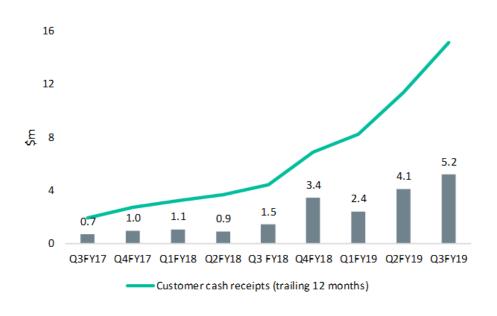
\* Adjusted to annualise Wizdom ARR generation and CAC

sales pipeline and driven early demand for Al products



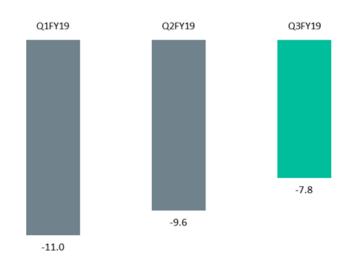
### Substantial cash flow improvement

# Strong growth in customer cash receipts



✓ Strong growth in customer cash receipts achieved in the June 2019 guarter <sup>1</sup>

# Improving net operating cash flow



- Consistent improvement in net operating cash flow
- ✓ Further improvement in net operating cash flow achieved in June 2019 quarter ¹
- √ \$1.4m grant received from NY State

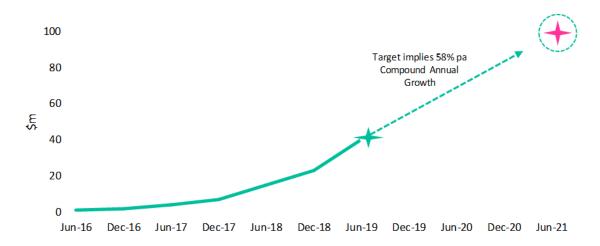


# LiveTiles expects to deliver another year of strong customer and revenue growth in FY20

- ✓ Large and growing addressable market
- ✓ Focused direct sales & marketing strategy targeting larger enterprises
- Conversion of large pipeline generated by N3 team in the United States
- High-impact co-marketing initiatives with Microsoft

- Continued growth in partner/reseller distribution channel
- Growing demand for Artificial Intelligence products
- Substantial expansion opportunity with existing customers via cross-sell, bundling and increased penetration
- ✓ Technology alliances

# LiveTiles' key objective is to organically grow ARR to at least \$100m by 30 June 2021







#### **Share Price Performance**



#### **Capital Structure**

Ticker	ASX:LVT
Share price as at 19 July 2019	\$0.515
Shares on issue	654m
Market capitalisation	\$337m
Cash as at 31 Mar 2019	\$21m
Enterprise value	\$316m

#### **Global Presence**

- USA (New York, Rochester, Seattle, Tri-Cities (Washington State),
   San Francisco, Los Angeles, Chicago, North Carolina)
- Australia (Sydney, Melbourne, Geelong, Hobart, Brisbane)
- United Kingdom (London)
- **Europe** (Copenhagen, Sligo, The Netherlands)

#### **Co-Founder Shareholdings**

Holder	%
Karl Redenbach (CEO & Co-Founder)	16.9
Peter Nguyen-Brown (CXO & Co-Founder)	15.0
Total	31.9