



7 August 2019
Australian Securities Exchange Announcement

Total Brain Collaborates with CNA Insurance to Better Understand the Role Mental Health Support Plays in Helping Policyholders Live Healthier, Independent Lives

- CNA to fund the use of the Total Brain platform for a subset of insured persons
- Two-year collaboration seeks to prove the link between mental and physical health
- Objective of reducing incidents and claim rates for pre-identified large population of individuals through use of the Total Brain platform

Total Brain (ASX: TTB), is collaborating with CNA, one of the largest U.S. commercial property and casualty insurance companies, in an effort to understand the impact improved mental health and fitness can have on the quality of life of long-term care policyholders.

For years, science has pointed to a link between mental and physical health. The goal of this partnership is to prove this link by helping CNA's long-term care policyholders remain independent and healthy longer.

Total Brain's comprehensive digital mental health and fitness platform will help assess and optimize users' core brain capacities. The platform provides an anonymous, stigma-free, brain performance context that offers targeted resources to CNA's policyholders.

Based on brain strengths and weaknesses, Total Brain further recommends daily use of its science-backed, digital brain exercises, breathing, and meditation techniques to help users optimize themselves wherever they are on the mental health illness-fitness continuum.

"Offering many of CNA's long-term care policyholders access to the Total Brain platform will help them understand and better manage their stress, anxiety, depression and other inhibitors to their health," John Palmer, Vice President of Long Term Care, CAN said.

"Collaborating with Total Brain will allow our clients to better retain their mental health and wellness, and hopefully remain independent and healthy longer," Mr. Palmer said.

"We applaud CNA's highly progressive and proactive approach that will help benefit thousands of their insureds in achieving optimal mental and physical health," Louis Gagnon, CEO of Total Brain said.

"We look forward to providing the benefits of Total Brain, along with associated scientific insights, to positively impact the lives of more clients in the future," Mr. Gagnon said.

To learn more about Total Brain, visit totalbrain.com.

###

About Total Brain Limited (ASX: TTB)

Total Brain Limited (TTB) is a San Francisco and Sydney based company that has developed and sells Total Brain, a mental health and fitness platform powered by the largest standardized brain database, with over 600,000 registered users. Its SaaS platform helps people scientifically measure and optimize their brain capacities while managing the risk of common mental conditions. Benefits for employers and payers across the United States include productivity improvement and healthcare cost reduction. For more information, please visit www.totalbrain.com and follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#).

Investor

Matt Morgan
Director
M: +61 408 019 458
E: ir@totalbrain.com

Media

Nigel Kassulke
Canning Corporate Communications
M: +61 (0) 407 904 874
E: nkassulke@cannings.net.au