



Jumbo Interactive Ltd

ABN 66 009 189 128 (ASX: JIN)

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[www.jumbointeractive.com](http://www.jumbointeractive.com)

**ASX RELEASE – Monday, 19 August 2019**

## **SHARON CHRISTENSEN JOINS THE BOARD**



Jumbo Interactive Limited (ASX:JIN) is pleased to announce the appointment of Professor Sharon Christensen to the Board with effect from 1 September 2019.

Professor Christensen has 29 years of legal and regulatory experience and is a research leader in regulatory responses to digital innovation and disruption as well as 7 years' experience as a Non-Executive Director of Property Exchange Australia Ltd, operator of the national online property exchange network.

As from 1 September 2019, the Jumbo Board of Directors will be:

Mr David Barwick	Non-Executive Chairman
Mr Mike Veverka	Executive Director and CEO
Mr Bill Lyne	Non-Executive Director
Mr Giovanni Rizzo	Non-Executive Director
Ms Sharon Christensen	Non-Executive Director

### **About Jumbo Interactive**

Jumbo Interactive Limited has been listed in Australia (ASX: JIN) since 1999.

In 2000, Jumbo sold its first lottery ticket on the internet and witnessed a dramatic rise in popularity due to the convenience of buying tickets online. At first customers were attracted to the security of never losing a ticket and the convenience of automatic number checking, prize payments and auto-play. In 2012, Jumbo released a lottery app for the iPhone and a new transition began driven by the convenience of mobile lotteries. This was followed by further innovations such as features for the Apple watch, Google Voice and most recently, Lotto Party which is designed to promote social group play of the lottery, appealing to both younger and older demographics.



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The Company operates the popular website [www.ozlotteries.com](http://www.ozlotteries.com) in Australia under agreements with Tabcorp (ASX: TAH).

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet. Jumbo has succeeded in targeting a younger and more mobile demographic with mobile now accounting for 75% of all customer interactions.

Jumbo is gaining traction in the Lottery SaaS (Software as a Service) market with the signing of two customers to use its "Powered by Jumbo" lottery software.

For further information:

Mike Veverka

CEO and Executive Director

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