

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

ANIMOCA BRANDS CORPORATION LIMITED (the Company)

ABN

29 122 921 813

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- 1 +Class of +securities issued or to be issued

1. Fully Paid Ordinary shares (**Shares**)
2. Options (**July 2018 Options**) cancelled upon conversion

- 2 Number of +securities issued or to be issued (if known) or maximum number which may be issued

1. 900,000
2. (900,000)
3. 10,167,543
4. 4,545,455
5. 25,951,410
6. 7,500,000
7. 3,484,022
8. 6,601,729
9. 3,130,187
10. 5,617,600
11. 3,519,939
12. 4,048,133

- 3 Principal terms of the +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)

The Shares have the same terms as existing quoted shares.

(July 2018 Options are exercisable at \$0.07 per share on or before 7 September 2020.)

+ See chapter 19 for defined terms.

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<p>4 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 	<p>Fully paid ordinary shares – yes. The following shares are subject to voluntary escrows:</p> <ul style="list-style-type: none"> • 6,601,729 – escrowed 22 December 2019 • 3,484,022 – escrowed for 22 August 2021 • 3,519,939 – escrowed until 10 Jan 2021
<p>5 Issue price or consideration</p>	<ol style="list-style-type: none"> 1. \$0.07 per share 2. N/A 3. \$0.0343 per share 4. \$0.11 per share 5. \$0.20 per share 6. Nil 7. \$0.0994 per share 8. \$0.1184 per share 9. \$0.1547 per share 10. Nil 11. \$0.0984 per share 12. \$0.1111 per share
<p>6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)</p>	<ol style="list-style-type: none"> 1. Shares issued upon exercise of options (\$0.07 exercise price and 7 September 2020 expiry date); 2. N/A; 3. In-lieu of Executive Remuneration; 4. To satisfy cash earn-in approved at recent AGM (resolution 29); 5. Placement funds were raised for working capital; 6. Pursuant to Corporate & Financial Services Mandate dated 8 July 2018 re 2nd and 3rd Tranches; 7. Pursuant to investment agreement - 28 June 2019. 8. Pursuant to the Mind Fund Investment & Collaboration Agreement dated 11 April 2019. 9. To acquire Leade.rs entity. 10. Issued under the Company's LTIP 11. Pursuant to investment agreement – 14 Jan 2019 12. Issued under the Company's LTIP

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6a	Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h <i>in relation to the +securities the subject of this Appendix 3B</i> , and comply with section 6i	Yes
6b	The date the security holder resolution under rule 7.1A was passed	16 July 2019
6c	Number of +securities issued without security holder approval under rule 7.1	<ul style="list-style-type: none"> • 7,500,000 • 3,484,022 • 3,130,187 • 3,519,939
6d	Number of +securities issued with security holder approval under rule 7.1A	N/A
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	<ul style="list-style-type: none"> • 6,601,729 shares per LR 7.1 – 16 July 2019 • 10,167,543 shares per LR 7.1 – 16 July 2019 • 4,454,455 shares per LR 7.1 – 16 July 2019
6f	Number of +securities issued under an exception in rule 7.2	<ul style="list-style-type: none"> • 900,000 – exception 4 • 4,048,133 – exception 9 • 5,617,600 – exception 9
6g	If +securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the +issue date and both values. Include the source of the VWAP calculation.	25,951,410 issued at \$0.20 per share, with 75% of the 15 day VWAP being \$0.1433. Source: <i>Miracle</i> .
6h	If +securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A

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6i

Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements

LR 7.1 – 110,299,197
LR 7.1A – 59,337,486

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+Issue dates

Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.

Cross reference: item 33 of Appendix 3B.

22 August 2019

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Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)

Number	+Class
896,474,525	Fully paid ordinary shares
32,823,543	Options exercisable at \$0.07 expiring on 7 September 2020
(33,223,543 - (less) 400,000*.	
Note that 500,000 incorrectly omitted from previous issue, subsequently converted.)	

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Number and +class of all +securities not quoted on ASX (including the +securities in section 2 if applicable)

Number	+Class
5,000,000	Options exercisable at \$0.09 expiring on 21 June 2021
14,285,715	Options exercisable at \$0.09 expiring on 5 December 2019

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Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

Dividend policy for the Shares ranks equally with all other ordinary shares on issue.

The Options do not entitle holders to any dividends.

Part 2 - Pro rata issue

11	Is security holder approval required?	N/A
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12	Is the issue renounceable or non-renounceable?	N/A
13	Ratio in which the *securities will be offered	N/A
14	*Class of *securities to which the offer relates	N/A
15	*Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has security holders who will not be sent new offer documents <small>Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.</small>	N/A
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A

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24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	N/A
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	*Issue date	N/A

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of *securities
(tick one)

(a) ☒ *Securities described in Part 1*

**The Company is only applying for quotation of the Shares the subject of this Appendix 3B.*

(b) ☐ All other *securities

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Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 ☐ If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders
- 36 ☐ If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 ☐ A copy of any trust deed for the additional +securities

Entities that have ticked box 34(b)

- 38 Number of +securities for which +quotation is sought

N/A

- 39 +Class of +securities for which quotation is sought

N/A

- 40 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?

If the additional +securities do not rank equally, please state:
 - the date from which they do
 - the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
 - the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

N/A

+ See chapter 19 for defined terms.

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41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another +security, clearly identify that other +security)	N/A	
42	Number and +class of all +securities quoted on ASX (including the +securities in clause 38)	Number	+Class

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Quotation agreement

- 1 ⁺Quotation of our additional ⁺securities is in ASX's absolute discretion. ASX may quote the ⁺securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the ⁺securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those ⁺securities should not be granted ⁺quotation.
 - An offer of the ⁺securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
 - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any ⁺securities to be quoted and that no-one has any right to return any ⁺securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the ⁺securities be quoted.
 - If we are a trust, we warrant that no person has the right to return the ⁺securities to be quoted under section 1019B of the Corporations Act at the time that we request that the ⁺securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- 4 We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before ⁺quotation of the ⁺securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.



Julian Rockett
Company Secretary

23 August 2019

⁺ See chapter 19 for defined terms.

Appendix 3B – Annexure 1

Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

Part 1

Rule 7.1 – Issues exceeding 15% of capital	
Step 1: Calculate “A”, the base figure from which the placement capacity is calculated	
Insert number of fully paid ⁺ ordinary securities on issue 12 months before the ⁺ issue date or date of agreement to issue	587,150,141
Add the following: <ul style="list-style-type: none"> Number of fully paid ⁺ordinary securities issued in that 12 month period under an exception in rule 7.2 Number of fully paid ⁺ordinary securities issued in that 12 month period with shareholder approval Number of partly paid ⁺ordinary securities that became fully paid in that 12 month period Note: <ul style="list-style-type: none"> Include only ordinary securities here – other classes of equity securities cannot be added Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed It may be useful to set out issues of securities on different dates as separate line items 	4,048,133 – per this App 3B, approved at EGM on 16 July 2019 5,617,600 – per this App 3B, approved at EGM on 16 July 2019 4,545,455 – per this App 3B, approved at EGM on 16 July 2019 6,601,729 - per this App 3B, approved at EGM on 16 July 2019 900,000 per this Appendix 3B – conversion of Listed Options 10,167,543 per this App 3B, approved at EGM on 16 July 2019 7,638,743 shares on 4 June 2019 18,000,000 shares on 4 June 2019 – Approved at EGM on 16 July 2019 28,762,670 Shares on 4 June 2019 – Approved at EGM on 16 July 2019 200,000 shares on 16 April 2019 14,353,202 shares on 16 April 2019 – Approved at EGM on 16 July 2019 33,394,930 shares on 25 Jan 2019 – Approved at EGM on 16 July 2019 374,807 shares on 25 January 2019 35,250,193 shares on 25 January 2019 54,074,080 shares on 13 December 2018 6,400,000 shares on 16 November 2018 13,981,168 shares on 16 November 2018 21,428,573 Shares on 7 September 2018
Subtract the number of fully paid ⁺ ordinary securities cancelled during that 12 month period	Nil
“A”	852,888,967

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Step 2: Calculate 15% of “A”	
“B”	0.15 <i>[Note: this value cannot be changed]</i>
Multiply “A” by 0.15	127,933,345
Step 3: Calculate “C”, the amount of placement capacity under rule 7.1 that has already been used	
<p>Insert number of ⁺equity securities issued or agreed to be issued in that 12 month period <i>not counting</i> those issued:</p> <ul style="list-style-type: none"> • Under an exception in rule 7.2 • Under rule 7.1A • With security holder approval under rule 7.1 or rule 7.4 <p>Note:</p> <ul style="list-style-type: none"> • <i>This applies to equity securities, unless specifically excluded – not just ordinary securities</i> • <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i> • <i>It may be useful to set out issues of securities on different dates as separate line items</i> 	<p>7,500,000 – per this App 3B 3,484,022 – per this App 3B 3,519,939 – per this App 3B 3,130,187 – per this App 3B</p>
“C”	17,634,148
Step 4: Subtract “C” from [“A” x “B”] to calculate remaining placement capacity under rule 7.1	
“A” x 0.15 <i>Note: number must be same as shown in Step 2</i>	127,933,345
Subtract “C” <i>Note: number must be same as shown in Step 3</i>	17,634,148
Total [“A” x 0.15] – “C”	110,299,197 <i>[Note: this is the remaining placement capacity under rule 7.1]</i>

+ See chapter 19 for defined terms.

Part 2

Rule 7.1A – Additional placement capacity for eligible entities	
Step 1: Calculate “A”, the base figure from which the placement capacity is calculated	
“A” <i>Note: number must be same as shown in Step 1 of Part 1</i>	852,888,967
Step 2: Calculate 10% of “A”	
“D”	0.10 <i>Note: this value cannot be changed</i>
Multiply “A” by 0.10	85,288,896
Step 3: Calculate “E”, the amount of placement capacity under rule 7.1A that has already been used	
Insert number of ⁺ equity securities issued or agreed to be issued in that 12 month period under rule 7.1A Notes: <ul style="list-style-type: none"> • This applies to equity securities – not just ordinary securities • Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed • Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained • It may be useful to set out issues of securities on different dates as separate line items 	25,951,410 – per this App 3B
“E”	25,951,410
Step 4: Subtract “E” from [“A” x “D”] to calculate remaining placement capacity under rule 7.1A	
“A” x 0.10 <i>Note: number must be same as shown in Step 2</i>	85,288,896
Subtract “E” <i>Note: number must be same as shown in Step 3</i>	-
Total [“A” x 0.10] – “E”	59,337,486 <i>Note: this is the remaining placement capacity under rule 7.1A</i>