



ASX ANNOUNCEMENT

5 September 2019

CardieX Senior Management Appointments to Enhance Global Marketing and Healthcare Reimbursement

Highlights

- **Senior med-tech executive Antony Sloan joins CardieX as Global Head of Marketing and Communications**
- **Former Johnson & Johnson executive Rhonda Welch moves to newly created position of VP of Health Economics**

CardieX Limited (ASX: CDX) (CardieX, the "Company") is pleased to announce a new senior executive appointment together with an internal executive change to help drive the Company's global product strategy.

Antony Sloan – Newly Appointed to "Global Head of Marketing and Communications"

Antony's previous roles include VP of Marketing and Communications at NASDAQ listed Masimo, an American manufacturer of non-invasive patient monitoring technologies based in Irvine, California where he led a dynamic in-house marketing agency executing multiple projects and campaigns for a variety of technologies and product segments.

In his new role at CardieX, Antony will be responsible for developing and executing a wide range of product and marketing strategies for the Company's medical device, wearable, and software/SaaS licensing initiatives. Antony will also be responsible for developing marketing and sales initiatives to support our 2020 sales and growth plan.

Rhonda Welch – Internal Move to "Vice President of Health Economics"

In this newly created position Rhonda will transition from her current marketing role to focus on health insurance reimbursement, clinical trial management, and overseeing the Company's initiatives to drive market and healthcare service adoption of CardieX's core technologies and health services – a key component of our strategic and operating plan.

Rhonda will also be leading our internal initiatives at expanding wider government and health insurance reimbursement of our products in key global markets.

For more information please contact:

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About CardieX

CardieX Limited is a global health technology company that develops digital and device-based solutions for large-scale population health disorders. The Company's XCEL device is the world leader in measuring "central blood pressure" which is considered essential for the management of hypertension and related cardiovascular disorders.

CardieX also has a 50/50 joint venture partnership with Blumio, Inc in Silicon Valley for the development of a radar-based blood pressure sensor incorporating CardieX technology. In November 2018 CardieX entered into an agreement with telehealth services provider, inHealth Medical Services, Inc, allowing CardieX to acquire up to 50.5% of inHealth by way of a Convertible Note.