



5 September 2019

## **DIRECTOR APPOINTMENT – RUMI GUZDER**

Reffind Limited (RFN or the Company) is pleased to announce the appointment of Mr Rumi Guzder as Non-executive Chairman of the Company. Mr David Jackson retires as a director of the Company to focus on his other endeavours. The RFN Board wishes to thank Mr David Jackson for his service as a director of RFN.

### **Rumi Guzder Biography**

Rumi is a mathematician and electrical engineer who specialises in control systems theory, distributed computing and IT infrastructure more broadly. Rumi started his career in academia pursuing Master's level study in control systems theory. During Rumi's time in academia, he worked in several research programmes associated with Hydro Quebec and Aeronautics companies.

Rumi was head hunted from academia to work on numerous cutting edge technological projects in his home of Canada and also in North America. Rumi's experience is wide ranging, it includes:

Leading the IT functions for an airfreight company which was eventually sold to Dachser GMBH. During Rumi's time here he was instrumental in modernising and deploying IT infrastructure and EDI systems for freight forwarding. The IT transformations which Rumi implemented proved to be significant motivation for Dachser GMBH acquiring the company; and

Founding one of the world's first full-screen, self-service mobile advertising platforms. Rumi built the backend data-systems and infrastructure deployment. The company grew to more than 2 million impressions per day with annual revenues of more than \$CAD 5 million.

As an expert in his field, Rumi's other consulting projects have been wide ranged. His experience also includes work in payment processing and supply chain management. As part of his consultancy, Rumi has been involved in successful RTOs on the CSE (Canadian Stock Exchange).

Mr Eugene Loy said about the appointment of Mr Guzder, "Rumi brings serious tech credentials to the board of RFN in the loyalty space. In particular, Rumi's skills align strongly with RFN's significant investment in Loyal. Rumi's appointment marks the beginning of an exciting new chapter for RFN".

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