

oOh!media Limited  
ABN 69 602 195 380

18 September 2019

## ASX Release

### Appointment of Non-Executive Director

oOh!media Limited (ASX: OML) (**oOh!** or **Company**) is pleased to announce the appointment of Ms Philippa Kelly as an independent Non-Executive Director (**NED**), effective as at 18 September 2019.

oOh!'s Chair, Tony Faure said Ms Kelly's appointment forms part of the board renewal process to appoint additional NEDs which was flagged at the Company's Annual General Meeting in May 2019.

"Having regard to the skill-set and composition of our Board, we are very pleased to have Philippa join and enhance our expertise with her property management and finance experience," Mr Faure said.

Ms Kelly will stand for election at the Company's next Annual General Meeting in May 2020.

Ms Kelly is currently Chair of ASX listed Lifestyle Communities Limited (a company focused on affordable independent living in residential land lease communities) and was Chair of the Audit Committee for the past six years. Ms Kelly is a Deputy Chancellor of Deakin University and Chair of its Finance and Business Committee.

Ms Kelly's previous senior leadership roles include Chief Operating Officer of Juilliard Group (a private property group which owns and manages a commercial, retail and industrial portfolio), Head of Institutional Funds Management of Centro Properties Group (now Vicinity Centres) and Corporate Advisor-Investment Banking at JBWere.

Ms Kelly will bring to oOh! experience and insight into governance and risk management, property and finance.

Chief Executive Officer of oOh!, Brendon Cook, said Ms Kelly's expertise in the key areas of property and risk were a great complement to an already highly experienced and diverse Board.

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