

Form 603
Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme **PRIME MEDIA GROUP LIMITED**

ACN/ARSN **000 764 867**

1. Details of substantial shareholder

Name **Deutsche Bank AG and its related bodies corporate (together the "Deutsche Bank Group")**

ACN/ARSN (if applicable) **064 165 162**

The holder became a substantial holder on **16 September 2019**

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date of the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Securities	29,666,370	29,666,370	8.10%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities (Ordinary shares)
Deutsche Bank AG, Sydney Branch	Power to exercise, or control the exercise of, the voting rights and/or disposal of the securities held in capacity as principal	29,666,370

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities (Ordinary shares)
Deutsche Bank AG, Sydney Branch	Bainpro Nominees Pty Ltd	Deutsche Bank AG, Sydney Branch	637,370
	Unknown		29,029,000

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9) (AUD)	Class and number of securities (Ordinary shares)
Refer to Schedule 1.			

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Deutsche Bank AG, Sydney Branch	Level 16, Deutsche Bank Place, Corner Hunter and Philip Street, Sydney, NSW, Australia 2000
Bainpro Nominees Pty Ltd	Level 16, Deutsche Bank Place, Corner Hunter and Philip Street, Sydney, NSW, Australia 2000



Signature

Name: Ajoy Kumar Cherian Joy
Deutsche Bank AG, Hong Kong Branch

18 Sep 2019

Schedule 1

Date of change	Holder of relevant interest	Nature of change	Consideration given in relation to change	Number of securities affected	Person's votes affected
20/05/2019	Deutsche Bank AG, Sydney Branch	BUY	0.26	106	106
22/05/2019	Deutsche Bank AG, Sydney Branch	BUY	0.24	2,739	2,739
23/05/2019	Deutsche Bank AG, Sydney Branch	BUY	0.23	10,900,000	10,900,000
27/05/2019	Deutsche Bank AG, Sydney Branch	BUY	0.24	195	195
29/05/2019	Deutsche Bank AG, Sydney Branch	SELL	0.24	-2,039	-2,039
30/05/2019	Deutsche Bank AG, Sydney Branch	SELL	0.24	-474	-474
03/06/2019	Deutsche Bank AG, Sydney Branch	BUY	0.24	129	129
13/06/2019	Deutsche Bank AG, Sydney Branch	BUY	0.22	100,000	100,000
20/06/2019	Deutsche Bank AG, Sydney Branch	BUY	0.23	2,562	2,562
27/06/2019	Deutsche Bank AG, Sydney Branch	SELL	0.22	-532	-532
28/06/2019	Deutsche Bank AG, Sydney Branch	SELL	0.22	-150	-150
01/07/2019	Deutsche Bank AG, Sydney Branch	BUY	0.21	871	871
02/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.20	-408	-408
03/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-511	-511
04/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-351	-351
05/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.20	-104	-104
08/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-6	-6
09/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-1,676	-1,676
11/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-81,186	-81,186
12/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-238,106	-238,106
15/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.21	-1,745	-1,745
23/07/2019	Deutsche Bank AG, Sydney Branch	BUY	0.23	1,418	1,418
24/07/2019	Deutsche Bank AG, Sydney Branch	BUY	0.23	1,023	1,023
25/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.23	-1,551	-1,551
26/07/2019	Deutsche Bank AG, Sydney Branch	SELL	0.23	-1,263	-1,263
05/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.21	10,000	10,000
05/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.21	862	862
06/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.20	10,000	10,000
12/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.21	139	139
13/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.21	230	230
19/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.20	3,106	3,106
21/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.20	442	442
23/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.19	666	666
27/08/2019	Deutsche Bank AG, Sydney Branch	BUY	0.18	752	752
05/09/2019	Deutsche Bank AG, Sydney Branch	BUY	0.18	349,523	349,523
06/09/2019	Deutsche Bank AG, Sydney Branch	BUY	0.18	140,466	140,466
09/09/2019	Deutsche Bank AG, Sydney Branch	BUY	0.18	10,010	10,010
16/09/2019	Deutsche Bank AG, Sydney Branch	BUY	0.18	13,700,000	13,700,000