ASX Announcement

intelliнк

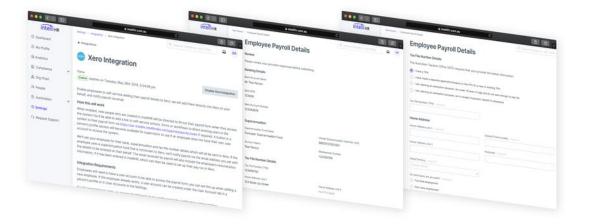
25 September 2019

Xero Integration Certified – intelliHR now Live in the Xero app marketplace

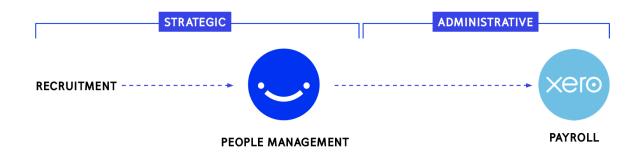
intelliHR Limited (ASX:IHR) is pleased to advise that Xero (ASX:XRO), the global small business platform, has certified intelliHR's payroll onboarding app, following a successful live beta test process with intelliHR customers who are using Xero.

The intelliHR team is very excited to have its integration certified and now live in the Xero app marketplace, with access to Xero's Australian customers.

The Xero integration leverages intelliHR's new hire onboarding automation capabilities by adding new employee selfservice (ESS) functionality for Xero Payroll. It gives new employees the ability to complete their own banking, digital tax and super forms as part of their onboarding process in intelliHR.



Positioned upstream to an employer's payroll system, the intelliHR software provides leading people management tools to look after people from the minute they are hired, delivering improved performance, developing a values-led corporate culture, creating a more rewarding workplace and improving staff retention. This new integration enhances employee experience through online self-service replacing manual, paper-based systems.

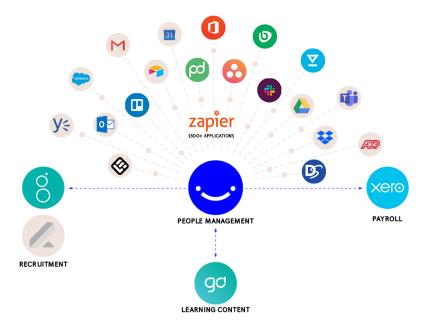


ASX Announcement

intelliнк

25 September 2019

intelliHR continues to actively pursue relationships both within Australia and abroad for potential integrations that may support new customer lead generation opportunities and fast track the building of an ecosystem of integrated best-inclass HR tools, centred around intelliHR as the essential core people management platform for business. Key relationships are now in place with Zapier, Greenhouse, Lever, GO1.com and now Xero.



SaaS App Marketplaces are excellent vehicles for brand exposure and are intelliHR's preferred SaaS distribution strategy due to their nil-to-low customer acquisition cost. Lead generation does not guarantee revenue, and intelliHR is focusing our engineering efforts on building integrations of high value and functionality as a point of difference to improve deal conversion from these marketplaces.

Leads generated through the Xero app marketplace are direct referrals and no incentive or referral fee is payable. Separately, any leads referred to intelliHR directly by Xero Business Partners who are also signed intelliHR Partners may be paid a referral fee as per the conditions of their partner agreement, typically 10% of the ongoing subscription revenue.

The online availability via the Xero app marketplace is expected to increase intelliHR's third party online lead-generation capabilities as well elevating intelliHR as a key consideration in a global marketplace.

Signed for and on behalf of intelliHR Limited:

Robert Bromage Managing Director intelliHR Limited

About intelliHR

intelliHR is an Australian HR technology business developing and currently marketing a next-generation cloud-based people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI specifically natural Language Processing in the application. It is scalable to a global market and is industry agnostic. For more information visit <u>www.intellihr.com.au</u>.

