A WORLD OF UNMISSABLE



oOh!media Limited ABN 69 602 195 380

30 September 2019

ASX Release

Interim Dividend - Appendix 3B and Cleansing Statement

oOh!media Limited (oOh! or Company) attaches the Appendix 3B and Cleansing Statement relating to the underwritten Dividend Reinvestment Plan in operation for the 2019 Interim Dividend.

Investor Relations contact: Martin Cole +612 9927 5273 Media contact: Peter Laidlaw 0419 210 306

About oOh!media: oOh!media is a leading media company across Australia and New Zealand that creates deep engagement between people and brands through Unmissable Out of Home advertising solutions. Our connected offline and online ecosystem makes brands Unmissable across our diverse network of over 30,000+ locations across Australia and New Zealand helping brands connect with their audiences through powerful and integrated, cross format campaigns. Our unparalleled reach combined with industry best data, insights, media planning tools and technological innovation gives advertisers an added layer of campaign intelligence. oOh! delivers the reach, optimisation, engagement and impact to connect and influence audiences anytime and anywhere.

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

oOh!media Limited (OML)

ABN

69 602 195 380

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

⁺Class of *securities issued or to be issued

Fully paid ordinary shares (Shares).

- Number of *securities issued or to be issued (if known) or maximum number which may be issued
- 1,613,371 Shares issued under the oOh!media Dividend Reinvestment Plan (DRP) (DRP Shares); and
- 2. 1,143,700 Shares issued pursuant to the Firm Commitment Agreement (**DRP Underwrite Shares**),

(the DRP Shares and DRP Underwrite Shares are referred to together as the "New Shares").

of Principal the terms 3 +securities (e.g. if options, exercise price and expiry date; if +securities, partly paid amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)

The New Shares will be on the same terms as existing quoted Shares in OML.

Do the *securities rank equally Yes, the New Shares will rank equally in all in all respects from the +issue respects with the existing Shares in OML date with an existing +class of currently on issue. quoted +securities? If the additional *securities do not rank equally, please state: the date from which they do the extent to which they participate for the next dividend, (in the case of a trust, distribution) interest payment the extent to which they do not rank equally, other than in relation to the next dividend, distribution interest payment Issue price or consideration \$3.042 per Share. 5 Purpose of the issue 6 Shares issued under the DRP and the Firm (If issued as consideration for Commitment Agreement. the acquisition of assets, clearly identify those assets) 6a Is the entity an +eligible entity No. that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b - 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i 6b The date the security holder Not applicable. resolution under rule 7.1A was passed 6c Number of *securities issued Not applicable. without security holder approval under rule 7.1 Number of *securities issued 6d Not applicable. with security holder approval under rule 7.1A

Appendix 3B Page 2 04/03/2013

⁺ See chapter 19 for defined terms.

6e	Number of *securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Not applicable.
6f	Number of *securities issued under an exception in rule 7.2	Not applicable.
6g	If *securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the *issue date and both values. Include the source of the VWAP calculation.	Not applicable.
6h	If *securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	Not applicable.
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	Not applicable.
7	*Issue dates Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A. Cross reference: item 33 of Appendix 3B.	30 September 2019.

8 Number and *class of all *securities quoted on ASX (including the *securities in section 2 if applicable)

Number	+Class
242,385,958	Fully paid ordinary shares

Number	and	+class	of	all
+securities	not	quoted	on	ASX
(including	the	+secur	ities	s in
section 2 if	fappl	icable)		
	+securities (including	+securities not (including the	*securities not quoted	Number and *class of *securities not quoted on (including the *securities section 2 if applicable)

Number	+Class
712,615	Share Performance
	Rights (Vesting
	February 2020)
790,508	Share Performance
	Rights (Vesting
	February 2021)
1,338,975	Share Performance
	Rights (Vesting
	February 2022)

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

No change.			

Part 2 - Pro rata issue

11	Is security holder approval required?	
	_	
12	Is the issue renounceable or non-renounceable?	
13	Ratio in which the *securities will be offered	
	_	
14	⁺ Class of ⁺ securities to which the offer relates	
15	⁺ Record date to determine entitlements	
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	
	•	
17	Policy for deciding entitlements in relation to fractions	
	•	
18	Names of countries in which the entity has security holders who will not be sent new offer documents	
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	

Appendix 3B Page 4 04/03/2013

⁺ See chapter 19 for defined terms.

19	Closing date for receipt of acceptances or renunciations	
20	Names of any underwriters	
21	Amount of any underwriting fee or commission	
22	Names of any brokers to the issue	
23	Fee or commission payable to the broker to the issue	
	•	
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	
25	If the issue is contingent on security holders' approval, the date of the meeting	
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	
0		
28	Date rights trading will begin (if applicable)	
	5	
29	Date rights trading will end (if applicable)	
30	How do security holders sell their entitlements <i>in full</i> through a broker?	
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the	

	balance?		
32		rity holders dispose ements (except by broker)?	
33	⁺ Issue date		
		on of securitie	eS oplying for quotation of securities
34	Type of *secur (tick one)	rities	
(a)	+Securit	ties described in Part	1
(b)	Example:		nd of the escrowed period, partly paid securities that become fully paid, en restriction ends, securities issued on expiry or conversion of convertible
Entitie	es that have t	icked box 34(a)	
Addit	ional securit	ies forming a new	v class of securities
Tick to docume	-	providing the informat	ion or
35	addition addition		securities, the names of the 20 largest holders of the the number and percentage of additional *securities
36	+securit 1 - 1,000 1,001 - 5 5,001 - 1 10,001 -	ies setting out the ni ,000	v securities, a distribution schedule of the additional umber of holders in the categories
37	A copy	of any trust deed for	the additional *securities

Appendix 3B Page 6 04/03/2013

⁺ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of *securities for which *quotation is sought	Not applicable.	
39	⁺ Class of ⁺ securities for which quotation is sought	Not applicable.	
40	Do the *securities rank equally in all respects from the *issue date with an existing *class of quoted *securities?	Not applicable.	
	If the additional *securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment		
41	Reason for request for quotation now	Not applicable.	
	Example: In the case of restricted securities, end of restriction period		
	(if issued upon conversion of another *security, clearly identify that other *security)		
		Number	⁺ Class
42	Number and +class of all +securities quoted on ASX (including the +securities in clause 38)	Not applicable.	Not applicable.
			<u> </u>

Quotation agreement

- [†]Quotation of our additional [†]securities is in ASX's absolute discretion. ASX may quote the [†]securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the *securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those *securities should not be granted *quotation.
 - An offer of the *securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any *securities to be quoted and that no-one has any right to return any *securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the *securities be quoted.
- If we are a trust, we warrant that no person has the right to return the *securities to be quoted under section 1019B of the Corporations Act at the time that we request that the *securities be quoted.
- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before †quotation of the †securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

	Melissa Jones	
Sign here:	(Company secretary)	Date: 30 September 2019
Print name:	Melissa Jones	
	== == ==	===

Appendix 3B Page 8 04/03/2013

⁺ See chapter 19 for defined terms.

A WORLD OF UNMISSABLE



oOh!media Limited ABN 69 602 195 380

30 September 2019

Market Announcements Office ASX Limited 20 Bridge Street Sydney NSW 2000

Dear Sir/Madam

Notice under section 708A(5)(e) of the Corporations Act 2001 (Cth)

oOh!media Limited (oOh! or Company) has today issued 1,143,700 fully paid ordinary shares (Shortfall Shares) at the issue price of \$3.042 per share.

The Shortfall Shares were issued in connection with the payment of the interim dividend for the half year ended 30 June 2019 and in accordance with oOh!'s Dividend Reinvestment Plan and associated underwriting arrangements, details of which were announced to the market on 26 August 2019.

The Company hereby notifies the ASX under section 708A(5)(e) of the Corporations Act 2001 (Cth) (the **Act**) that:

- 1. the Company issued the Shortfall Shares without disclosure to the investors under Part 6D.2 of the Act;
- 2. this notice is given by the Company under section 708A(5)(e) of the Act;
- 3. as at the date of this notice, the Company has complied with:
 - a. the provisions of Chapter 2M of the Act as they apply to the Company; and
 - b. section 674 of the Act; and
- 4. as at the date of this notice, there is no information that is "excluded information" of the type referred to in sections 708A(7) and 708A(8) of the Act.

Yours sincerely

Melissa Jones

Company Secretary

Molinson Jones