



**Prophecy**

# Prophecy International Holdings Ltd

**(ASX:PRO)**

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## Company Announcement – 8 October 2019

### Snare Sales Momentum Continues

*Prophecy announces Snare new sales growth of 67% for Q1 FY20*

**Sydney— Tuesday, 8 October 2019** — Prophecy announces that Snare sales momentum continues in Q1 with substantial increase in new sales against the same quarter last year.

Snare is a complete suite of Centralised Log Management (CLM), Security Analytics and SIEM tools.

Snare product suite comprises Enterprise Log and Event Collection Agents for Windows, Unix, Linux, OSX, Flat files and SQL Databases and a complete forensics and long term log storage platform, agent management console, multipoint log reflector, advanced log analytics and next gen SIEM capability.

Snare's key markets are Mid Market and Large Enterprise in Government, Military and Defence along with Banking, Finance, Retail, Health, Oil, energy and Gas segments around the globe. Snare also sells through indirect sales partners including Managed Security Service Providers (MSSPs).

Snare new sales in Q1 totalled AUD\$1.757M against sales of AUD\$1.052M for Q1 in FY2019. This represents an increase of 67% in new sales volume, driven in part by a 21% increase in average deal size against last year's average and an increased contribution from partner channels.

Key sales in Q1 include the following:

QBE Insurance Group (USA)

Gemalto (UK)

Principal Financial (USA)

Department of Employment, Skills, Small and Family Business (Aust)

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For more details visit  
[prophecyinternational.com](http://prophecyinternational.com)  
[intersectalliance.com](http://intersectalliance.com)  
[eMite.com](http://eMite.com)

Contact: [info@prophecyinternational.com](mailto:info@prophecyinternational.com)  
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Partners continue to provide significant revenue stream and our MSSP segment continues to grow.

Contribution from our global partnership with Secureworks was significant in Q1 with sales through Secureworks increasing by 158% against the same period last year.

Snare sales continue to generate export revenue globally with revenue coming from the following regions:

North America	73%
Oceania	9%
Europe	16%
Asia	2%

In September 2019, Prophecy International was announced as a finalist in the Business SA 2019 Export Awards with more than 80% of all revenue coming from international markets.

#### **About Prophecy International Holdings Limited**

Prophecy International Holdings Limited is a listed Australian company (ASX:PRO) that operates globally. The focus at Prophecy is growing the eMite and Snare lines of business.

CX Intelligence by eMite provides a SaaS based real time and historical analytics platform, dashboards, wallboards, KPI and orchestration products for Customer Experience, Contact Center & IT Operations environments.

The Snare product suite is a highly scalable platform of Centralized Log Management, Security Analytics and SIEM products designed to enable customers to detect and manage cyber threats in real time & maintain regulatory compliance.

Prophecy operates globally from Adelaide and Sydney in Australia, London in the United Kingdom and in Denver, USA.

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For more details visit

[prophecyinternational.com](http://prophecyinternational.com)  
[intersectalliance.com](http://intersectalliance.com)  
[eMite.com](http://eMite.com)

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