



# Identitii AGM 2019

8 October 2019

## Investor presentation

Identitii Limited | ASX:ID8



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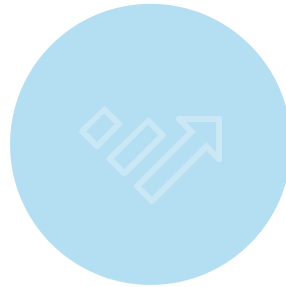
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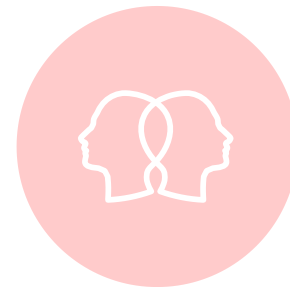
# Agenda.



**FY19 Overview**



**Questions**



**Formal Business**

# HSBC land and expand strategy delivering.



Our BaaP enablement program helps banks to adopt and drive transaction volume through the platform, with collateral and training material to engage corporates and their customers.

1. The Accuity Bankers Almanac reportedly contains data of over 25,000 banks globally:  
<https://accuity.com/bankers-almanac-for-payments/?intcmp=ba-payments-home-page>

# Partnership strategy delivering.



## ISO 20022 partnership

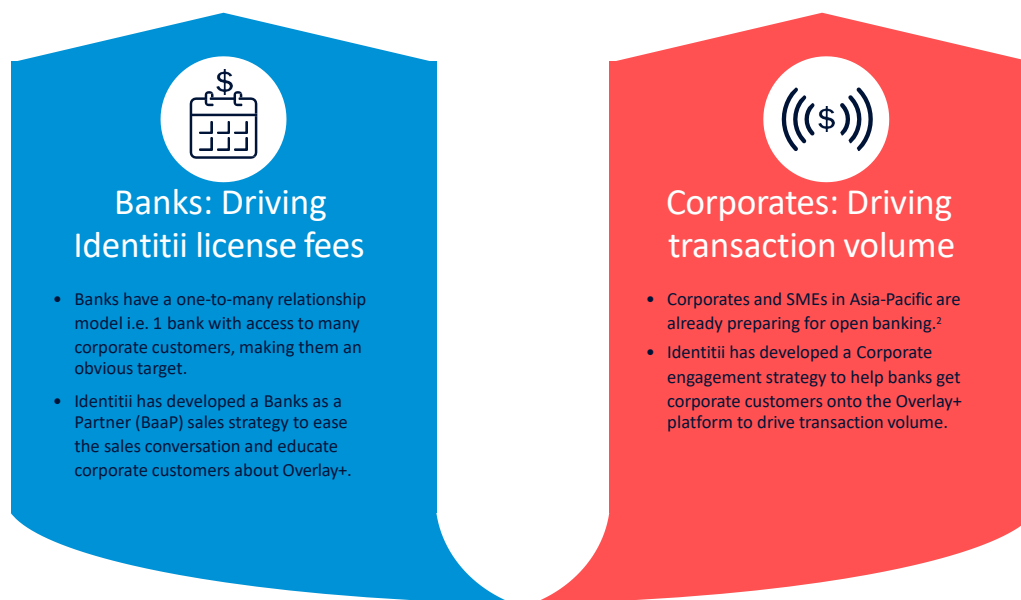
- Leading message transformation software provider, Trace Financial
- Jointly targeting SWIFT member banks to help them comply with ISO 20022, a new financial message standard



## Microsoft 'Co-Sell Ready'

- Commercial opportunities within Microsoft's global customer base
- Opportunity to combine Overlay+ with Microsoft's products, including Azure
- Access to Microsoft's global sales expertise and marketing capabilities

# Our two-pronged approach to growth.



This two-pronged approach focuses on Identitii's key revenue drivers:  
1. number of software licenses, and 2. number of payment transactions.

2. Research undertaken by Accenture of 240 large corporations and SMEs across the AP region, indicated that 39% of SMEs and 43% of large corporations said they already participate in open banking ecosystem platforms. Accenture, 2018, "Opening up commercial banking: The brave new world of open banking in APAC", Insights from Accenture Open Banking for Businesses Survey 2018, [www.Accenture.com/banking](http://www.Accenture.com/banking)

# Market validation.



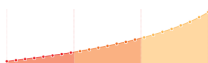
Sibos 2019 conference included 50 pre-confirmed customer and prospect meetings



Validation of ISO 20022 use case and approaching deadlines



Global timeliness of reporting use case



Selected by ACCC as initial tester for Open Banking ecosystem in Australia



Awarded Best Workplace Diversity by FinTech Australia



Expansion of existing use cases for Overlay+



Using blockchain and TokenIDs to build, deploy and operate a new, connected payments ecosystem.

# Recent progress.



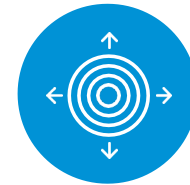
Second licence signed with tier 1 global banking customer



First use case of tokenisation technology, DART, now live and commercialisation of new use case for Overlay+



Continued technology innovation



Expanding customer reach through partnerships



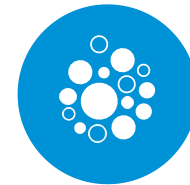
242% revenue growth and three paid engagements in FY19



Appointment of key executives to complete Senior Leadership Team



Loot licence accelerates technology development and innovation



Multiple client engagements being actively negotiated and growing pipeline of qualified prospects



# Agenda.



**FY19 Overview**



**Questions**

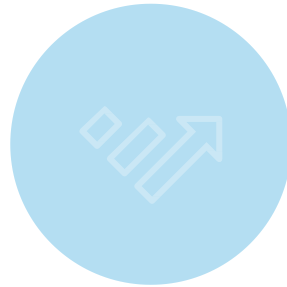


**Formal Business**

# Agenda.



**FY19 Overview**



**Questions**



**Formal Business**



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Thank you

