

city chic collective

17 October 2019

Completion of Avenue e-commerce acquisition

City Chic Collective Limited (ASX: CCX) is pleased to advise that the acquisition of the e-commerce assets of Avenue Stores, LLC was finalised in the United States on 16 October 2019.

About City Chic Collective Limited

City Chic Collective is a global multichannel retailer specialising in plus-size women's apparel, accessories and footwear. It is a collective of customer-led brands including City Chic, Avenue and Hips & Curves. City Chic appeals to fashion forward women and its multichannel model comprises: a network of 107 stores across Australia and New Zealand; multiple websites operating in Australasia and the USA; marketplace and wholesale partnerships with major US retailers such as Macys and Nordstrom; and a wholesale business with European partners such as ASOS and Zalando. Avenue targets value-conscious women and Hips & Curves is an intimates brand; both are online only with a significant customer following throughout the US.

Investor enquiries

Munraj Dhaliwal +61(2) 9059 4343
Chief Financial Officer

Media enquiries

Matthew Gregorowski +61(2) 8234 0105
Françoise Dixon +61(2) 8234 0112
Citadel Magnus