Appendix 4G

Key to Disclosures Corporate Governance Council Principles and Recommendations

Name	of entity:					
	Adcorp Australia Limited					
ABN / A	ARBN:	Financial year ended:				
	72 002 208 915	30 June 2019				
Our co	orporate governance statement ² for the above These pages of our annual report:	period above can be found at: ³				
\boxtimes	This URL on our website:	https://www.adcorp.com.au/investor-announcements/				
	orporate Governance Statement is accurate a ved by the board.	nd up to date as at [insert effective date of statement] and has been				
The a	The annexure includes a key to where our corporate governance disclosures can be located.					
Date:		23 October 2019				
Name Signe	of Director authorising lodgement: d:	David Morrison (Director)				

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of rule 4.10.3.

Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes "OR" at the end of the selection and you delete the other options, you can also, if you wish, delete the "OR" at the end of the selection.

¹ Under Listing Rule 4.7.3, an entity must lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX.

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

² "Corporate governance statement" is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

³ Mark whichever option is correct and then complete the page number(s) of the annual report, or the URL of the web page, where the entity's corporate governance statement can be found. You can, if you wish, delete the option which is not applicable.

ANNEXURE - KEY TO CORPORATE GOVERNANCE DISCLOSURES

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
PRINC	IPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVI	ERSIGHT	
1.1	A listed entity should disclose: (a) the respective roles and responsibilities of its board and management; and (b) those matters expressly reserved to the board and those delegated to management. A listed entity should:	the fact that we follow this recommendation: in our Corporate Governance Statement OR at [insert location] and information about the respective roles and responsibilities of our board and management (including those matters expressly reserved to the board and those delegated to management): at [insert location] the fact that we follow this recommendation:	□ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable □ an explanation why that is so in our Corporate Governance
	 (a) undertake appropriate checks before appointing a person, or putting forward to security holders a candidate for election, as a director; and (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director. 	in our Corporate Governance Statement <u>OR</u>□ at [insert location]	Statement OR we are an externally managed entity and this recommendation is therefore not applicable
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	the fact that we follow this recommendation: ☑ in our Corporate Governance Statement OR ☐ at [insert location]	□ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	the fact that we follow this recommendation: ☑ in our Corporate Governance Statement OR ☐ at [insert location]	□ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable

⁴ If you have followed all of the Council's recommendations in full for the whole of the period above, you can, if you wish, delete this column from the form and re-format it.

Corpo	ate Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
1.5	 A listed entity should: (a) have a diversity policy which includes requirements for the board or a relevant committee of the board to set measurable objectives for achieving gender diversity and to assess annually both the objectives and the entity's progress in achieving them; (b) disclose that policy or a summary of it; and (c) disclose as at the end of each reporting period the measurable objectives for achieving gender diversity set by the board or a relevant committee of the board in accordance with the entity's diversity policy and its progress towards achieving them and either: (1) the respective proportions of men and women on the board, in senior executive positions and across the whole organisation (including how the entity has defined "senior executive" for these purposes); or (2) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act. 	the fact that we have a diversity policy that complies with paragraph (a): in our Corporate Governance Statement OR at [insert location] at [insert location] at [insert location] and the measurable objectives for achieving gender diversity set by the board or a relevant committee of the board in accordance with our diversity policy and our progress towards achieving them: in our Corporate Governance Statement OR at [insert location] and the information referred to in paragraphs (c)(1) or (2): in our Corporate Governance Statement OR at [insert location] at [insert location]	 □ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
1.6	A listed entity should: (a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and (b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.	the evaluation process referred to in paragraph (a): in our Corporate Governance Statement OR at [insert location] and the information referred to in paragraph (b): in our Corporate Governance Statement OR at [insert location]	 ⊠ an explanation why that is so in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable
1.7	A listed entity should: (a) have and disclose a process for periodically evaluating the performance of its senior executives; and (b) disclose, in relation to each reporting period, whether a performance evaluation was undertaken in the reporting period in accordance with that process.	the evaluation process referred to in paragraph (a): ☑ in our Corporate Governance Statement OR ☐ at [insert location] and the information referred to in paragraph (b): ☑ in our Corporate Governance Statement OR ☐ at [insert location]	 □ an explanation why that is so in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable

Corpora	ate Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
PRINCI	PLE 2 - STRUCTURE THE BOARD TO ADD VALUE		
2.1	The board of a listed entity should: (a) have a nomination committee which: (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.	[If the entity complies with paragraph (a):] the fact that we have a nomination committee that complies with paragraphs (1) and (2): □ in our Corporate Governance Statement OR □ at [insert location] and a copy of the charter of the committee: □ at [insert location] and the information referred to in paragraphs (4) and (5): □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have a nomination committee and the processes we employ to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively: □ in our Corporate Governance Statement OR □ at [insert location]	 □ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
2.2	A listed entity should have and disclose a board skills matrix setting out the mix of skills and diversity that the board currently has or is looking to achieve in its membership.	our board skills matrix: in our Corporate Governance Statement OR at [insert location]	 ⊠ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable

Corporat	e Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	_	ave NOT followed the recommendation in full for the whole e period above. We have disclosed \dots^4
2.3	 A listed entity should disclose: (a) the names of the directors considered by the board to be independent directors; (b) if a director has an interest, position, association or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position, association or relationship in question and an explanation of why the board is of that opinion; and (c) the length of service of each director. 	the names of the directors considered by the board to be independent directors: ☑ in our Corporate Governance Statement OR ☐ at [insert location] and, where applicable, the information referred to in paragraph (b): ☑ in our Corporate Governance Statement OR ☐ at [insert location] and the length of service of each director: ☑ in our Corporate Governance Statement OR ☐ at [insert location]		an explanation why that is so in our Corporate Governance Statement
2.4	A majority of the board of a listed entity should be independent directors.	the fact that we follow this recommendation: in our Corporate Governance Statement OR at [insert location]		an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	the fact that we follow this recommendation: in our Corporate Governance Statement OR at [insert location]		an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable
2.6	A listed entity should have a program for inducting new directors and provide appropriate professional development opportunities for directors to develop and maintain the skills and knowledge needed to perform their role as directors effectively.	the fact that we follow this recommendation: in our Corporate Governance Statement OR at [insert location]		an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity and this recommendation is therefore not applicable
PRINCIPLE 3 – ACT ETHICALLY AND RESPONSIBLY				
3.1	A listed entity should: (a) have a code of conduct for its directors, senior executives and employees; and (b) disclose that code or a summary of it.	 our code of conduct or a summary of it: ☑ in our Corporate Governance Statement OR ☐ at [insert location] 		an explanation why that is so in our Corporate Governance Statement

Corpora	te Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
PRINCIP	LE 4 – SAFEGUARD INTEGRITY IN CORPORATE REPORTING		
4.1	The board of a listed entity should: (a) have an audit committee which: (1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and (2) is chaired by an independent director, who is not the chair of the board, and disclose: (3) the charter of the committee; (4) the relevant qualifications and experience of the members of the committee; and (5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.	[If the entity complies with paragraph (a):] the fact that we have an audit committee that complies with paragraphs (1) and (2): □ in our Corporate Governance Statement OR □ at [insert location] and a copy of the charter of the committee: □ at [insert location] and the information referred to in paragraphs (4) and (5): □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have an audit committee and the processes we employ that independently verify and safeguard the integrity of our corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner: □ in our Corporate Governance Statement OR □ at [insert location]	an explanation why that is so in our Corporate Governance Statement
4.2	The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.	the fact that we follow this recommendation: ☑ in our Corporate Governance Statement OR ☐ at [insert location]	☐ an explanation why that is so in our Corporate Governance Statement

Corporat	e Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	 ave NOT followed the recommendation in full for the whole e period above. We have disclosed 4
4.3	A listed entity that has an AGM should ensure that its external auditor attends its AGM and is available to answer questions from security holders relevant to the audit.	the fact that we follow this recommendation: ☑ in our Corporate Governance Statement OR ☐ at [insert location]	an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity that does not hold an annual general meeting and this recommendation is therefore not applicable
PRINCIPI	LE 5 – MAKE TIMELY AND BALANCED DISCLOSURE		
5.1	A listed entity should: (a) have a written policy for complying with its continuous disclosure obligations under the Listing Rules; and (b) disclose that policy or a summary of it.	our continuous disclosure compliance policy or a summary of it: in our Corporate Governance Statement OR at [insert location]	an explanation why that is so in our Corporate Governance Statement
PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS			
6.1	A listed entity should provide information about itself and its governance to investors via its website.	information about us and our governance on our website: at https://www.adcorp.com.au/company-profile	an explanation why that is so in our Corporate Governance Statement
6.2	A listed entity should design and implement an investor relations program to facilitate effective two-way communication with investors.	the fact that we follow this recommendation: in our Corporate Governance Statement OR at [insert location]	an explanation why that is so in our Corporate Governance Statement
6.3	A listed entity should disclose the policies and processes it has in place to facilitate and encourage participation at meetings of security holders.	our policies and processes for facilitating and encouraging participation at meetings of security holders: in our Corporate Governance Statement OR at [insert location]	an explanation why that is so in our Corporate Governance Statement <u>OR</u> we are an externally managed entity that does not hold periodic meetings of security holders and this recommendation is therefore not applicable
6.4	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	the fact that we follow this recommendation: ☑ in our Corporate Governance Statement OR ☐ at [insert location]	an explanation why that is so in our Corporate Governance Statement

Corpora	te Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
PRINCIP	LE 7 – RECOGNISE AND MANAGE RISK		
7.1	The board of a listed entity should: (a) have a committee or committees to oversee risk, each of which: (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.	[If the entity complies with paragraph (a):] the fact that we have a committee or committees to oversee risk that comply with paragraphs (1) and (2): □ in our Corporate Governance Statement OR □ at [insert location] and a copy of the charter of the committee: □ at [insert location] and the information referred to in paragraphs (4) and (5): □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have a risk committee or committees that satisfy (a) and the processes we employ for overseeing our risk management framework:	an explanation why that is so in our Corporate Governance Statement
7.2	The board or a committee of the board should: (a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound; and (b) disclose, in relation to each reporting period, whether such a review has taken place.	□ in our Corporate Governance Statement OR □ at [insert location] the fact that board or a committee of the board reviews the entity's risk management framework at least annually to satisfy itself that it continues to be sound: □ in our Corporate Governance Statement OR □ at [insert location] and that such a review has taken place in the reporting period covered by this Appendix 4G: □ in our Corporate Governance Statement OR □ at [insert location]	an explanation why that is so in our Corporate Governance Statement

Corpora	te Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4	
7.3	A listed entity should disclose: (a) if it has an internal audit function, how the function is structured and what role it performs; or (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its risk management and internal control processes.	[If the entity complies with paragraph (a):] how our internal audit function is structured and what role it performs: □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have an internal audit function and the processes we employ for evaluating and continually improving the effectiveness of our risk management and internal control processes: □ in our Corporate Governance Statement OR	an explanation why that is so in our Corporate Governance Statement	
		at [insert location]		
7.4	A listed entity should disclose whether it has any material exposure to economic, environmental and social sustainability risks and, if it does, how it manages or intends to manage those risks.	whether we have any material exposure to economic, environmental and social sustainability risks and, if we do, how we manage or intend to manage those risks:	an explanation why that is so in our Corporate Governance Statement	
		at [insert location]		

Corporate Governance Council recommendation		We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
PRINCIP	PLE 8 – REMUNERATE FAIRLY AND RESPONSIBLY		
8.1	The board of a listed entity should: (a) have a remuneration committee which: (1) has at least three members, a majority of whom are independent directors; and (2) is chaired by an independent director, and disclose: (3) the charter of the committee; (4) the members of the committee; and (5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or (b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.	[If the entity complies with paragraph (a):] the fact that we have a remuneration committee that complies with paragraphs (1) and (2): □ in our Corporate Governance Statement OR □ at [insert location] and a copy of the charter of the committee: □ at [insert location] and the information referred to in paragraphs (4) and (5): □ in our Corporate Governance Statement OR □ at [insert location] [If the entity complies with paragraph (b):] the fact that we do not have a remuneration committee and the processes we employ for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive: □ in our Corporate Governance Statement OR □ at [insert location]	 □ an explanation why that is so in our Corporate Governance Statement OR □ we are an externally managed entity and this recommendation is therefore not applicable
8.2	A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.	separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives: in our Corporate Governance Statement OR at [insert location]	 □ an explanation why that is so in our Corporate Governance Statement <u>OR</u> □ we are an externally managed entity and this recommendation is therefore not applicable
8.3	A listed entity which has an equity-based remuneration scheme should: (a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and (b) disclose that policy or a summary of it.	our policy on this issue or a summary of it: ☑ in our Corporate Governance Statement <u>OR</u> ☐ at [insert location]	 □ an explanation why that is so in our Corporate Governance Statement OR □ we do not have an equity-based remuneration scheme and this recommendation is therefore not applicable OR □ we are an externally managed entity and this recommendation is therefore not applicable

Corporat	e Governance Council recommendation	We have followed the recommendation in full for the whole of the period above. We have disclosed	We have NOT followed the recommendation in full for the whole of the period above. We have disclosed \dots^4
ADDITIO	NAL DISCLOSURES APPLICABLE TO EXTERNALLY MANAGED	LISTED ENTITIES	
-	Alternative to Recommendation 1.1 for externally managed listed entities: The responsible entity of an externally managed listed entity should disclose: (a) the arrangements between the responsible entity and the listed entity for managing the affairs of the listed entity; (b) the role and responsibility of the board of the responsible entity for overseeing those arrangements.	the information referred to in paragraphs (a) and (b): in our Corporate Governance Statement OR at [insert location]	an explanation why that is so in our Corporate Governance Statement
-	Alternative to Recommendations 8.1, 8.2 and 8.3 for externally managed listed entities: An externally managed listed entity should clearly disclose the terms governing the remuneration of the manager.	the terms governing our remuneration as manager of the entity: in our Corporate Governance Statement OR at [insert location]	an explanation why that is so in our Corporate Governance Statement





Adcorp Australia Limited Statement of Corporate Governance 30 June 2019

This Corporate Governance Statement of Adcorp Australia Limited has been prepared in accordance with the 3rd Edition of the Australian Securities Exchange's ('ASX') Corporate Governance Principles and Recommendations of the ASX Corporate Governance Council ('ASX Principles and Recommendations'). The company's ASX Appendix 4G, which is a checklist cross-referencing the ASX Principles and Recommendations to the relevant disclosures in either this statement, our website or Annual Report, is contained on our website at https://www.adcorp.com.au/investor-announcements/.

This statement has been approved by the company's Board of Directors ('Board') and is current as at 31 August 2019.

The ASX Principles and Recommendations and the company's response as to how and whether it follows those recommendations are set out below.

Principle 1: Lay solid foundations for management and oversight

Recommendation 1.1

The Board is ultimately accountable for the performance of the company. It provides leadership and sets the strategic objectives of the company and its subsidiaries. It approves the appointment of all senior executives and assesses their performance on at least an annual basis. It is responsible for overseeing:

- Strategic direction of the business and matters that have a fundamental impact on the company, such
 as profitability and material acquisitions and takeovers, dividends and buybacks, material profits
 upgrades and downgrades, and significant closures.
- Financial and cash flow management matters, reported to the board in monthly board meetings
- Approval of annual budgets and monitoring performance against these budgets on a monthly basis
- Key client engagement strategy and development of new business and new markets
- Monitoring management's performance in achieving the company's strategic and financial growth objectives, overseeing the remuneration of executive management and ensuring the appropriate mix of skills and experience in the executive management team

The Board has delegated the day-to-day management of the company to the CEO and other senior executives ('management'). The company's management is responsible for the following:

- implementing the strategic objectives set by the Board;
- delivering the P&L and Cash flow budgets approved by the Board;
- operating within the risk parameters set by the Board;
- operational and business management of the company;
- managing the company's reputation and operating performance in accordance with parameters set by the Board;
- development of relationships with key clients and broadening the company's market share





- providing the Board with accurate, timely and clear information to enable the Board to perform its responsibilities; and
- approving capital expenditure (except acquisitions) within delegated authority levels.

All Adcorp employees and management executives have their roles and responsibilities defined in their specific position descriptions and are evaluated annually against the position descriptions and KPI's.

Recommendation 1.2

The company undertakes comprehensive research prior to appointing a director to ensure that person is competent, experienced, and would not be impaired in any way from undertaking the duties of director. The company provides relevant information to shareholders in the Directors report of the Annual Financial Statements and in meeting notices where a vote to elect or re-elect a director is required, for their consideration of the attributes of board members together with whether the Board supports the appointment or re-election.

Recommendation 1.3

The terms of the appointment of a non-executive director, executive directors and senior executives are agreed upon and set out in writing at the time of appointment.

Recommendation 1.4

The Company Secretary reports directly to the CEO and prepares a monthly board report and attends all Board meetings. The Company Secretary is accessible to all directors.

Recommendation 1.5

The company applies an inclusive, equitable policy in the selection of candidates for a role within our business or when managing and promoting employees in all areas of the business, recognising skills, experience, education and personal attributes relevant for the role regardless of race or gender. We respect the unique contribution people can make to our business and to our clients and stakeholders, through diversity of experience, background, culture, family responsibilities and lifestyle.

The company does not have a formal diversity policy but actively undertakes the actions mentioned above and assesses an individual's credentials on their merits with complete objectivity and without bias so that the company attracts, appoints and retains the best people to work with the company where all persons have equal opportunity.

Due to the reduction in headcount, Adcorp is no longer required to be compliant with *Workplace Gender Equality Act 2012* (Act) and report to the Workplace Gender Equality. The 2018 report is available on our website at https://www.adcorp.com.au/investor-announcements/.





The participation of women in the Australian operations of the entity is as follows:

	2019	2019	2018	2018
	Female	Male	Female	Male
On the Board	0%	100%	0%	100%
Senior executive management (Direct report to CEO)	100%	0%	44%	66%
All other Management positions	25%	75%	78%	22%
Total participation all roles across the company	62%	38%	64%	36%

Recommendation 1.6

The company does not currently have a formal process for evaluating the performance of the Board, its committees or individual directors. The Board conducts an introspective annual discussion of its performance on a collective basis to identify general aspects of its performance that could be improved upon, and such analysis includes the roles played by each Board member. Such reviews therefore encapsulate collective discussion around the performance of individual Board members, their roles on specific projects during the financial year, and where relevant, how their role could be modified or suggestions for individual development or performance improvement for the future.

Until such time as the company expands to justify an expansion of Board members, the Board is of the current opinion that such performance evaluation is suitable for the company.

Recommendation 1.7

The Board conducts an annual performance assessment of the CEO against agreed performance measures determined at the start of the financial year. These are principally aligned to the achievement of annual budget, progress against strategic objectives and delivery of set KPI's.

The CEO undertakes the same assessments of senior executives. In assessing the performance of the individual, the review includes consideration of the senior executive's function, individual targets, group targets, and the overall performance of the company. For the reporting period ending 30 June 2018, annual assessments were performed in September 2018. For the reporting period ending 30 June 2019, performance reviews were not undertaken due business restructure during the year and appointment of new personnel into Executive Management positions; however KPIs have been set for the year ending 30 June 2020.

Principle 2: Structure the board to add value

Recommendation 2.1

The Board does not maintain a Nomination Committee as it is considered that the current size of the Board does not warrant the formal establishment of a separate committee. The Board therefore performs the function of such a committee which includes the identification of skills and competencies required for the Board and related committees, as well as nomination, selection and performance evaluation of non-executive directors. The Board does not actively manage succession planning and instead relies upon the Board's extensive networking capabilities and/or executive recruitment firms to identify appropriate candidates when a Board vacancy occurs or when a vacancy is otherwise envisaged. Attributes of





candidates put forward will be considered for 'best-fit' to the needs of the Board which are assessed at the time of the vacancy.

Recommendation 2.2

The Board does not currently maintain a formal skills matrix that sets out the mix of skills and diversity that the Board aims to achieve in its membership as at 30 June 2019. The current Board members represent individuals that have extensive industry experience as well as professionals that bring to the Board their specific skills in order for the company to achieve its strategic, operational and compliance objectives.

Their suitability to the directorship has therefore been determined primarily on the basis of their ability to deliver outcomes in accordance with the company's short and longer term objectives and therefore deliver value to shareholders.

All Board members are however expected to be able to demonstrate the following attributes:

Board Member Attributes

Board Member Attributes					
Leadership	Represents the company positively amongst stakeholders and external parties;				
	decisively acts ensuring that all pertinent facts considered; leads others to				
	action; proactive solution seeker				
Ethics and	Awareness of social, professional and legal responsibilities at individual,				
integrity	company and community level; ability to identify independence conflicts; applies				
	sound professional judgement; identifies when external counsel should be				
	sought; upholds Board confidentiality; respectful in every situation.				
Communication	Effective in working within defined corporate communications policies; makes				
	constructive and precise contribution to the Board both verbally and in written				
	form; an effective communicator with executives.				
Negotiation	Negotiation skills which engender stakeholder support for implementing Board				
	decisions.				
Corporate	Experienced director that is familiar with the mechanisms, controls and channels				
governance	to deliver effective governance and manage risks				

Recommendation 2.3

Details of the Board of directors, their appointment dated, length of service and independence status is as follows:





Director's name	Appointment date as Director	Resignation date as Director	Length of service at reporting date (full years)	Independence status
Ian Rodwell	13 July 1981		19 years ¹	Not-independent Chairman
David Morrison	21 March 2011		15 years ²	CEO and Managing Director
David Harden	3 April 2019		<1 years	Independent Non-Executive Director
Dean Capobianco	1 July 2013	2 April 2019	5 years	Independent Non-Executive Director
Alex Parsons	13 March 2018	7 December 2018	<1 years	CEO and Managing Director

¹ Ian Rodwell held the office of Managing Director from the date the company listed on the ASX in 1999, to 2004. However he was a director since 1981 prior to its listing.

lan has been a director of the company since that date, assuming the role of Chairman in July 2013

Ian Rodwell is the company's majority shareholder, who currently holds approximately 92.7% of the shares on issue. David Morrison is the Chief Executive Officer and a shareholder who currently holds approximately 1% of the shares on issue. On these facts, Mr Rodwell and Mr Morrison have been assessed by the Directors as being non-independent Directors. Whilst being classified as non-independent, the Board does not believe that the actions of either Mr Rodwell or Mr Morrison are in any way impaired, but rather that their decisions are always made in the best interest of the company's shareholders.

Recommendation 2.4

There are currently three members on the company's Board. Having regard to the company's response to Recommendation 2.3 above, two of the directors (Ian Rodwell and David Morrison) are not independent. The Board considers that the company is reliant upon the deep industry knowledge and experience held by these non-independent directors in order to achieve its objectives at this time. Until such time as the company is of a size that warrants the appointment of additional non-executive and independent directors, the Board is of the view that the absence of a majority of independent directors is not an impediment to its operations, shareholders or other stakeholders

Recommendation 2.5

Ian Rodwell is currently the Non-executive Chairman of the Board and the majority shareholder. The Board recognises the importance that the Chair should be independent, but is of the current view that it is not in the best interests of the company or shareholders for this matter to be addressed at a time where the focus of the Board is on restructuring and returning the business to profitability.

In relation to 2.4 and 2.5 above, the current structure of the Board and the experience of its chairman and directors, provides a forum for open and constructive discussion among directors and promotes effective decision-making. It also brings a fuller understanding of emerging issues in the industry and the

² David Morrison joined Adcorp in September 2003, and was appointed CEO and Director, in March 2011





competencies required to address these effectively, which is considered in the best interests of the company.

Recommendation 2.6

New directors undertake an induction program coordinated by the Company Secretary that briefs and informs the director on all relevant aspects of the company's operations and background. There is no formal director development programme with directors being responsible for their own development and for identifying opportunities for them to enhance their skills and knowledge.

Principle 3: Act ethically and responsibly

Recommendation 3

The Company maintains a Code of Conduct and Corporate Social Responsibility Policy which underscores the conduct expected of every director, executive and employee of the business.

In summary, these codes requires that each person act honestly, in good faith and in the best interests of the company; exercise a duty of care; use the powers of office in the best interests of the company and not for personal gain, declare any conflict of interest; safeguard company's assets and information and not undertake any action that may jeopardise the reputation of company.

These codes are communicated to all employees on commencement of their employment with the company, are available via the company's internal intranet

Principle 4: Safeguard integrity in corporate reporting

Recommendation 4.1

The Company maintains a separate Audit Committee Comprising of Ian Rodwell (Chair), David Morrison and David Harden.

The functions performed by the Audit Committee includes the review and monitoring of periodic management information and the systems used to generate financial information that provides the content for the Annual Report. The Chief Financial Officer and key members of the finance team are responsible for liaising with external auditors to discuss the adequacy of the company's internal controls and systems used to provide assurance over the integrity of corporate reporting and to implement recommendations for improvement. The Audit Committee meets with the external auditor at least twice annually, and assesses the adequacy of the external audit process, the outcome of the audit and the auditors' continued independence.

A change in external auditor will be contemplated on advice of the CEO and Chief Financial Officer where there are concerns pertaining to quality, cost, independence or a combination thereof. This may be carried out by either requesting that the auditor resign at the next AGM, or by way of removal by resolution of the company at a general meeting. Directors with appropriate accounting and finance experience in conjunction with the Chief Financial Officer are assigned to the task of handling audit and corporate reporting matters and reporting back to the Board. External accounting and compliance specialists may





also be engaged to assess and to advise upon the company's reporting processes, internal controls and compliance obligations. Whilst certain individuals may assist in the financial reporting process, the Board acknowledges that the full Board is responsible for ensuring that the financial statements reflect their understanding of operations, and provide a true and fair view as to the financial position and performance of the entity.

Recommendation 4.2

For the financial year ended 30 June 2019, the company's CEO and Chief Financial Officer provided the Board with the required declarations.

Recommendation 4.3

The audit engagement partner attends the AGM and is available to answer shareholder questions from shareholders relevant to the audit.

Principle 5: Make timely and balanced disclosure

Recommendation 5.1

The company maintains a written policy that outlines the responsibilities relating to the directors, officers and employees in complying with the company's disclosure obligations. No member of the company shall disclose market sensitive information to any person unless they have received acknowledgement from the ASX that the information has been released to the market. Where any such person is in any doubt as to whether they possess information that could be classified as market sensitive, they are required to notify the Company Secretary immediately in the first instance. The Company Secretary is required to consult with the CEO in relation to matters brought to his or her attention for potential announcement.

Generally, the CEO and board are ultimately responsible for decisions relating to the making of market announcements. The Company Secretary is responsible for ensuring that the Board is aware of items of business that could result in an announcement. The Board is required to authorise announcements of significance to the company such as significant acquisitions, disposals and closures, material profit upgrades or downgrades, dividend declarations and buybacks, and any other transaction flagged by the Chairman as being fundamentally significant.

The Company Secretary is responsible for advising when announcements are not required due to either circumstances such as where the information relates to matters of supposition or is insufficiently definite, it concerns an incomplete proposal or negotiation, the information is confidential or would represent a breach of law if disclosed, and where a reasonable person would not expect the disclosure of the information.

In meeting these obligations, the Company may take external legal advice related to potential disclosures or market announcements





Principle 6: Respect the rights of security holders

Recommendation 6.1

The company maintains information in relation to governance documents, directors and senior executives, Board and committee charters, annual reports, ASX announcements and contact details on the company's website.

Recommendations 6.2 and 6.3

The board is committed to shareholder relations by:

- communicating effectively with shareholders;
- providing access to accurate and understandable information about the company's performance and strategy in the market announcements;
- encouraging participation at shareholder meetings;
- having the auditor attend the AGM to be available to answer shareholder queries

The company has a written "shareholder communications" policy but no formal investor relations program. The Board and Company Secretary engage with investors at the AGM and respond to shareholder enquiry on an ad hoc basis. Material communications are dispatched to investors either via email, surface mail, and/or via market announcement.

Information is communicated in a timely manner to shareholders regularly through various publications and forums as follows:

- The Annual Financial Report
- The Chairman's address and Managing Director's presentation at the company's Annual General Meeting:
- Notices and explanatory memoranda of Annual General Meetings; and
- Announcements to the Australian Stock Exchange and the Australia Securities Investment Commission.

Adcorp posts all reports, Australian Stock Exchange and media releases and copies of significant business presentations and speeches on the Investor Relations page of the company's website at https://www.adcorp.com.au/investor-announcements/.

The Annual General Meeting of the company is typically held in Sydney, Australia. Details of the location, time and date of the meeting, and the business to be considered by shareholders are provided in the Notice of Annual General Meeting.

The Chairman and CEO, through their respective address to shareholders, provide an update on the performance of the company and likely outlook for the company. Following the formal business of the meeting, opportunity is provided to shareholders to ask questions in this regard.

The company's external auditors attend this meeting and are available to answer shareholder questions about the conduct of the audit, and the preparation and content of the auditor's report.





Recommendation 6.4

The company engages its share registry, Computershare, to manage the majority of communications with shareholders. Shareholders are encouraged to receive correspondence from the company electronically, thereby facilitating a more effective, efficient and environmentally friendly communication mechanism with shareholders. Shareholders not already receiving information electronically can elect to do so through the share registry at www.computershare.com.au

Principle 7: Recognise and manage risk

Recommendations 7.1 & 7.2

The company does not have a Risk Committee as it is considered that the current size of the Board does not warrant the formal establishment of a separate committee. The company does have a Risk Management policy which is communicated to all employees on commencing employment with the business. The board performs the function of a Risk Management committee which includes setting of corporate governance policy and exercising due care and skill in assessing risk, developing strategies to mitigate such risk, monitoring the risk and the company's effectiveness in managing it. The company maintains internal controls which assist in managing enterprise risk, and these are reviewed as part of the scope of the external audit, with the auditor providing the Board with commentary on their effectiveness and the need for any additional controls. The CEO and Chief Financial Officer are responsible for monitoring operational risk, ensuring all relevant insurances are in place, and ensuring that all regulatory and compliance obligations of the company are satisfied.

Recommendation 7.3

The company does not have a dedicated internal audit function. The responsibility for risk management and internal controls lies with both the CEO and Chief Financial Officer who continually monitor the company's internal and external risk environment.

Adcorp's approach to risk management is to establish an effective control and reporting environment to manage significant risks to its business. A significant risk is defined as a chance that an action or inaction would pose a threat to the long term performance of the Company, assets of the Company or cause the failure of the Company to take advantage of market opportunities. Adcorp control environment to manage the risks to its operations, includes the following components:

- a) clearly defined management responsibilities and organisational structures;
- b) delegated limits of authorisation;
- c) accounting controls and reconciliations;
- d) strong management reporting systems;
- e) disciplined budgeting processes;
- f) regular internal review mechanisms;
- g) physical security over company assets; and
- appropriate policies and procedures that are widely disseminated to, and understood by, employees.





Recommendation 7.4

Refer to the company's Annual Report for disclosures relating to the company's material business risks (including any material exposure to economic, environmental or social sustainability risks). Refer to commentary at Recommendations in 7.1 to 7.3 above, for information on the company's risk management framework.

The company's Annual Report is available on the company's website at: https://www.adcorp.com.au/investor-announcements/.

Principle 8: Remunerate fairly and responsibly

Recommendation 8.1

The company does not have a Remuneration Committee as it is considered that the current size of the Board does not warrant the formal establishment of a separate committee. The Board therefore performs the function of such a committee which includes:

- Setting the company's remuneration structure
- Overseeing the remuneration of the CEO and his direct reports
- determining eligibilities to incentive schemes and proposed incentive payments to senior managers/executives;

The Board may obtain external advice from independent consultants in determining the Company's remuneration practices, including remuneration levels, where considered appropriate.

The principles used to determine the nature and amount of remuneration for directors and senior executive is disclosed within the Remuneration report contained within the Annual Report.

Recommendation 8.2

Non-executive directors are remunerated by way of cash fees and superannuation contributions. The level of remuneration reflects the anticipated time commitments and responsibilities of the position. Performance based incentives are not available to non-executive directors.

Executive directors and other senior executives are remunerated using combinations of fixed and performance based remuneration. Fees and salaries and set at levels reflecting market rates and performance based remuneration is linked directly to specific performance targets that are aligned to both short and long term objectives.

The principles used to determine the nature and amount of remuneration for directors and senior executive is disclosed within the Remuneration report contained within the Annual Report which is available on the company's website at https://www.adcorp.com.au/investor-announcements/.

Recommendation 8.3

The company maintains a Share Trading policy which is readily available to all employees via the company's intranet.





The policy addresses who the policy applies to, issues surrounding inside information and the process for monitoring and managing this, restrictions on directors and executives and the disciplinary action in the event of a breach. Where any such person is in any doubt as to whether they are in breach or if a potential action will result in a breach, they are required to notify the Company Secretary immediately in the first instance.

The use of derivatives or other hedging arrangements for unvested securities of the company or vested securities of the company which are subject to escrow arrangements is prohibited. Where a director or other senior executive uses derivatives or other hedging arrangements over vested securities of the company, this will be disclosed.

The Company Secretary in conjunction with the CEO and Board are responsible for establishing the policy, communicating the policy and monitoring its effectiveness.

The Share Trading Policy was suspended on 16 October 2019 following announcement of potentially delisting from ASX.