



ASX ANNOUNCEMENT

Jaxsta Pro^{Beta} Soft Launch

Sydney, Australia, 25 October 2019: Music technology company Jaxsta (**ASX:JXT** or ‘**the Company**’), today announced the soft launch of Jaxsta Pro (beta version), its paid business-to-business subscription-based service targeting music industry professionals.

Jaxsta’s CEO and Co-Founder, Jacqui Louez Schoorl, said this was a significant milestone for the Company’s first revenue-generating product. This will be followed by the full release of Jaxsta Pro^{Beta} expected by the end of 2019.

“Our newest product, Jaxsta Pro^{Beta}, is now accessible on Jaxsta.com. We will use this period to enable robust real-world testing of the product ahead of its full release.” said Ms Louez Schoorl.

“This platform has been developed exclusively in-house and is a credit to our highly skilled development team. We look forward to working through this stage which will play a critical part in the success of Jaxsta Pro^{Beta} going forward. We remain committed to launching Jaxsta Pro^{Beta} before the end of the year.”

-ENDS-

ABOUT JAXSTA:

Jaxsta (**ASX: JXT**) is a music technology company with an online platform holding global official music data. Through direct industry partnerships, the company credits the ‘who, what, when and where’ of music.

The Company’s core platform, Jaxsta.com, is now live. The launch of Jaxsta Pro^{Beta}, the Company’s B2B subscription-based service, is expected to occur before the end of 2019 and includes features only available to paid users.

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