

ASX RELEASE

29 October 2019

Innovation Update - Invitation

Dear Investor,

2019 has been another exciting year for Tinybeans as we continue to build out the most trusted and personalized platform for parents and families.

Following this year's upcoming Annual General Meeting we will be hosting an Innovation Update which will include a review of the year, as well as the opportunity to view a demonstration of some of our latest investment areas and strategic projects. Investors will also be able to meet and ask questions of the executive team and directors.

The session will start immediately after the AGM at 9.30am on the 13th November 2019 and is expected to run for an hour to 10:30am. Places are limited for the Innovation Update so we encourage you to register early at <u>investors@tinybeans.com</u>

You are welcome to attend our preceding AGM as well which will start at 9am. The Notice of Meeting was released on October 11 with further details here.

Both the Innovation Update and the AGM will be held at Automic Group, Level 5, 126 Phillip St, Sydney.

I look forward to hopefully meeting many of you there.

To access the AGM remotely, please use the following details:

Register in advance for this meeting:

https://zoom.us/meeting/register/66cd8e5b4287e90566858a512be5123a

After registering, you will receive a confirmation email containing information about joining the meeting.

Please note the Innovation Update will not be webcast.

Regards,

Eddie Geller Chief Executive Officer



Tinybeans Group Limited (ASX: TNY) is a mobile and web-based technology platform that connects parents with the most trusted digital tools and resources on the planet to help every family thrive. Being Apple's App of the Day in the U.S. in October 2019 puts Tinybeans in the elite company of best apps in the world!



Tinybeans serves a deeply engaged user base of over 3.5 Million members and over 1.28 Million monthly active in over 200 countries/territories and enjoys over 80,000 5-star reviews in the Apple App Store and the Google Play stores.

Every day millions of people including celebrities, politicians and high-profile families rely on Tinybeans as their primary platform for capturing and sharing their children's life stories while engaging in valuable and personalised content to help them in the journey of parenting.

For an overview of FY19, see the presentation by Eddie Geller, Group CEO here and interview here.

For more information, please contact:

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