WA CHESS INVESTMENTS PTY LTD

ACN 636 006 347

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30 October 2019

BY ASX ONLINE - 4 pages

Manager Company Announcements ASX Limited Level 10 20 Bond Street SYDNEY NSW 2000

Dear Sir/Madam,

Notice of initial substantial holder Prime Media Group Limited [ASX:PRT]

Attached is a Form 603 *Notice of initial substantial holder* dated 30 October 2019 in accordance with section 671B of the *Corporations Act 2001 (Cth)*.

Yours sincerely,

Cylind !

CRAIG SMITHSecretary

Form **603**

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To:	company name/scheme	PRIME MEDIA GROUP LIMITED
ABN:		97 000 764 867

1. Details of substantial holder

Name	WA CHESS INVESMENTS PTY LTD and each of the entities listed in the attached Annexure 'A' to this notice.	
ACN (if applicable)	636 006 347	

The holder became a substantial holder on

25-Oct-19

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became of substantial holder are as follows:

Class of Securities	Number of securities	Person's votes	Voting power
Ordinary shares	37,589,435	37,589,435	10.26%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest	Number and class of securities
WA Chess Investments Pty Ltd	Beneficial owner of voting shares	37,589,435 ordinary shares
Each of the entities listed in the attached Annexure 'A'	By virtue of section 608 of the Corporations Act 2001	37,589,435 ordinary shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Number and class of securities
WA Chess Investments Pty Ltd and each of the entities listed in the attached Annexure 'A	WA Chess Investments Pty Ltd	WA Chess Investments Pty Ltd	37,589,435 ordinary shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Cash consideration per share	Number and class of securities
WA Chess Investments Pty Ltd	9-Sep-19	18.5 cents per share	11,000,000 ordinary shares
Each of the entities listed in the attached Annexure 'A'	9-Sep-19	\$nil	11,000,000 ordinary shares
WA Chess Investments Pty Ltd	18-Oct-19	24.0 cents per share	7,297,797 ordinary shares
Each of the entities listed in the attached Annexure 'A'	18-Oct-19	\$nil	7,297,797 ordinary shares
WA Chess Investments Pty Ltd	24-Oct-19	20.0 cents per share	12,339,916 ordinary shares
Each of the entities listed in the attached Annexure 'A'	24-Oct-19	\$nil	12,339,916 ordinary shares
WA Chess Investments Pty Ltd	28-Oct-19	18.4 cents per share	1,018,408 ordinary shares
Each of the entities listed in the attached Annexure 'A'	28-Oct-19	\$nil	1,018,408 ordinary shares
WA Chess Investments Pty Ltd	29-Oct-19	19.6 cents per share	5,933,314 ordinary shares
Each of the entities listed in the attached Annexure 'A'	29-Oct-19	\$nil	5,933,314 ordinary shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name	Nature of association
Each of the entities listed in the attached Annexure 'A'	Associate under section 12 of the Corporations Act for the purposes of this investment

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
WA Chess Investments Pty Ltd ACN 636 006 347	Level 39, 55 Collins Street, Melbourne 3000
Each of the entities listed in the attached Annexure 'A'	Refer Annexure 'A'

Print name Sign here

CRAIG SMITH Capacity SECRETARY

Date 30 October 2019

ANNEXURE 'A'

This is Annexure A referred to in the Form 604 Notice of change of interests of substantial holder signed by me and dated 30 October 2019.

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CRAIG SMITH

Secretary

ASSOCIATED ENTITIES DETAILS

Entity	Address
20 Cashews Pty Ltd, ACN 634 403 124	Level 39, 55 Collins Street, Melbourne 3000
Kirant Media Investments Pty Ltd, 163 003 530	367 Beaconsfield Parade, St Kilda West 3182
Kirant Regional Media Investments Pty Ltd, 634 364 524	367 Beaconsfield Parade, St Kilda West 3182
Thorney Opportunities Ltd, ACN 081 167 264	Level 39, 55 Collins Street, Melbourne 3000
TIGA Tails Pty Ltd, ACN 080 534 416	Level 39, 55 Collins Street, Melbourne 3000
TIGA Property Pty Ltd, ACN 117 811 453	Level 39, 55 Collins Street, Melbourne 3000
Thorney Investment Group Australia Pty Ltd, ACN 117 488 892	Level 39, 55 Collins Street, Melbourne 3000
Jamahjo Pty Ltd, ACN 117 488 696	c/- TWF Partners, Level 4, 25 Claremont Street, South Yarra, 3141