

VIRGIN AUSTRALIA HOLDINGS LIMITED (ASX:VAH) WELCOMES ACCC DECISION ON VIRGIN ATLANTIC ALLIANCE

8 November 2019

Virgin Australia Holdings Limited (**Virgin Australia**) today welcomed the Australian Competition & Consumer Commission's (**ACCC**) determination approving the airline to cooperate more closely with Virgin Atlantic on flights between Australia and the UK/Ireland via Hong Kong, Los Angeles and any other future mutual connection points.

Virgin Australia Group Managing Director and CEO Paul Scurrah said: "I'm delighted that our application to work more closely with our key alliance partner, Virgin Atlantic, has been approved by the ACCC.

"The approval of this agreement means that travellers will experience more competitive pricing on flights between Australia and the UK and Ireland when travelling through Hong Kong or LA, as well as enhanced reciprocal frequent flyer arrangements.

"I'm pleased that we're able to offer a unique Virgin experience all the way to the UK and Ireland for five years and look forward to announcing more details about the arrangement soon," Mr Scurrah said.

The Alliance will deliver benefits for guests travelling between Australia and the UK and Ireland via Hong Kong or LA including:

- Through joint management of inventory, more competitive pricing on flights;
- Improved connecting flight experience;
- A consistent customer experience and enhanced products and services; and
- Improved reciprocal frequent flyer arrangements, with further opportunities to earn and redeem points.

ENDS

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