

A close-up photograph of green leaves with numerous water droplets on their surfaces. The leaves are vibrant green and have a slightly serrated edge. The water droplets are of various sizes and are scattered across the leaf surfaces, some reflecting light. The background is a soft, out-of-focus green, suggesting a natural, outdoor setting.

bod australia

Investor update

November 2019

WELCOME

Bod is a cannabis centric healthcare company.

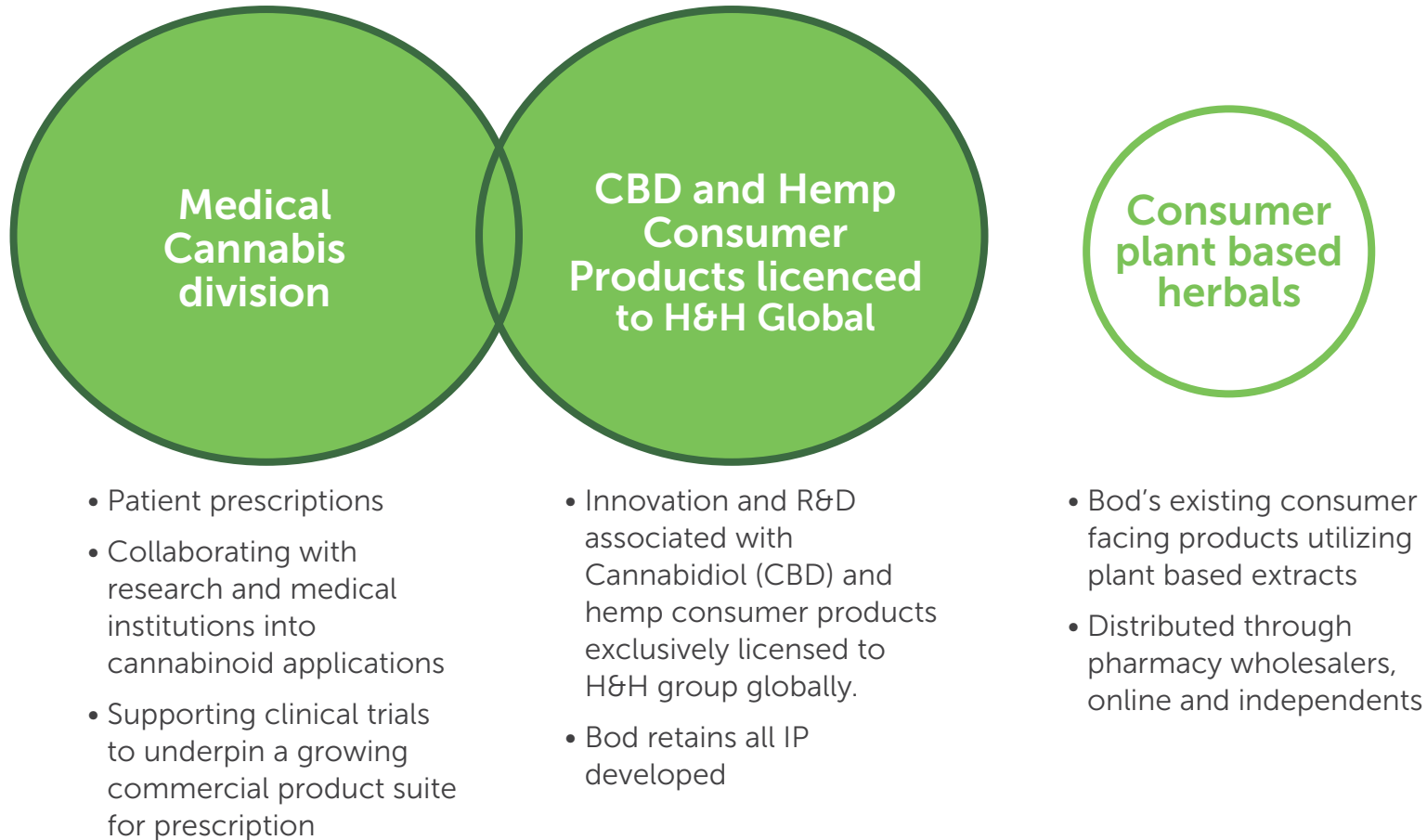
With a global focus and a mission to innovate and transform the way we live and enjoy life.

Delivering premium, proven and trusted products for both the consumer markets and medical markets.

Leading the way in research and development, through collaborations with research partners on clinical trial programs.

Committed to supporting the healthcare professional on Cannabinoid applications with education, research and knowledge.

THREE DEFINED OPERATING UNITS



RECENT ACHIEVEMENTS



Strategic agreement and investment

\$5.5m received from NewH2 for 17.64% of Bod's issued capital and \$1.5m payment for H&H Group to hold exclusive licence to commercialise CBD and hemp products



Burleigh Heads Cannabis distribution agreement

- underpins medicinal cannabis uptake and sales throughout Australia and New Zealand



Phase I Clinical trial

- Demonstrates CBD extract superiority in wafer and oil form



Supply agreement

- Bod to supply medicinal cannabis for landmark Post Traumatic Stress Disorder (PTSD) trial undertaken by Cannabis Access Clinics



UK medicinal cannabis market entry

- agreement with leading specials and MHRA licensed medicines manufacturer PCCA Ltd - network of 4,000 hospitals, clinics, physicians and medical specialists



Strengthened Board

- Akash Bedi, Senior Director of Strategy & Corporate Affairs at H&H Group and Patrice Malard, CTO of H&H Group appointed to Board

NEWH² INVESTMENT AND STRATEGIC AGREEMENT

5

Innovation arm of Health & Happiness Group Ltd (H&H Group/HKSE:112), NewH2 acquired 17.64% of Bod Australia through a \$5.5m investment at \$0.37 per share

Agreement included \$1.5m upfront payment for the exclusive global licence to commercialise Bod's CBD and hemp products

H&H Group is a global leader in premium quality adult and baby nutrition products, including Swisse Vitamins and Biostime

Bod will support H&H Group from an innovation and product development standpoint - products to include nutraceuticals, skincare and lifestyle products

Partnership to leverage Bod's superior CBD extract and H&H Group's global footprint and market knowledge

Initial focus markets include UK, USA, France, Italy and the Netherlands

First sales expected 2019 CYQ4 - Bod to receive royalties on net product sales and a cost plus margin on supply of CBD extract and formulas.

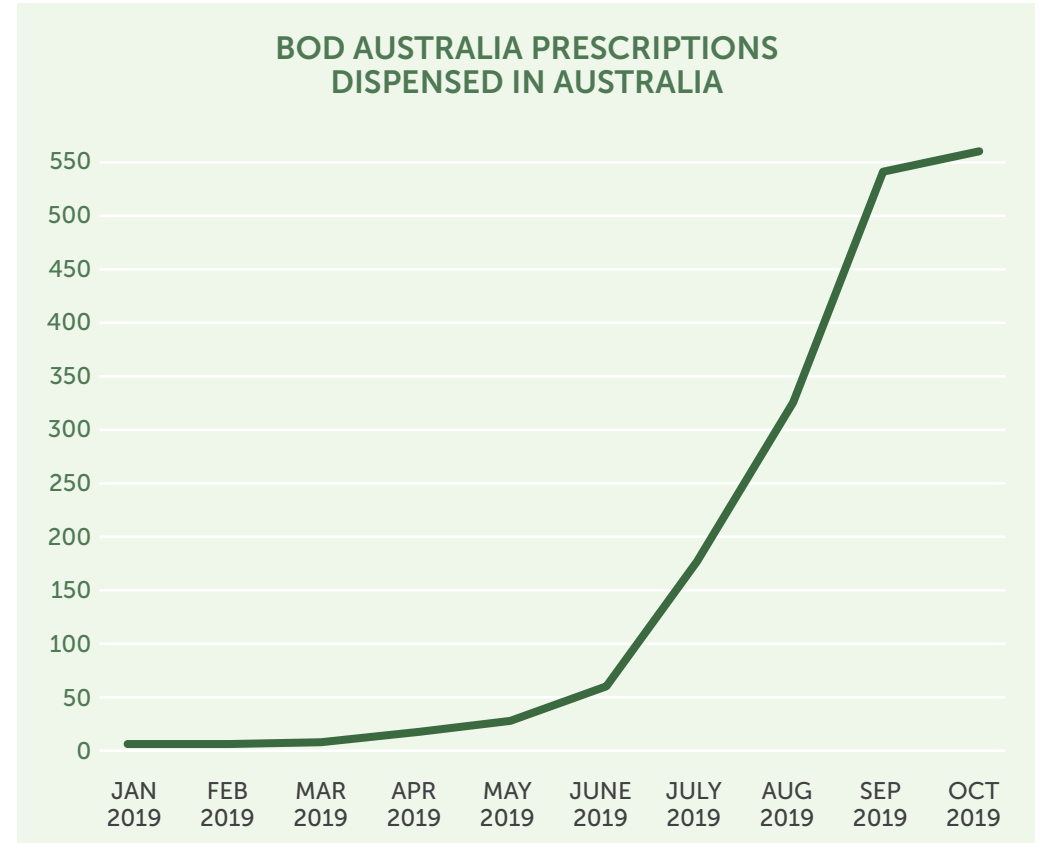


GROWTH IN MEDICINAL CANNABIS PRESCRIPTIONS

Delivering solid growth in prescription numbers over current calendar year with 1,713 prescriptions currently dispensed in 2019 ending October 2019

MediCabilis now being used to treat approx. 17 different conditions which highlights product versatility

New market entry in UK and New Zealand near term.



EXPANDING PRODUCT SUITE - MEDICINAL CANNABIS DIVISION

Currently available via Special Access Scheme (SAS-B) in domestic market with opportunities now expanding in UK market through our recent distribution agreement with PCCA and Project 21 Medicinal Cannabis Research Project

MediCabilis™ in both oil and wafer were part of the Phase 1 trial which demonstrates safety and tolerability of the product

MEDICABILIS OIL

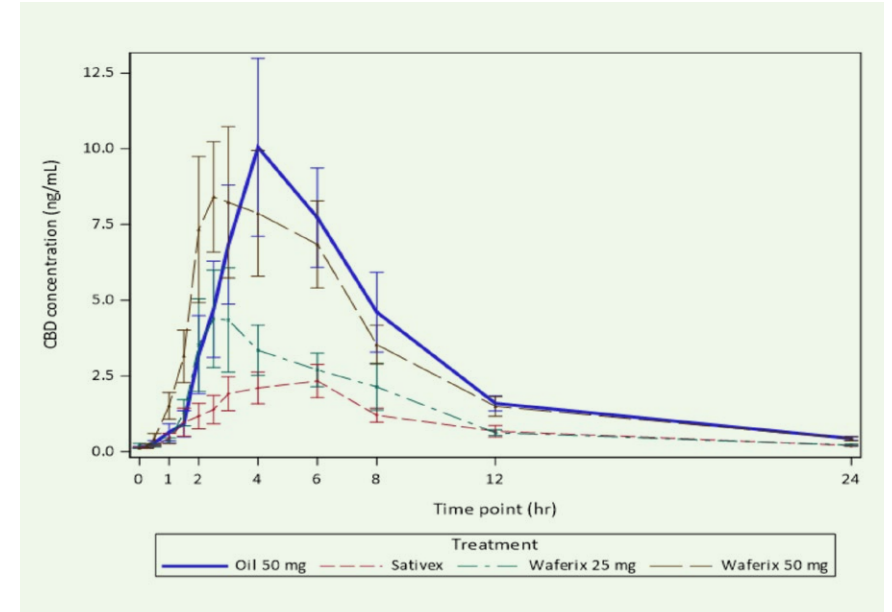


MEDICABILIS WAFERS



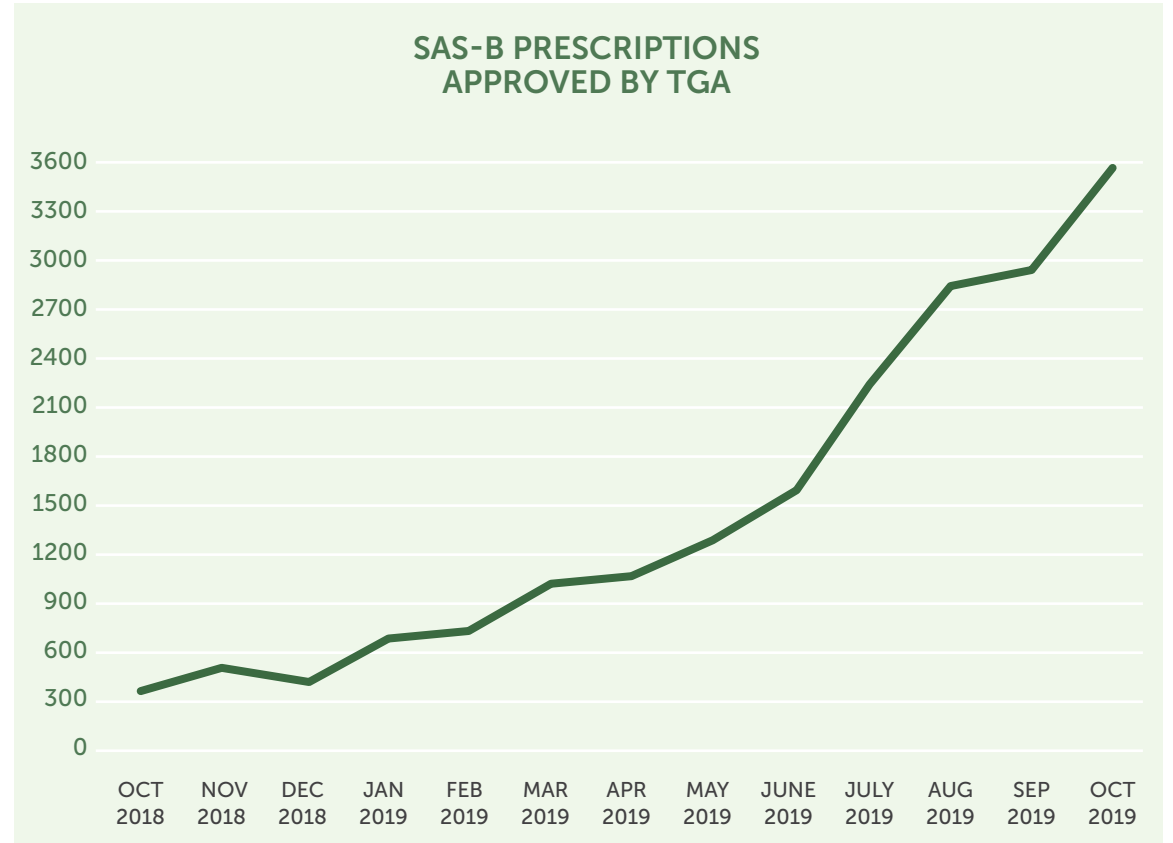
PHASE I CLINICAL TRIAL OUTLINES PRODUCT SUPERIORITY

- Trial completed successfully
- Final report awaiting metabolite results
- Publication planned for International Journal of Pharmacology
- Summary of results:
 - Considerably sound safety profile
 - Good tolerability
 - No serious adverse events
 - Reaches bloodstream in 15 min - wafer and 30 min - oil
 - Exposure increases in a dose related manner
 - Wafer and oil similar bioavailability
 - BUT both higher than competitive product (up to twice peak plasma concentration) and up to 25% greater exposure (AUC)
 - THC below therapeutic range



SAS CATEGORY B APPROVAL STATISTICS*

- Up to 31 October 2019, the TGA has approved over 20,300 SAS Category B applications for unapproved medicinal cannabis products.
- Australian patients may also be accessing unapproved medicinal cannabis products outside the SAS via the Authorised Prescriber scheme or in a clinical trial and these will not be captured in the SAS figures provided on right.
- As of 31 October 2019, there are 46 Authorised Prescribers.



* Source: <https://www.tga.gov.au/access-medicinal-cannabis-products-1>

PROJECT 21 – DRUG SCIENCE – UK MARKET ENTRY

10

- Confirmed participation in Project 21 launched Thursday 7th November 2019
 - Headed by UK company Drug Science
 - experts in cannabis
 - Build brand awareness and education on our product amongst doctor community
 - Largest study to be undertaken into Medicinal Cannabis in Europe with a target of 20,000 patients over the duration of the study
 - Market entry strategy which will also be supported by widespread PR initiative
- Summary of the Study
 - 3-year study
 - Bod is one of the 5 companies participating in the trial
 - Minimum of 1,000 paying patients to be prescribed MediCabilis.



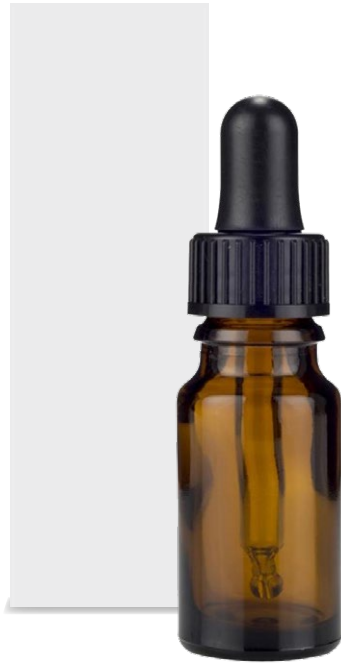
BROAD PRODUCT SUITE - CBD AND HEMP DIVISION: IN CONJUNCTION WITH H&H

Launching via e commerce platform followed by retail, pharmacy and healthfood stores

CBD SOFT GEL CAPS



CBD TINCTURES



HEMP SEED OIL SOFT GEL CAPS



SKINCARE AND TOPICALS



GROWING GLOBAL DISTRIBUTION FOOTPRINT AND NEAR TERM MARKET ENTRIES

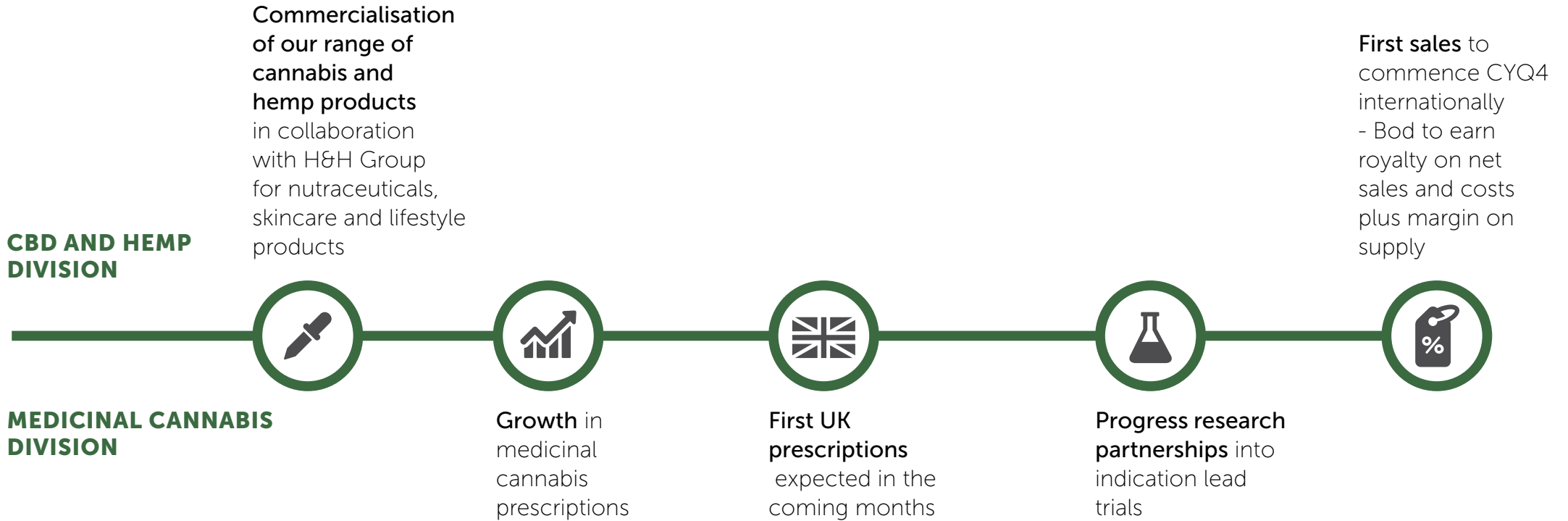
Leveraging new relationships to access new opportunities

Near term market entries include:

- UK
- US
- Netherlands
- Italy
- France



NEAR TERM GROWTH DRIVERS



WHY INVEST IN BOD

- Working with unique and exclusive extracts which are central to our brand strategy
- EU GMP whole plant extracts, offering a consistent phytochemical profile
- Building IP with unique API's and novel delivery methods
- Strong cash position
- Revenue generating with further near term growth opportunities strengthening this position in all business units
- First class research partners both in medical institutions and research centres.



APPENDIX 1: EXPERIENCED BOARD & MANAGEMENT

Following the AGM and subject to shareholder approval the following changes will be made to the board:

- Mark Masterson to be appointed non-executive Chairman
- Simon Taylor resigns from the board
- All other positions remain the same.
- George Livery moves to non-executive director
- Stephen Thompson transfer to an alternative director

These changes to the board ensure a balance of skill sets across each of the business units and a more efficient allocation of resources.



Jo Patterson
CEO

A strategic marketer and business executive with over 20 years' experience in Australia and overseas. Jo has developed numerous businesses from start-up as well as driving established organisations towards growth and merger trajectories.



George Livery
Executive Chairman

George has ~30 years' experience domestically and internationally. His experience is most notably culminated with Swisse Wellness Group, where he was instrumental in negotiating the \$1.67B transaction with Biostime (H&H Group) and leading the corporate integration and strategy of the companies post transaction.



Stephen Thompson
Executive Director

Stephen is a senior business leader with a track record of scaling growth businesses and driving transformation across ASX-listed companies. He has ~20 years' experience in senior management at blue chip ASX-listed companies and is currently Chief Adviser to Australian billionaire, Mr Brett Blundy at BBRC Worldwide.



Simon O'Loughlin
Non-Executive Director

Simon is the founder of Australian based commercial law firm, O'Loughlins. He has unparalleled experience in commercial and corporate law and also holds accounting qualifications. Simon has extensive experience with ASX-listed companies and was the former Chairman of the Taxation Institute of Australia (SA Division).



Simon Taylor
Non-Executive Director

Simon has over 25 years' experience in geology, management at CEO and Board levels and in the finance sector. He has had a diversified career as a resources professional providing services to companies and financial corporations. He has also been involved in the listing and back-door listing of numerous ASX-listed companies.



Akash Bedi
Non-Executive Director

Akash is Group Senior Director of Strategy and Corporate Affairs at H&H Group. He is based in Hong Kong and is responsible for leading H&H Group's strategy and business development including M&A and strategic investments for NewH2. He has extensive experience in investing in global start-ups and high growth companies.



Patrice Malard
Non-Executive Director

Patrice is Chief Technology Officer of H&H Group, General Manager of the H&H Technical Centre and Chairman of H&H Group's BINC foundation. He holds a PhD in microbial genetics and cell biology from the University of Lille in France. He has had a storied career spanning nearly four decades, having held multiple senior roles with international agriculture and food focused companies.

Top tier experience with leading brands:



APPENDIX 2: CORPORATE SNAPSHOT

Share on issue

88.7m

Market cap

~\$29.0m

(at \$0.33 per share)

Cash

~\$9.7m

Debt

Nil

52 week high/low

\$0.225 / \$0.72

Substantial shareholders

NewH2 Limited	16.69%
Jo Patterson	7.36%
Tribeca Investment Partners	6.28%
SG Hiscock	5.47%
Craig Weller	5.45%

Board & Management at a glance

Jo Patterson	Chief Executive Officer
Craig Weller	Chief Operating Officer
George Livery	Executive Chairman
Stephen Thompson	Executive Director
Simon O'Loughlin	Non-Executive Director
Simon Taylor	Non-Executive Director
Akash Bedi	Non-Executive Director
Patrice Malard	Non-Executive Director



Thank you

Jo Patterson
Chief Executive Officer

+61 2 9199 5018

ASX:BDA

bodaustralia