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# **Executive Summary**

## CML & COG have agreed to a merger of equals with the merged entity leveraged to the rapidly expanding SME finance market

Transaction Details	<ul> <li>Consolidated Operations Group (ASX:COG) ("COG") and CML Group (ASX:CGR) ("CML") have agreed to implement a merger of equals</li> </ul>
	<ul> <li>The transaction, will be implemented via a scheme of arrangement whereby COG will acquire all the shares of CML ("Merged Group")</li> </ul>
	<ul> <li>The Merged Group will be listed on the ASX and will be renamed and rebranded</li> </ul>
	<ul> <li>Further details of the transaction are contained in the separate announcement of today and in the Scheme Implementation Agreement lodged with ASX</li> </ul>
Strategic Rationale	<ul> <li>Provides considerable increase in scale with the Merged Group, leveraged to the rapidly expanding SME finance market</li> </ul>
	<ul> <li>Revenue synergies achieved through cross-selling CML's established finance products through COG's extensive broking network</li> </ul>
	<ul> <li>Synergies to be realised via opex reductions: Corporate overheads, lower ASX &amp; compliance costs</li> </ul>
Risk Mitigation	Both parties have undertaken due diligence and hold a strong level of comfort on:
	<ul> <li>The quality of the COG platform and CML loan books</li> </ul>
	<ul> <li>The newly structured management teams ability to integrate and extract synergies from combined operations</li> </ul>
Financial Impacts	Expected to be immediately EPS accretive



COG to acquire all shares in CML with the Merged Group to remain listed but be renamed and rebranded

Combined Revenue <sup>1</sup>	\$264.9m
Combined EBITDA <sup>1</sup>	\$50.3m
Combined NPATA <sup>1</sup>	\$17.4m

<sup>1</sup>Based only on combined historical FY'19 audited financials, excluding any synergies postacquisition and does not represent a forecast

# **Summary of Key Merger Details**

### CML & COG have entered into a Scheme Implementation Agreement ("SIA") to effect the merger

- CML shareholders will have the option to elect to receive 100% of the Scheme consideration in COG shares or to receive a mixture of cash and COG shares. The Scheme consideration is as follows:
  - scrip consideration of 5.4 COG shares for every 1 CML share held; or
  - cash and scrip consideration of 2.7 COG shares plus A\$0.24 for every 1 CML share held (up to a total capped cash amount of A\$20 million)
- Each of these alternatives implies Scheme consideration of approximately A\$0.48 per CML share, valuing the equity of CML at approximately A\$111.4 million.
- In addition to the Scheme consideration, CML will pay a dividend of A\$0.03 per CML share immediately prior to the Scheme implementation date and subject to the Scheme becoming effective.







#### **Merged Group Board & Management Key Approvals CML & COG Board & Shareholder Support** Merged Group to be led by highly The Scheme will be subject to the CML's board has unanimously experienced Board & senior management recommended that CML shareholders vote conditions set out in the SIA, which teams, drawing on the strengths of both in favour of the merger in the absence of a include: groups superior proposal and subject to the Approval being received from CML Independent Expert concluding that the Current COG CEO Andrew Bennett to shareholders: merger is in the best interests of CML assume role of CEO of Merged Group shareholders Court approval; Current CML CEO Daniel Riley to Directors of both groups intend to vote The Independent Expert concluding assume a new role as Executiveconsistently with their recommendation that the Scheme is fair and director reasonable and in the best interests Major shareholders of CML and COG Merged Group's Board of Directors will of CML shareholders and not have signalled that they will support the consist of multiple existing directors from changing that conclusion; and Merged Group and remain committed to both COG and CML the long-term strategy and development of Other conditions customary for a the Merged Group transaction of this nature.

# Side-by-side Comparison

The merger will deliver a vertically integrated SME finance platform with both distribution (COG) & product (CML) underpinned by a low-cost funding structure

- Combined historical FY'19 audited revenue of \$264.9m, EBITDA of \$50.3m and NPATA of \$17.4m
- Significant opportunity to increase market share in SME finance space via cross-selling through existing customer networks

cog	CML	Merged Group
\$217.2m	\$47.7m	\$264.9m
\$29.9m	\$20.4m	\$50.3m
\$7.9m	\$9.5m	\$17.4m
\$0.092	\$0.46	
1,348.1m	201.7m	
1,571.7m	232.0m	
\$124.0m	\$92.8m	
	\$217.2m \$29.9m \$7.9m \$0.092 1,348.1m 1,571.7m	\$217.2m \$47.7m \$29.9m \$20.4m \$7.9m \$9.5m \$0.092 \$0.46 1,348.1m 201.7m 1,571.7m 232.0m

<sup>&</sup>lt;sup>1</sup>The above figures exclude CML's acquisition of Classic Funding Group announced 10<sup>th</sup> September 2019 and are only based on the historical audited financials for each of COG and CML for FY'19

Based on historical FY'19 audited financials, with combined figures excluding any synergies post-acquisition and does not represent a forecast

<sup>&</sup>lt;sup>3</sup>Assumes all rights are taken up via both respective rights issues

## Strategic Rationale

### 1 Leverages key strengths of both groups (broking distribution & finance products) driving revenue synergies

- COG is Australia's largest asset finance broker and an aggregator with ~17% market share of the intermediated asset finance market
- CML provides secured lending to a broad segment of SME's with facility sizes ranging from \$100k to \$14m in its invoice finance product, up to \$2m in its equipment finance product and facilities up to \$1.5m in its trade finance product
- · Combining these two companies provides:
  - a) A material cross-selling opportunity, in particular an ability to offer COG's SME's with an invoice financing product
  - b) Ability to better leverage debt inside respective equipment financing businesses

### 2 Combines highly experienced Board & Management teams

Complimentary skillsets of both leadership teams

### Delivers low cost of funding with significant headroom

- CML's total available funding increased to \$397m with ~\$100m in headroom, including 3 wholesale funding facilities
- With increased volumes the Merged Group will benefit from a lower cost of funding
- Existing COG loans able to be transitioned to cheaper wholesale funding structures

### 4 Provides opportunity for operational cost synergies to be achieved

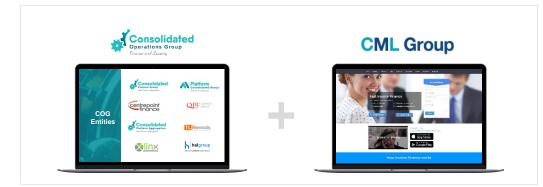
• Expected operational synergies to be achieved through corporate overheads, ASX & compliance costs

### 5 Strategic Objectives

- The Merger satisfies both groups respective strategic objectives
  - COG accelerates the strategic plan to deliver product, including invoice financing to its distribution network
  - CML cross-selling will accelerate volume growth and achieve improved scale for all finance products and promote product diversification.
  - Expected increase in liquidity in the stock

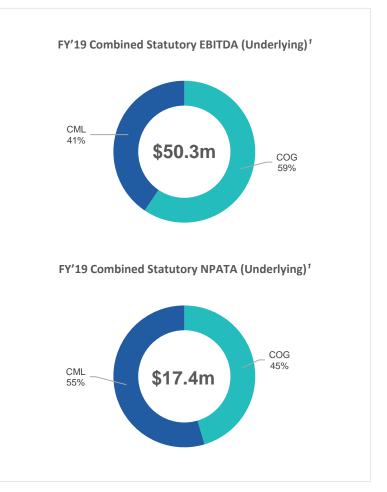
# **Overview of Merged Group**

### A fully integrated broking and finance platform, targeted at the rapidly expanding Australian SME market



## **Distribution** Lending

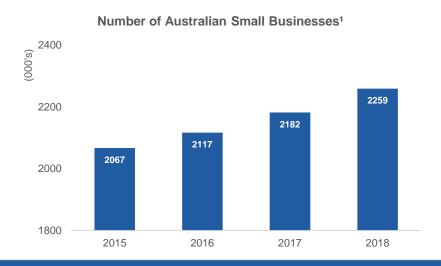
- Australia's largest broking and aggregation group with ~17% market share of broker originated asset finance
- Provider of non-prime commercial equipment leasing, with 94% of loan book funded through external finance providers
- Scale and history in Factoring and Discounting finance products
- Fully established lending platform
- Equipment Finance loan book holding critical mass following acquisition of Classic Funding Group
- Low cost of capital with headroom in multiple warehouse facilities

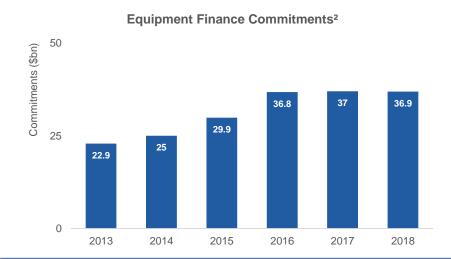


<sup>1</sup>Based only on combined historical FY'19 audited financials, excluding any synergies post-acquisition and does not represent a forecast

## **Landscape & Strategy**

The Merged Group will benefit from a growing Australian SME market, with increased investment in infrastructure Australia-wide driving equipment finance volumes in the medium term





## **Growing SME lending market**

- 2.3m SMEs in Australia employing 4.7m people, representing a significant part of the Australian economy<sup>1</sup>
- SMEs have reduced access and pay higher interest rates than larger businesses
- Royal Commission recommended retention of current rules governing lending to SMEs
- Banks have been pulling back from lending to SMEs

## Increasing Demand for Equipment Finance

- Total equipment finance commitments have increased by 10% CAGR pa over the last 5 years to \$37bn in 2018
- A significant pipeline of infrastructure projects along the Australian East Coast is driving demand for equipment and equipment financing by SMEs

'SME's defined as businesses that have less than 20 employees, including non-employing businesses. Source: ABS 8165 (Counts of Australian Businesses, including Entries and Exits, June 2018), Financial Services Royal Commission, Background Paper 12. Financial Services and Small and Medium-Sized Enterprises (SME's)

<sup>2</sup>Includes both SME's and larger businesses. 12-months ending November 2018. Source: ABS 5671.0 - Lending Finance, Australia, November 2018.



# **Capital Raise Terms & Overview**

Both COG and CML to undertake simultaneous equity raisings via respective non-renounceable rights issue offers

	COG	CML
Offer Pricing	<ul> <li>Offer price of \$0.09 per share</li> <li>2.2% discount to the last close of \$0.092</li> </ul>	<ul> <li>Offer price of \$0.48 per share + \$0.03 special dividend</li> <li>4.3% premium to the last close of \$0.46</li> </ul>
Funding	<ul> <li>Equity raising of \$20.2 million at \$0.09 per share via a 1 for 6 pro rata non-renounceable entitlement offer</li> </ul>	<ul> <li>Equity raising of \$14.5 million at \$0.48 per share via a 3 for 20 pro rata non-renounceable entitlement offer</li> </ul>



## **COG Product Offering**

### COG holds an established network of SME finance customers



- COG is a specialist SME finance business with the largest equipment broking and aggregation network in the Australian market covering:
  - Equipment finance
  - Car finance
  - Operating leasing
  - Premium funding
  - Invoice discounting
  - Insurance broking

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Owned Brokers<sup>1</sup>  Australia's largest equipment finance broking and aggregation group with ~17% market share of broker originated asset finance

4,988

Aggregation Brokers<sup>1</sup>  Acquisition-led finance broker and aggregation platform strategy, with vendors maintaining equity in their business

\$97m
Receivables

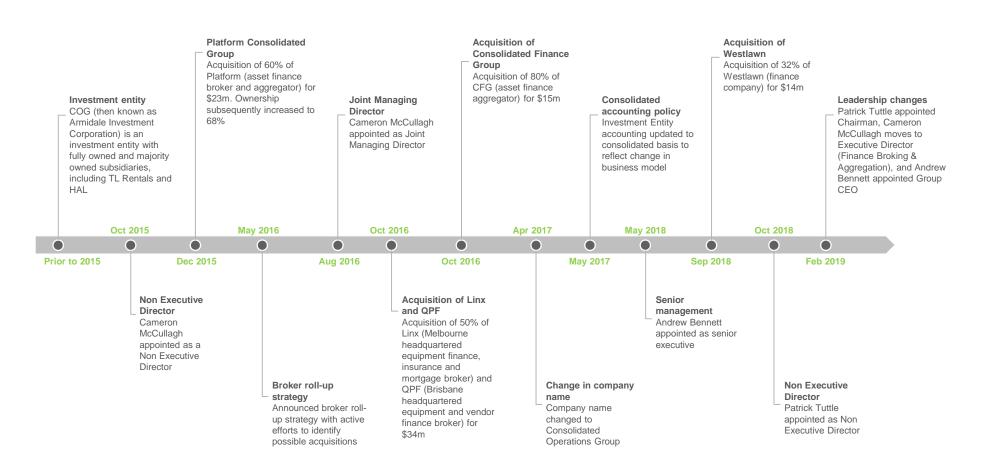
Commercial Equipment Leasing<sup>1</sup>

 Provider of non-prime commercial equipment leasing, with 94% of loan book funded through external finance provider

<sup>1</sup>As at June 2019

## **COG – Company History**

COG is a young, entrepreneurial and agile company that has moved quickly over the last 3.5 years to develop into a specialist SME finance business with the largest equipment broking and aggregation network in the market





# **CML – Company Snapshot**

### CML provides an SME finance platform ready to be scaled



- CML employs an experienced team of ~110 people following the acquisition of Classic Funding Group and services clients nationally from offices in Brisbane, Sydney, Melbourne and Perth.
- Operating under the name Cashflow Finance, CML provides Equipment and Invoice Finance products to the Australian SME market

\$125m Funds Advanced

Equipment Finance<sup>1</sup>

 CML's loans currently range from \$20,000 to \$2.0m with material increase in scale delivered by the recent acquisition of Classic Funding Group

\$500m Invoice Turnover

Invoice Discounting<sup>1</sup>

An advance payment of up to 80% of a client's receivables ledger with receivables managed by Client and targeted at larger businesses

\$1.5bn
Invoice Turnover

Invoice Factoring<sup>1</sup>  An advance payment of up to 80% of a client's invoice as a flexible line with receivables managed by CML

<sup>1</sup>As at September 10<sup>th</sup> 2019

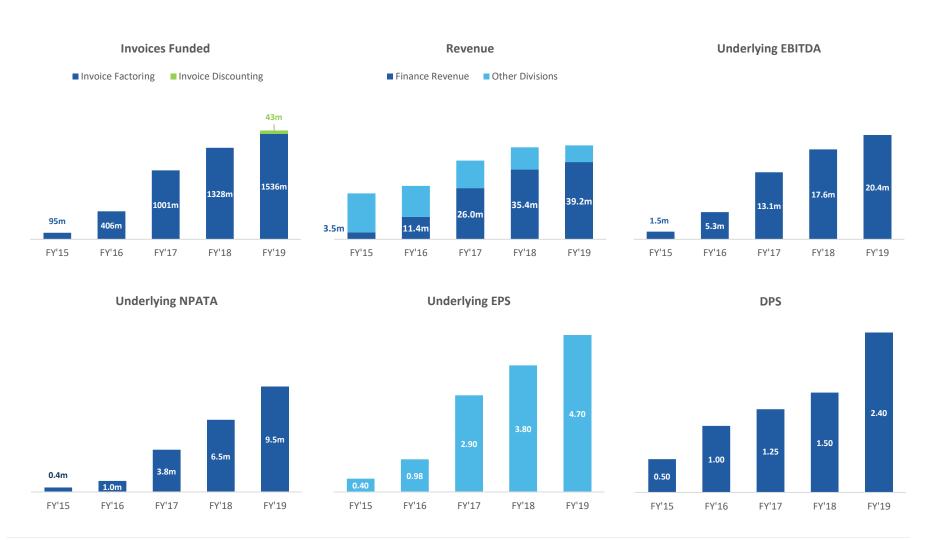
# **CML – Company History**

Following strong organic growth and the acquisition of key competitors, CML is the clear number two non-bank invoice factoring business in Australia



## **Historical Growth**

### CML has delivered consistent year-on-year growth, translating into consistent growth in shareholder returns



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